

Children's
Hospital of
Michigan
Foundation

advancing possibilities

2017 IMPACT REPORT

OUR MISSION

THE CHILDREN'S HOSPITAL OF MICHIGAN FOUNDATION SUPPORTS PEDIATRIC RESEARCH, EDUCATION, COMMUNITY BENEFIT PROGRAMS, AND OTHER INITIATIVES THAT IMPROVE THE HEALTH OF CHILDREN IN MICHIGAN.



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PHOTOS: ISTOCK, DAVID DALTON

www.chmfoundation.org
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2017: A Dynamic, Memorable Year for CHMF

Thank you for reading our 2017 annual report to the community. I hope you find it both informative and enjoyable.

This past year has been a dynamic and memorable one for the Children's Hospital of Michigan Foundation. An intense research project involving donors, trustees, physicians, and employees — designed to get an accurate pulse of the Foundation's donor base and longtime friends — sparked a major initiative: communicating the Foundation's mission, activities, and impact on the community with greater consistency.

As part of this undertaking, the Foundation created a new brand platform and multiple media partnerships to better convey the impact CHMF is having on children in the region and beyond. We also developed a cheerful new logo that signifies our growth.

The year also brought continuing financial support to our most important partner, Children's Hospital of Michigan, and an expansion of our reach into the community via grants. Grants awarded to the City of Detroit and leading health care organization Authority Health support a summer jobs program and improve urban health care.

Even more recently, a grant provided to the JED Foundation allowed us to join a group of leading funding organizations in an important mental health and suicide prevention study at 13 colleges and universities across the state of Michigan.

Also, in 2017, the Foundation established its first-ever funding focus areas. By design, four out of the five focus areas are more preventive than disease-related. As our organization evolves into a community foundation for children, preventive advocacy will



Lawrence J. Burns

MESSAGE FROM THE PRESIDENT

\$6
million granted
during 2017

|||||

Fastfact

Since 2011, the CHMF has provided more than \$40 million in grant funding dedicated solely to children's health and wellness.

play a major role in our initiatives.

This past year brought tremendous investment results as well, with a record-breaking 15 percent investment performance for the year. This, along with another successful year in fundraising, allowed our Foundation to increase its assets to an all-time high.

Partnerships continued to thrive in 2017. We are grateful to the Detroit Auto Dealers Association for once again including us as a beneficiary in the record-breaking North American International Auto Show charity preview event, which brings in important

dollars from hundreds of attendees.

And our advisory board, Leaders for Kids — comprised of emerging southeastern Michigan leaders passionate about the health and well-being of children — established a new endowment that will allow this motivated group to make a long-lasting impact on the children of the community.

This past November, we moved our offices into the iconic Fisher Building. This has allowed us to not only have our trustees and donors meet collaboratively in one space, but to also invite members of the community to utilize our facility and engage with our team on an ongoing basis. I hope you can visit us in the near future.

I am grateful to the Board of Trustees for their support during this year, and I look forward to working with members of the board and community to make 2018 an even more impactful year for our Foundation and the children we serve.



Lawrence J. Burns
President and CEO



Maximizing Our Impact

OUR BROADENED MISSION HOMES IN ON PEDIATRIC WELLNESS, PREVENTION, AND RESEARCH — WHILE STAYING TRUE TO OUR ROOTS

New direction. New possibilities. New partners. New growth. A bold vision and vibrant new identity. And continued dedication to improving children's health and wellness. These are exciting times for the Children's Hospital of Michigan Foundation (CHMF).

In 2011, the Detroit Medical Center was sold to Vanguard Health and became a for-profit entity; DMC was subsequently sold to Tenet Health, a publicly traded, investor-owned corporation. The sale established CHMF as an independent public foundation, beginning with a financial base representing 120 years of philanthropy toward Children's Hospital.

And so CHMF was launched on a new, independent course: as a community foundation for children.

As a now-independent foundation, we are channeling our resources to focus more on pediatric wellness, prevention, and research — remaining a dedicated partner of Children's Hospital of Michigan

as well as supporting a broader mission to influence the well-being of children around the region and beyond.

"We're making history in this country," says Board Chairman Matt Friedman. "We're going to be looked at as the first organization to successfully be spun out of a hospital foundation into an independent foundation."

Intriguing Possibilities

It is a time of extraordinary transformational change at the Foundation as we chart a wider path for child advocacy impact for years to come. Our mission is to be the leading community foundation for children in metro Detroit, Michigan, and beyond.

As president and CEO of CHMF since January 2017, Lawrence J. Burns has been implementing his vision for the possibilities of the Foundation in this new landscape. He led the launch of a new vibrant branding campaign and created several community outreach partnerships.

In 2017, the Foundation relocated to

Detroit's Fisher Building — both to remain near the hospital while being in a central location with space to host sponsors and professionals for meetings and convenings. The choice of new location aligns with our strategic direction to be proactively involved in our community from a granting and fundraising perspective and for donor stewardship.

