

# IMPACT REPORT

Q4 | ISSUE 12



# Onward

This year's Smile Cookie fundraising campaign was record-breaking! How these sweet treats are helping kids on page 6.



The Children's Foundation is the largest funder dedicated solely to advancing the health and wellness of children and families in the state of Michigan and beyond.

Through fundraising, grantmaking and advocacy dedicated to three core pillars, Community Benefit, Pediatric Research and Medical Education, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing health and wellness.

Q4 - ISSUE 12

## IN THIS ISSUE

02 FOUNDATION NEWS

04 FOUNDATION NEWS

06 FUNDRAISING HIGHLIGHTS

08 IMPACT STORIES

10 INITIATIVE UPDATES

11 AARC ANNOUNCEMENT

12 GIVING



### A MESSAGE FROM THE PRESIDENT & CEO

Hello and welcome to my last edition of *Onward!*

Well, it's now December and we're about to close another successful year for The Children's Foundation. Thanks to our generous donors and supporters for making 2022 an impactful one, allowing us to continue our journey as a community foundation for children and their families. Recently, we welcomed Mr. Steve Jbara as our newest Trustee. Steve will be a great representative not only in southeastern Michigan, but also in western Michigan, where he is a true, emerging leader. I also remain very proud and excited that our Adolescent Addiction Recovery Center (AARC) is now open in Troy Mich., helping youngsters who are suffering from addiction at such a young age.

Our inaugural class of the Detroit Philanthropic Youth Council is well underway, designed to educate high school students about the importance of philanthropy. This partnership includes students from Cristo Rey High School, Loyola High school and the Jalen Rose Academy and is an effort in collaboration with the Catholic Foundation of Michigan and the Pulte Family Charitable Foundation. This initiative will continue into next year and our students will be allocating grants totaling \$50,000 to worthy nonprofits.

The fall season brought on another truly successful Spirit of Halloween event which raised funds in benefit of Children's Hospital of Michigan. And, of course, November starts another wonderful Festival of Trees. This annual event has been our most successful and largest fundraiser for decades, and we are so grateful for the volunteer leadership each year. I'd like to send thanks to Theresa Diefenbach and Scott Killingbeck for their amazing dedication.

We also recently had a new grant cycle, allocating funds for many of our ongoing partnerships, as well as several new organizations that are now going to be part of The Children's Foundation family. Look for more information at the beginning of next year.

As you can see, it's been a very active fourth quarter of 2022. A great way to end the year and look forward to a bright future.

Speaking of the future, I am delighted to have had the opportunity to work with our Incoming President & CEO, Mr. Andrew Stein. Andrew started in early November and will take the reins in January providing new leadership as The Children's Foundation continues our path of helping so many different organizations and the youngsters and families they serve.

In closing, I want to emphasize how grateful I am for the opportunity to serve for the last six years, helping The Foundation develop a new strategy and ensure a very bright future. Thank you to our Board of Trustees who have allowed me to lead with their continual support. It has been the highlight of my career in many ways. I also want to thank the dedicated and talented staff who I've had the privilege of working with - it has been an honor to call them my colleagues.

Most of all, I want to thank you, our generous donors for making all this possible. Your ongoing support and generosity have allowed us to now have over 180 grantee partnerships, dynamic affiliates including the Jamie Daniels Foundation and First Tee - Greater Detroit, and impactful programmatic support throughout Michigan and beyond.

Many thanks to all. Onward!

Lawrence J. Burns  
President and CEO  
The Children's Foundation



## Andrew Stein joins The Foundation as next President & Chief Executive Officer



The Children's Foundation Board of Trustees recently announced it has named Andrew Stein as The Foundation's next president and chief executive officer.

Stein comes to The Foundation after serving for seven years as executive director of City Year Detroit, an education-focused nonprofit that places young adults in schools to serve as tutors and mentors for one year. Stein was also serving as the senior vice president for national advancement at City Year, Inc. During his time at City Year Detroit, Stein exceeded fundraising targets each year and more than doubled the organization's annual revenue. He also led a successful organizational realignment, which included creating a strategic plan, restructuring staff and board, and forming the organization's first-ever partnership with Detroit Public Schools Community District that expanded City Year's impact in Detroit.

Stein's appointment concludes a multi-month search process completed by a search committee led by Board Chair Luanne Thomas Ewald, and comprised of the Foundation's Trustees including Cynthia Ford, Ed Levy, Fred Minturn, Mable Jones, Peter Ginopolis, and Andy Zaleski.