"Our board is really focused on impact growth," Friedman says. "How can we do more with more? How can we raise more money to make a greater impact?"

"That's what I challenge my colleagues on the board with, and I challenge the staff in the same way."

Setting Priorities

Through our three grant-making pillars — pediatric research, medical education, and community benefit — we have established five health priority focus areas:

- mental health
- oncology and cardiology research
- injury prevention

CHMF Board Chair Matt Friedman (right) with President and CEO Lawrence J. Burns at the iconic Fisher Building, CHMF's new home.

PHOTO: DAVID DALTON

“HOW CAN WE DO MORE WITH MORE? HOW CAN WE RAISE MORE MONEY TO MAKE A GREATER IMPACT? THAT’S WHAT I CHALLENGE MY COLLEAGUES ON THE BOARD WITH, AND I CHALLENGE THE STAFF IN THE SAME WAY.”

— Board Chairman
Matt Friedman

- abuse and neglect
- nutritional wellness

We identified these focus areas based on a needs assessment of children in southeast Michigan, stakeholder surveys, and consulting with experts.

“The strategic vision is to grow the relevancy and integration of the Foundation’s programs into Detroit, southeast Michigan, statewide, and beyond,” Burns says.

At the same time, we aren’t leaving our roots. CHMF has long supported the nonprofit Children’s Research Center of Michigan, essentially the research backbone of Children’s Hospital of Michigan and one of our biggest grant recipients at nearly \$1 million per year.

“We’re committed to Children’s Hospital of Michigan,” says Cynthia Ford, co-vice chair of the CHMF board. “But we also want to advocate for children in the region and beyond.”

Children’s Hospital of Michigan has been enriched by support from the metro Detroit community — and CHMF — for a long time. Friedman says that will not change.

“This community loves that hospital — and it should,” Friedman says. “And we want to continue to help the community support the hospital and its programs, while at the same time supporting children’s health in as many ways as we can.”



Breaking New Ground

With our growth, we are now making grants to a variety of community- and state-based organizations.

“There are organizations within the community that we might be able to partner with to extend our reach and impact in providing better overall health for children and keeping them out of the hospital,” says Foundation board member Dr. Jack Baker.

For that reason, we are working with new partners that include research hospitals and child health and advocacy groups.

Starfish Family Services is one of the Foundation’s new partners. The Inkster-based early childhood education provider succeeded in securing a \$50,000 CHMF grant to provide speech therapy,

occupational therapy, and counseling to children with developmental delays who otherwise wouldn’t have access to services.

Starfish and the Foundation are aligned in prioritizing children’s mental health services. Look for the two organizations to have more opportunities to work together.

“We are very focused on addressing childhood trauma right now,” says Starfish CEO Ann Kalass. “We believe there’s a lot of potential to work with CHMF and many other community partners to help build resilient children and resilient communities.”

All of the strategic moves of the past year are helping us gain momentum.

“The Foundation has enormous flexibility in how we achieve our mission,” Friedman says. “That’s a great opportunity for us as a foundation and for our grant recipients.”

“WE INTERVIEW LEADERS IN THE COMMUNITY AND ACROSS THE COUNTRY ON THINGS RELATED TO CHILDREN FROM A TO Z.”

— Lawrence J. Burns, Host, *Caring for Kids*

Media Partnerships Enhance Visibility

A radio show and new partnerships with media outlets and the Mid-American Conference are among initiatives we have implemented to bolster awareness of the Children’s Hospital of Michigan Foundation.

Caring for Kids debuted in February 2017 on WJR 760 AM. Hosted by Foundation President and CEO Lawrence J. Burns, the program airs from 7-8 p.m. on the fourth Tuesday of the month.

“We interview leaders in the community and across the country on things related to

children from A to Z,” Burns says. Episodes are available at www.chmfoundation.org/caringforkids.

A multiplatform effort with *Crain’s Detroit Business* helps educate business leaders about CHMF. We also partnered with Fox Sports and college football and women’s basketball programs to promote Little Champion of the Game, recognizing youth, ages 5-12, who have overcome a serious illness or other major obstacle in their lives.

Board Update

As part of our ongoing evolution, CHMF strives to make sure our board members are engaged, relevant, and diverse. In 2017, we added four key members to this group.



Charles Bullock of Plymouth is a founder of Stevenson and Bullock PLC. He has been practicing law for more than 20 years.



Real estate developer **Erik Morganroth** of Birmingham is managing partner at Carmela Holdings and owns Morganroth Real Estate.



Lorrion James is CEO of James Group International, president of Magnolia Automotive Services, and president of TLX.



Laura Kowalchik of Dexter is a certified public accountant and CFO and treasurer at Urban Science.

Foundation Gets a New Home

CHMF relocated to an iconic Detroit landmark in the fall of 2017: the Fisher Building.

We were fortunate that a professional among our Foundation leadership was able to assist us in finding the new location; he even donated a majority of his commission back to the Foundation.

The new office gives the Foundation board a consistent place to meet, provides visibility in the community, offers space to bring stakeholders together, and is easily accessible with convenient parking for guests.

Expanded Mission, New Look



Logo symbolizes our expanded scope

A distinctive new logo featuring a cheerful blue circle and overlapping green chevron symbolizes our enhanced branding efforts and broadening direction of the Children's Hospital of Michigan Foundation.

"There has been a lot of confusion about this Foundation and who we are and what we do," says Foundation Chairman Matt Friedman. "By creating a brand platform and a brand identity, we seek to eliminate confusion and increase clarity."

Elements of the new logo adopted by the Foundation board include a flower design to symbolize growth and a child with arms raised to transition from our previous logo with connected boy and girl stick figures.

Friedman says the new look and messaging help illustrate CHMF's broader mission of advancing children's health and wellness.

Events Generate Support for Kids

A new Derby for Kids has joined two successful Leaders for Kids events as key fundraisers. The inaugural Derby for Kids in May 2017 at the Grosse Pointe War Memorial raised more than \$25,000 for pediatric cancer research at Children's Hospital of Michigan.

Leaders for Kids hosts Summer Recess and Cheers for Children. Comprised of 22 community leaders, this Foundation advisory group supports programs that include art

therapy, children's/adolescent mental health services, a palliative care princesses and superheroes party, and more — to the tune of more than \$600,000 to date.

LFK's most recent initiative was establishing an endowment fund. The sixth annual Cheers event last December at the Garden Theater in Detroit raised money targeted for that endowment.

Summer Recess, held in July 2017 at the Detroit Opera House, raised \$65,000 in its sixth year. Proceeds went to Imagination

Destinations, providing thematic wraps for MRI machines at Children's Hospital of Michigan in Detroit and Troy. Covering the equipment with outer space and jungle themes helps reduce kids' anxiety and decrease the need for sedation.

"Leaders for Kids does great work for our Foundation," says CHMF President and CEO Lawrence J. Burns. "They have decided to not only support things immediately, but they have created this endowment that will grow and be a source of ongoing funds."



From left, CHMF President and CEO Lawrence J. Burns with the Foundation's Grow Detroit Young Talent intern Alexis Bomar and Ed Duggan of the City of Detroit.

CHMF in the D

Charity begins at home. And Detroit is home to the Children's Hospital of Michigan Foundation.

A new CHMF grant to Authority Health helps the organization in its mission of offering better access to health care in underserved areas of Detroit and Wayne County. Our gift also supports training for medical residents.

Last year, we provided a new grant to Detroit Employment Solutions Corp. for Grow Detroit's Young Talent, providing

summer jobs to thousands of teens. The Foundation also hosted an intern.

For several years, in partnership with The Jewish Fund, we have provided funding for the Hamtramck School-Based Health Center at Hamtramck High School. In a new relationship, we supported Henry Ford Health System's Game On Cancer-Kids Club program. Targeting 1,200 children with family members who have received a cancer diagnosis, the program helps kids work through fear and anxiety.



‘Making Miracles Happen’

CRCM RESEARCH IMPROVES OUTCOMES

They develop drugs to treat childhood cancer and identify new disease-related genes. They’ve helped to prove that practicing martial arts can reduce pain.

They are doctors, clinicians, researchers, and scientists — and they work with the Children’s Research Center of Michigan (CRCM), which attributes its existence in no small part to support from the Children’s Hospital of Michigan Foundation. Housed within Children’s Hospital of Michigan in Detroit, CRCM is one of our largest grantees, receiving more than \$1 million annually.

“We focus on research to prevent, cure, and treat childhood diseases,” says CRCM Interim Director Dr. Steven E. Lipshultz, a pediatric cardiologist at Children’s Hospital of Michigan and pediatrics professor at Wayne State University School of Medicine.

Established in 1996, the CRCM spearheads world-class pediatric research projects that have focused on genetic medicine, cancer, HIV, infections, cardiac issues, prevention and wellness, and improving management of chronic illnesses.

With a staff of about 20, the CRCM offers scientific and administrative support services. It also provides space for research, much of which is funded by the National Institutes of Health, and pharmaceutical companies conducting clinical trials.

This research and discovery is “improving the health of children all over,” Lipshultz says.

Dr. Jack Baker, a Foundation board member, says CRCM has helped to grow research at Children’s Hospital and successfully develop the next generation of scientists.

“Between mentoring by senior faculty and the availability of a research center to provide

support services, it has been very gratifying to see young researchers start with successful smaller projects and then move on to obtaining major grant funding for much more complex research projects,” Baker says.

In 2015, CRCM leadership and statisticians worked on a Foundation-supported study with Kids Kicking Cancer Inc. of Southfield, that uses martial arts as therapy to lower pain in kids who have cancer and other serious illnesses.

Rabbi Elimelech Goldberg, founder and director of Kids Kicking Cancer, says the study found more

than 85 percent of children experienced decreased pain. Such results have helped Kids Kicking Cancer become known as a standard of care in lowering children’s pain. The program now reaches 4,000 kids at 56 locations in five countries.