Stein is a metro Detroit native, Detroit resident, and graduate of Detroit Country Day, Michigan State University and Georgetown University Law School. He began transitioning into the role in November, working directly with current President & Chief Executive Officer, Lawrence J. Burns who announced a planned transition from the organization earlier this year. Stein will formally assume the role of president and CEO on January 1, 2023.



“Welcome, Andrew, to this wonderful organization. I know that you will provide the leadership and guidance for The Children's Foundation to take the next important steps in our evolution as the leading children's foundation in Michigan and beyond.”

- Larry Burns, President & CEO

“Andrew is the ideal professional to lead the execution of our strategy to continue to grow our positive impact on Michigan's children and families. He is ready to continue the momentum established by the Board of Trustees, Larry Burns and our dedicated staff over the past six years and drive our vision of funding the most valuable health and wellness programs for our kids throughout the State of Michigan”

- Luanne Thomas Ewald,  
Chair, Board of Trustees

## Steve Jbara joins Board of Trustees

Steve Jbara, president and founder of the Grand Rapids Gold, recently joined The Foundation's Board of Trustees. In addition to leading the NBA G League team, Jbara also owns his own advertising agency called Atomic Honey, is Co-owner of Green Door Distillery Kalamazoo, and has a background of starting and selling various startup companies. His entrepreneurial expertise will be an asset to The Foundation's continued growth across the state as it continues to seek opportunities to expand its reach.



## The Foundation adds new staff to its team!

The Children's Foundation is excited and pleased to welcome the following talent to its team. Each of these individuals' contributions will help guide The Foundation forward, helping to create important impact for children and families in Michigan and beyond.



**Grace Zimmerman,**  
*Title is Program Coordinator,  
First Tee - Greater Detroit*



**Katie Couture,**  
*Special Events Associate  
Manager*



**Emily Fleury,**  
*Marketing & Community  
Outreach Coordinator*



**Elle Handyside,**  
*Development Assistant*



**Steven Mann,**  
*PGA Fellow*



## Empowering young philanthropists

Young Detroiters are passionate about creating change in their community. However, they often lack access to the resources and guidance necessary to turn their charitable objectives into reality. That is why The Children's Foundation, Catholic Foundation of Michigan, and Pulte Family Charitable Foundation, have partnered to create the Detroit Philanthropic Youth Council (DPYC) which launched on September 21, 2022.

The inaugural class of the DPYC, will consist of a bright and passionate group of high school juniors from several Detroit high schools, including Detroit Cristo Rey High School, Loyola High School, and Jalen Rose Leadership Academy.

Throughout nine-months of programming, students will learn about philanthropy and the role of youth in philanthropy, fundraising and grantmaking. The cohort will have the opportunity to identify a community need, review grant applications from community initiatives that work to meet that need, and eventually decide which organization(s) will be awarded a total of \$50,000 in grant funding from the DPYC.



2023  
ROUND 1  
GRANT  
AWARDS  
AT-A-GLANCE

89  
PROGRAMS  
AWARDED

\$3.8  
MILLION  
TOTAL AMOUNT

8  
NEW PARTNERS

To learn more visit  
[YourChildrensFoundation.org](http://YourChildrensFoundation.org)

# HOW DAFs WORK

## Donor Advised Funds

A great way you can transform the lives of children and families for the better.

A Donor Advised Fund, or DAF, is a special fund that you can establish with The Children's Foundation. In exchange for your charitable contribution, you receive an immediate tax deduction and then recommend grants from the fund over time. You can contribute from the fund to your favorite charities that have a focus on children's health and well-being.

The Children's Foundation has strong connections with more than 115 charities in the state, as well as a deep understanding of needs in the areas of abuse and neglect, nutritional wellness, injury prevention, mental health and oncology and cardiac research.

Consider The Children's Foundation as your partner as you simplify your charitable giving and achieve your goals.

Contact **George Westerman**, Director, Donor Relations & Gift Planning



Get started today!  
313-745-9344



## Art of Healing

**\$30,000**

More than \$30,000 was raised to bring hope through art at The Foundation's first Art of Healing event in September. Art by local students was auctioned and placed in the Fetal Care Unit at Children's Hospital of Michigan, bringing expectant mothers hope and encouragement during their stay.



## Smile Cookie

**\$32,000**

For a week in September, participating Tim Hortons franchises in the United States invited customers to purchase specially decorated Smile Cookies for one dollar to benefit The Children's Foundation and other philanthropic charities. This year's campaign raised more than \$32,000 - a record-breaking amount for Smile Cookie!



## Spirit Halloween

**\$110,000**

Halloween might be for tricks, but it's also for treats! The Children's Foundation was again one of the beneficiaries of Spirit Halloween's Spirit of Children campaign which benefits Children's Hospital of Michigan Child Life services. This year, Spirit of Halloween raised nearly \$110,000 for Children's Hospital of Michigan.



## Festival of Trees

**\$10,000,000**  
Since 2017

For eight days in November, Festival of Trees brought the sights and sounds of the season, all to raise crucial funds to support innovative pediatric cancer research at Children's Hospital of Michigan. Since its inception 38 years ago, Festival of Trees has raised more than \$10 million for Children's Hospital of Michigan Foundation.

# giving

Giving is not just about making a donation. It is about making a difference.

As you make your year-end giving plans, The Children's Foundation invites you to help improve the health and wellness for the most vulnerable children and families. During this time of uncertainty, there is a fundamental truth that gives us hope - that together we can do extraordinary things.

Thanks to you, The Children's Foundation granted a record amount of funds in 2022: more than \$7 million. But it was also an unprecedented year of great need. The Foundation's COVID-19 Emergency Relief fund helped countless children and families through struggle, hardship, and uncertainty. It is because of your support that The Foundation's impact grows and broadens.



To make a gift, visit:

[YourChildrensFoundation.org/giving2022](https://YourChildrensFoundation.org/giving2022)





It was always the front row for Emilio; he simply could not see the board. Many of the students who attend Detroit Cristo Rey do not have access to regular eye care, and vision impairments seriously disrupt their learning. With grant support from The Children's Foundation, Leo and 93 of his classmates received cost-free vision screenings. In addition, 87 of these students received free eyeglasses. Because of their eyeglasses, students will not only be able to read calculus and biology notes on the whiteboard, but they will be better prepared for success throughout high school and beyond.

*Even though all our students qualify for Medicare, oftentimes their glasses will break before they can get replacements, or they will exceed the number of free repairs covered by Medicare. When this happens, our families can't afford to buy replacements."*

**- NAOMI HOWRANI, DEVELOPMENT DIRECTOR, DETROIT CRISTO REY HIGH SCHOOL**



# MATH CORPS

At first glance, Math Corps is a math camp, but its participants are devoted to it because it creates a sense of community and provides a wide range of skills and connections. Math Corps students record improved performance in school, and the program boasts an impressive 95% high school graduation rate, with 90% of students attending college, which is exactly why The Children's Foundation supports it. Students feel cared for by the entire Math Corps family because the love they receive there is exponential!



## COLLEGIATE RECOVERY PROGRAM UNIVERSITY OF MICHIGAN

Hail to the University of Michigan Collegiate Recovery Program (U-M CRP)! The University of Michigan Collegiate Recovery Program is providing a supportive community where U-M students in recovery can achieve academic success while enjoying the college experience free from drugs and alcohol. The Children's Foundation, in partnership with the Jamie Daniels Foundation, supports U-M CRP in their mission by providing funding to strengthen this continuum for care with an additional staff member to coordinate collegiate recovery efforts.





## Hot Stove Stories with Mickey & Ken raises funds for Jamie Daniels Foundation

The morning was fire! Hot Stove Stories with Mickey & Ken raised more than \$100,000 for those struggling with substance use disorder.

This fun and engaging breakfast discussion and Q&A featured an outstanding lineup of guests including former NHL stars Kris Draper and Chris Osgood, along with NHL referee Wes McCauley and former ref Dan O'Halloran, while Ryan Hana of Winged Wheel Podcast hosted. Attendees helped raise important funds to support substance use prevention, aid those in recovery, and reduce the stigma associated with this disease, and advocate for change that can improve the path of a child or teen's life!



*The panel of guests shared stories and laughs from on and off the ice while raising funds for an important cause.*



**\$100,000  
RAISED  
240  
ATTENDED**

## first tee greater detroit

### First Tee – Greater Detroit finishes fall season strong!

In October, First Tee – Greater Detroit wrapped its fall session with 203 golfers at 7 locations throughout Metro Detroit. The program has transitioned indoors for winter sessions at the Durfee Innovation Society and the Pistons Performance Center. In both locations, participants will continue building upon character development and can use state-of-the-art golf simulators from Trackman and Optishot that feature a host of fun games and important data that golfers will use to improve skills.