Dr. Steven E. Lipshultz

The Food and Drug Administration recently approved two new pediatric medications developed at the CRCM. Other CRCM research is helping determine how best to treat children with heart failure and keep them alive.

Says Lipshultz: “That’s making miracles happen.”

\$1
million annual
grant

Fast fact

CRCM is one of our largest grantees, receiving more than \$1 million annually.

Pediatric Health Research

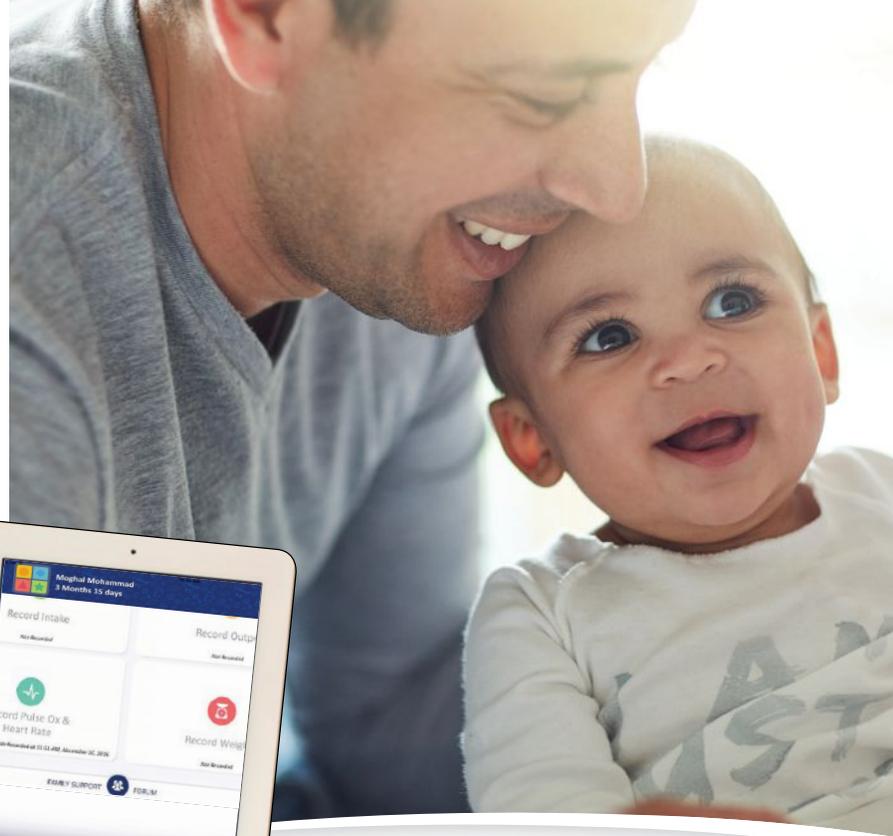
Groundbreaking pediatric health research improves patient care while preventing and curing disease.

That's why we are dedicated to supporting the work of scientists and researchers as they discover more effective treatments for aggressive childhood illnesses including cancer. Research also helps medical practitioners better understand chronic disorders such as epilepsy and issues relating to children's mental health.

For example, a \$75,000 CHMF grant to Wayne State University is supporting the study of post-traumatic stress disorder, anxiety, and depression among Syrian and Iraqi refugee children now living in southeast Michigan.

Last year, the Foundation granted more than \$2.3 million to pediatric researchers at Children's Hospital of Michigan, Wayne State University School of Medicine, and a growing list of leading health care institutions and organizations.

In addition, a new \$90,000 donor-designated gift to the University of Michigan C.S. Mott Children's Hospital for research to transform how donor hearts are handled aims to ensure more children waiting on donor lists receive lifesaving organ transplants.



Peace of Mind

APP CONNECTS FAMILIES TO HOSPITAL

Parents of high-risk infants with heart defects can take their babies home from Children's Hospital of Michigan with peace of mind, thanks to an app made possible in part by the CHMF.

The Ticker Tracker app links families to the hospital, tracking vital signs in real time. The Foundation has provided \$200,000 for the cardiac home-monitoring program, which aims to keep vulnerable infants with complex cardiac conditions alive and well before and after multiple heart surgeries. Studies have

found dramatically reduced mortality rates among fragile cardiac patients who are part of home-monitoring programs at other children's hospitals, says Colette Squire, RN, BSN, and nurse coordinator for Children's Hospital's home-monitoring program.

Over two years, 24 patients have been enrolled. At the end of 2017, 10 patients were participating, with five families using the app on loaned iPads. Parents are able to transmit daily feedings, urine/bowel output, weight, and pulse oximetry readings.

\$2.3
million for pediatric research

Fast fact

Besides Children's Hospital of Michigan and Wayne State University, a growing list of leading health care institutions and organizations receives grants from CHMF.

PHOTOS: COURTESY OF TICKER TRACKER APP, ISTOCK



CENTER PHOTO: COURTESY OF WAYNE STATE UNIVERSITY
SCHOOL OF MEDICINE/DAVID DALTON; ISTOCK

Squire and doctors review data and call families if they see anything of concern — “before they get really, really sick,” Squire says.

Jessia Lee is using Ticker Tracker for her infant son, Lovell. Born without a tricuspid valve, Lovell spent five months in the hospital after his first surgery. He’ll need another surgery around his first birthday and a third around age 3. The monitoring program has allowed Lovell to be at home while still receiving closely monitored care.

Lee, 26, of Taylor says the program has

been easy to use and alerts her if Lovell’s readings are off. So far, it flagged two infections that sent Lovell to the hospital.

“It’s helped us a lot,” Lee says. “It feels good that you’re directly connected to the hospital.”

Squire is thankful for CHMF’s support — and for the technology to help children survive to have a normal childhood.

“We have one (child), she’s a year out now,” Squire says. “To see her just up and running, it is just amazing.”

At home Addressing trauma in young refugees

Fast fact

A CHMF grant pays for the study of post-traumatic stress disorder, anxiety, and depression among Syrian and Iraqi refugee children living in southeast Michigan.

Lifesaving Ensuring more children receive organ transplants

Fast fact

A gift to the University of Michigan C.S. Mott Children’s Hospital will help transform how donor hearts are handled.

Community Benefit Programs

At Children's Hospital of Michigan Foundation, we believe that promoting health and wellness in children occurs both in and outside of health care settings.

That's why we support innovative and educational community programs, especially those that fill voids by providing needed services to patients and families who otherwise wouldn't receive them.

In 2017, we granted more than \$2.3 million to community benefit programs ranging from preventing injuries to children and educating parents on car seat safety to music therapy for hospital patients and funding a school-based health clinic in Hamtramck.

Meanwhile, we are expanding funding for children's health and wellness and child advocacy programs further into southeast Michigan and beyond — and with new partners. For example, a gift to Authority Health's community medicine program supports the placement of medical residents in nontraditional clinical settings where they provide health screening services and health education to vulnerable children.

Community Benefit programs range from preventing injuries to music therapy.



WE GRANTED MORE THAN \$2.3 MILLION TO COMMUNITY BENEFIT PROGRAMS RANGING FROM PREVENTING INJURIES TO CHILDREN AND EDUCATING PARENTS ON CAR SEAT SAFETY TO MUSIC THERAPY FOR HOSPITAL PATIENTS AND FUNDING A SCHOOL-BASED HEALTH CLINIC.



PHOTO: COURTESY OF MODEL D/NICK HAGEN, ISTOCK

Treating Physical and Mental Health — Together

CLINIC PROVIDES BEHAVIORAL ASSESSMENTS TO FILL TREATMENT GAP

Hundreds of children who visit the Children’s Hospital of Michigan’s General Pediatrics and Adolescent Medicine Clinic are receiving key mental and behavioral health screenings as part of annual doctor’s appointments.

These evaluations lead to referrals to therapists there. They provide help for issues such as depression and anxiety.

“This program has been absolutely invaluable,” says clinical social worker Karen Gall.

Located in the Children’s Hospital of Michigan Specialty Center in Detroit, the clinic has offered the Integrated Care Program since 2009. It was launched with a grant from the Ethel and James

Flinn Foundation; CHMF has funded it for several years.

About 200 children a year receive free treatment at the clinic, says Douglas Barnett, Ph.D., a psychology professor at Wayne State University who manages the program. Barnett says it fills a gap for those who aren’t eligible for services, exceed the number of allowed visits, or whose parents can’t afford copays.

“If our program did not exist, they (children in desperate need of care) would not have gotten services,” he says.

A \$71,000 grant from CHMF in 2017 paid for two therapists and a few part-time psychologists. Gall and clinical social worker Victoria Meyring assess referred children. Then, the team of therapists,

social workers, and doctors work together to care for the kids.

Many of the children they serve have problems in school, have witnessed violence, or may be showing suicidal tendencies. The services also help with stigma — especially among teenagers, Gall says. Providing services on-site also reduces the number of families who are unable to follow up on referrals for service because of transportation issues and other challenges.

“Many mental health issues and concerns contribute to physical health problems,” Barnett says. “And many physical health problems contribute to mental health concerns. It’s really difficult to separate them.”

200
children
annually

Fast fact

About 200 children a year receive free mental health services at the Children’s Hospital of Michigan General Pediatrics and Adolescent Medicine Clinic.

\$612k
2017 Education
Funding

Fast fact

CHMF support makes it possible for health care providers to attend leading medical research and health professional conferences to share information and learn from the best in their field.

CHMF supports medical education in a variety of ways. That includes an annual Nursing Conference.



Pediatric Medical Education

Supporting pediatric medical education is fundamental to CHMF's belief that children deserve the best care possible.