*Participants and coaches enjoy fall programming before turning indoors.*



*E4K members connect with a group of 15 students for a day of real-world learning experiences.*

## Entrepreneurs 4 Kids

A Children's Foundation Initiative

### Entrepreneurs 4 Kids introduces students to tech career pathways

In October, Entrepreneurs 4 Kids (E4K) enabled entrepreneurial-minded students from Give Merit's FATE program to attend Ann Arbor SPARK's Tech Trek. For an entire day, students learned from innovators, thinkers, and business leaders to encourage them on their paths, as well as explored the University of Michigan campus. A highlight of the day was when students got to do case studies for real businesses. As a result of experiences like Tech Trek, students believe in their ideas, themselves, and are ahead of the curve as they turn their entrepreneurial goals and visions into reality.



# 8.2%

of adolescents aged 12 to 17 drank alcohol in the past month.

-SAMSHA, 2020

“Addiction is much more than the drug itself and the impact it has on the person. It’s also about the affect it has on the family. The Adolescent Addiction Recovery Center will help fill a local resource gap for youth in need.”

- DR. MATT LACASSE, CHILD AND ADOLESCENT PSYCHIATRIST AT CHILDREN’S HOSPITAL OF MICHIGAN



## Adolescent Addiction Recovery Center

In collaboration with University Pediatricians, The Children’s Foundation recently announced an important new effort to combat substance use disorder. Adolescent Addiction Recovery Center (AARC) at Children’s Hospital of Michigan Troy is a new, comprehensive, outpatient-based addiction clinic for adolescents struggling with significant substance use and mental health challenges.

University Pediatricians will operate the facility that is philanthropically funded by The Children’s Foundation. Mental health is a key focus area for The Children’s Foundation. The Launch of AARC is a significant step toward providing necessary care where there is a significant lack of resources.

Addiction is a disease that often develops during vulnerable teen years. AARC is currently scheduling intakes for those under 18 years old. AARC will specialize in treating severe cases of substance use disorder and dangerous substance use including opioids (heroin, fentanyl, prescription opioids), benzodiazepines, alcohol, etc. Furthermore, those with a substance use disorder also struggle with other mental health disorders and need therapy to treat conditions simultaneously.

Dr. Matt LaCasse, child and adolescent psychiatrist specializing in addiction, will serve as director of the AARC. In addition to this role, Dr. LaCasse also serves as the lead psychiatrist at Children’s Hospital of Michigan.

There will be two therapists on staff at AARC that are trained in Acceptance and Commitment Therapy (ACT), Emotionally Focused Therapy, Cognitive Behavioral Therapy, Family Therapy, and Motivational Interviewing, among others.

**For more information or to make an appointment, call 248-377-8717.**

## Coming together for a solution

In 2020, more than 280,000 kids aged 12 and older in Michigan needed treatment for drug use but were unable to receive it.

Such an astounding statistic proves most everyone is impacted by substance use disorder in some capacity – and the resources in our communities to solve the problem are profoundly lacking. As a result, beautiful, young lives are being lost.

That’s why individual, non-profit, and corporate donors have come together in support of Adolescent Addiction Recovery Clinic (AARC), which is philanthropically funded by The Children’s Foundation. Generous gifts will cover the cost of staff, including two therapists and an office manager, as well as uncompensated care.

So far, the center has more than \$1.5 million in commitments so more lives can be changed and saved.

## AARC is supported by gifts from:

**Jamie Daniels Foundation:** \$500,000 over a three-year commitment; this includes support from **Delta Dental Foundation** in the amount of \$225,000.

**Georgie Ginopolis Endowed Fund:** \$500,000

**Derby for Kids:** \$500,000 over a three-year commitment that began in 2021

“We have learned that teens suffering from addiction, whether it be alcohol or drugs, start well before the age of 18 and they have no idea where to turn for help. There is a huge void of adolescent substance use services here in Michigan and this center is providing treatment to any adolescent regardless of ability to pay.”

- KEN DANIELS, CO-FOUNDER, JAMIE DANIELS FOUNDATION.

The Children’s Foundation provided **\$150,000** to convert the space from a clinical area to counseling and office space and will continue supporting with **\$500,000** in annual funding through 2025.



With your support, we are creating a healthier future for youth. To make a gift toward AARC visit:

[YourChildrensFoundation.org/donate](https://YourChildrensFoundation.org/donate)







3011 West Grand Blvd., Ste. 218  
Detroit, Michigan 48202

## JOIN US AT OUR UPCOMING EVENTS

### Child & Adolescent Behavioral Health Summit

Tuesday, April 4

### Comedy Night of Hope

Thursday, April 20

In benefit of the Jamie Daniels Foundation

### 7th Annual Derby for Kids

Saturday, May 6

In benefit of The Children's Foundation

Stay up to date on all the latest news at

[YourChildrensFoundation.org](https://YourChildrensFoundation.org)    