We — along with our donors — know it is critically important that physicians, nurses, and other health care professionals stay up-to-date on the latest advancements in medicine, tools, training, and practices. In 2017, we awarded gifts totaling \$612,000 for medical education.

Funding support makes it possible for health care providers to attend leading medical research and health professional conferences to share information and learn from the best in their field.

Gifts also support starting and continuing annual international lecture series, where pediatricians and scientists report on their innovative work. Funds also pay to bring pediatric experts to Michigan for lectures and training.

Enhancing Care is Constant Goal

FUNDING EDUCATION FOR PEDIATRIC HEALTH CARE PROFESSIONALS

The 12th Annual Children's Hospital of Michigan Nursing Conference is just one way CHMF supports medical education. In 2017, we provided the hospital a \$15,000 grant to help bring in a renowned speaker and cover other conference fees. The Foundation has supported the conference since 2011.

With a goal of educating, sharing best practices, and improving nursing care, the conference annually attracts nurses, nursing students, and health care professionals from across Michigan, says Hitomi Kobayashi, Ph.D., RN, who chaired the conference planning committee. Kobayashi is director of the Center for Excellence in Pediatric Nursing at Children's Hospital.

Each year, the September event at the Grosse Pointe War Memorial in Grosse Pointe Farms features notable speakers who address topics that help nurses to provide better care for children. This past year, Rita Marie John, associate professor of nursing at Columbia University in New York, focused on suicide screening and prevention.

"By providing topics that the nurses are requesting information on, it is more likely that the information will be put into practice at the bedside, in the clinics, or out in the community," says conference attendee Sammy Conoff, MSN, RN, CPN, and acute care division nurse educator at Children's Hospital.

With suicide in school-age adolescents on the rise, hospital staff needs to be aware of signs and symptoms and how they can intervene.

"We need to understand what's going on outside the hospital, what is the trend about reasons why they're suicidal, and how

can we prevent suicidal situations," Kobayashi says.

Other conference topics included pediatric trauma, pain management, autism, pediatric burns, and congenital heart disease. Many topics are requested by nurses.

Christine Skonieczny, RN, same-day surgery staff nurse at Children's Hospital, has attended six of the past 10 conferences. She cites the 2016 presentation on autism as being particularly helpful.

"Given the increase in the number of children we see with this diagnosis, it was definitely information that applied to our patients," she says, "and helped me to understand ways that I can better care for these kids."

"BY PROVIDING TOPICS THAT THE NURSES ARE REQUESTING INFORMATION ON, IT IS MORE LIKELY THAT THE INFORMATION WILL BE PUT INTO PRACTICE AT THE BEDSIDE, IN THE CLINICS, OR OUT IN THE COMMUNITY."

— Sammy Conoff, Children's Hospital acute care division nurse educator

Focus on: Mental Health

TAKING AIM AT YOUTH SUICIDE

Donna and Phil Satow lost their youngest son, Jed, in 1998 when he took his own life during his sophomore year at college.

As part of a journey “from loss to hope,” the Satows established the New York-based JED Foundation. The foundation works nationally to equip U.S. teens and young adults

with the skills and support they need to grow into healthy, thriving adults.

Their Michigan efforts received a boost with a new \$15,000 grant from CHMF. The funds are targeted at helping prevent suicide among the state’s college students by helping to support the enrollment of 12 Michigan colleges and universities in the JED Campus program. That’s

a nationwide initiative focusing on student mental health, substance abuse, and suicide prevention efforts.

“JED Campus is so grateful for the funding from the Children’s Hospital of Michigan Foundation and other Michigan funders, allowing us to work with such a large group of schools,” says Lee Swain, JED Campus director.

CHMF joined Blue Cross Blue Shield of Michigan Foundation, the Ethel and James Flinn Foundation, Michigan Health Endowment Fund,

and the Community Foundation for Southeast Michigan in supporting JED Campus in Michigan.

Children’s mental health is one of CHMF’s focus areas. They may look all grown up, but many college students are minors who can benefit from mental health programs.

Swain adds, “The funds will be used to conduct assessments and data analysis, which will inform our strategic collaboration, ultimately yielding healthier communities and promoting student success.”

12

Michigan schools

Fast fact

The New York-based JED foundation works nationally to equip U.S. teens and young adults with the skills and support they need to grow into healthy, thriving adults.



Focus on: Injury Prevention

KEEPING BABY SAFE

There is nothing more tragic than the preventable death of a baby or young child. That’s why we have made children’s injury prevention a top priority.

Sleep-related death is a leading cause of mortality among babies less than a year old. Detroit and Pontiac both have high infant death rates. From 2010 to 2015, Detroit alone recorded 167 such deaths.

“These are really preventable deaths,” says Joann Moss, an injury prevention

education coordinator at Children’s Hospital of Michigan.

Enter Safe Baby Academy, an infant safety and sleep education program for pregnant women and caregivers with a mission of reducing infant mortality in Detroit and Pontiac. With an \$80,000 CHMF grant in partnership with the Michigan Health Endowment Fund, Safe Baby Academy reached about 5,000 parents and caregivers last year with classes on safe sleep for infants.

Based on American Academy of Pediatrics recommendations for eliminating infant suffocation and strangulation, participants learn that babies should sleep alone, on their backs, and in a crib; not to place blankets, pillows, or stuffed animals in the crib; not to share beds with an infant; and not to allow a baby to sleep in a car seat, swing, or on a couch or chair.

In addition, some 960 new parents received Pack ‘n’ Play portable cribs following the classes.

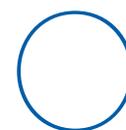
Christina Shanti, M.D., chief of pediatric surgery at Children’s Hospital of Michigan, says the fund and CHMF are “critical partners in ensuring our children are safe.”

“THE FOUNDATION HAS BEEN SO GREAT TO WORK WITH. THEY HAVE BEEN THE ONE PLACE WE COULD GO AND SAY, ‘HOW CAN WE MOVE THE NEEDLE ON THIS OBESITY EPIDEMIC?’ ”

— Krista Siddall, WCHAP director of programming and operations

Focus on: Wellness

BRINGING FITNESS TO KIDS



One in three kids in the U.S. is considered overweight; one in four is obese. Besides leading to lifelong health problems putting them at heightened risk for stroke, cardiovascular disease, diabetes, and some cancers, it can also lead to depression, behavioral and learning problems, and lower self-confidence.

Fit Kids 360 aims to change that for children and teens in Detroit and Wayne County, where doctors are referring youngsters between the ages of 5 and 17 with high body mass indexes to the program. Participants increase activity and improve diets to lose weight, drop body fat, and lower their BMIs.

They're enjoying karate, Zumba, and even yoga. An eight-week program provides lessons on nutrition and behavioral health changes. Summer brings

an On the Move “Couch to 5K” program.

Fit Kids 360 is administered by the nonprofit Wayne Children’s Healthcare Access Program. CHMF has provided financial support to Fit Kids since 2016.

With \$69,000 a year, WCHAP funds four of about 15 Fit Kids programs that reach some 200 participants including children and their family members.

“The Foundation has been so great to work with,” says Krista Siddall, WCHAP director of programming and operations. “They have been the one place we could go and say, ‘How can we move the needle on this obesity epidemic?’ ”

It has made a huge difference for hundreds of children, including Fit Kids 360 parent Keith Curry’s daughter.

“We’re making better food choices,” Curry says. “My daughter’s definitely more active now.”



Fit Kids 360

Focus on: Research

GETTING CLOSER TO A CURE



Dr. Jeffrey
W. Taub

Research is critical when it comes to battling hard-to-treat childhood cancers.

“We’ve been able to propose new treatments for childhood cancer based on the research that has been supported by the Children’s Hospital of Michigan Foundation,” says Dr. Jeffrey W. Taub, chief of oncology at Children’s Hospital and a Wayne State University professor.

A childhood cancer survivor himself, Taub is helping with projects underway to develop new leukemia treatments.

Dedicated to funding cancer research, the U Can-Cer VIVE Foundation in Highland Township was co-founded by cancer survivor Ryan LaFontaine and sister Kelley LaFontaine. The organization contributed \$172,000 to CHMF to support two research grants: One to

develop new treatments for acute myeloid leukemia (AML), when a child’s bone marrow makes abnormal cells; the other focusing on neuroblastoma, which starts in nerve cells and forms tumors in various parts of the body. Both come with poor prognoses.

Oncology research is one of our focus areas, so CHMF was pleased to grant the U Can-Cer VIVE donation to Wayne State. A \$94,000 grant supports development of synthetic drugs that work as hybrids of two drugs to better treat AML and neuroblastoma. A \$78,000 grant is going toward a treatment that uses a patient’s antibodies to kill leukemia cells in those with AML.

“I can just envision with ongoing continued support that this is just going to succeed further,” Taub says, “and ultimately, we can say childhood cancer is curable.”



Starfish Family
Services

Focus on: Neglect and Abuse

EARLY INTERVENTION IMPROVES CHILD DEVELOPMENT

Starfish Family Services saw that a pilot early intervention program for young children with developmental delays was a success.

Those who received customized services such as speech-language and occupational therapy were showing significant gains. But the Inkster early childhood development group needed more funding to grow its project — and turned to CHMF.

With child neglect and abuse being one of our five health priority focus areas, CHMF awarded Starfish \$50,000 as part of a new partnership. The grant is a great example of how we are working with community partners to make sure no child who needs services falls through the cracks. The funding makes it possible for

Starfish to deliver services to 40 additional children from birth to age 6 who have mild developmental delays and do not qualify for other programs.

Starfish’s infant mental health supervisor Lindsey Biggs says CHMF funding will build on the pilot, which included about 35 Wayne County families. In that effort, therapists and social workers visited families’ homes and coached parents on how to interact with their children and aid physical and speech development. After, Starfish found child development improved in multiple ways.

“What a tremendous difference these services can make,” says Anna Allen, Starfish grants manager, “for young children and their families.”

Philanthropy In Action

MANY WAYS TO SUPPORT OUR EFFORTS

As a foundation that is laser-focused on supporting advancements in children's health and wellness, the Children's Hospital of Michigan Foundation annually grants approximately \$6 million to help us meet this mission.

We make it our business to know where the needs are and identify the best, most effective ways to address them. That's why donors with similar goals can turn to us and know they not only have options, but professional guidance to ensure their intentions are fulfilled.

Ed Levy Jr., a Foundation board member, past donor to Children's Hospital of Michigan, and current CHMF donor, encourages others to join him in supporting CHMF's work.

"If we want Detroit's renaissance to continue and improve, and if we want it to be long term, we're going to have to make Detroit a better place to live and raise children," Levy says.

To Volunteer or Donate: Call (313) 964-6994, email staff@chmfoundation.org, or visit chmfoundation.org.

"The work of Children's Hospital of Michigan Foundation, which is pediatric health care both in and out of the hospital, is a very essential part of that renaissance and that growth and rebirth."

Through planned giving and charitable gift planning, donors can commit to a consistent pattern of giving, says Tom Constand, CHMF trustee and chairman of the Fundraising and Marketing committee. Options include donor-directed funds, charitable gift annuities from \$10,000, and charitable remainder trusts, usually starting around \$500,000.

With donor-advised funds, money or assets are given to the Foundation. Over time, the donor works with the Foundation to recommend where grants should be channeled. Donor-directed funds work the same way, except the donor's grantees are established when the fund is created.

Charitable remainder trust gifts often include assets such as stocks and real estate that carry capital gain liability. Gifted assets are owned by the trust. When the trust sells assets, the donor is not liable for capital gains because the trust is controlled by a tax-exempt entity.

Donors find these instruments can generate a new source of income, and charitable contributions qualify for a charitable federal income tax deduction. In all cases, Constand recommends that donors



Leaders for Kids has created an endowment that will benefit children for years to come. Pictured here, the Leaders for Kids Advisory Board.

include their legal, tax, and financial advisers in planning.

"A lot of donors today love the idea of being able to make an initial contribution and have that create a new source of income that they can use to continue their gifting," he says. "We call it 'blended giving,' because we're blending a current gift and current giving goals with a vehicle that will also leave a legacy."

All such options mean donors have a legacy — not just after they are gone, but now.

"With the strategies that we're sharing with our donors," Constand says, "they see their benevolence in action today."

2017 GRANTS & AWARDS

COMMUNITY BENEFIT PROJECT NAME

GRANTEE

AWARDED AMOUNT

Adopt a Family	Children's Hospital of Michigan	\$12,830
Art Therapy	Children's Hospital of Michigan	\$53,600
Beads of Courage	Children's Hospital of Michigan	\$7,000
Bed Grant	The Children's Center	\$10,000
BMT Child Life Fellowship	Children's Hospital of Michigan	\$48,200
Bottomless Toy Chest	The Bottomless Toy Chest	\$10,000
Burn Supply Outreach	Children's Hospital of Michigan	\$12,204
Camp Discovery	Epilepsy Foundation of Michigan	\$6,000
Camp Kangaroo Michigan 2018	Seasons Hospice	\$15,000
Car Seat Program	Children's Hospital of Michigan	\$18,000
CATCH Fund	Children's Hospital of Michigan	\$172,000
Celebration of Life Cancer Survivor's Day	Children's Hospital of Michigan	\$50,000
Child Life Equipment and Supplies	Children's Hospital of Michigan	\$7,000
Child Life Fellowship	Wayne State University	\$50,260
Clinic-Dedicated Education and Support of Breastfeeding	University Pediatricians	\$14,340
Clothes Closet	Children's Hospital of Michigan	\$20,000
Community Injury Prevention	Children's Hospital of Michigan	\$116,499
Community Medicine Program	Authority Health	\$108,000
Crohn's & Colitis & Celiac Support Groups	Children's Hospital of Michigan	\$2,880
Custom Burn Pressure Garments	Children's Hospital of Michigan	\$20,000
Cystic Fibrosis Family Events	Children's Hospital of Michigan	\$9,000
Disinfection System for NICU	Children's Hospital of Michigan	\$3,023
FitKids 360	Wayne Children's Healthcare Access Program	\$69,000
Game On Cancer Kids Club	Henry Ford Health System	\$50,000
Grow Detroit's Young Talent	Detroit Employment Solutions	\$50,000
Hamtramck School-Based Health Center	Hamtramck Public Schools	\$116,366
Hamtramck Sees	Hamtramck Public Schools	\$19,950
Healing Arts Community-Patient Liaison	Children's Hospital of Michigan	\$59,160
Horizons Project	Wayne State University	\$141,993
Hospital Sewing Days	Ryan's Case for Smiles	\$10,000
Improving Access and Education for Communication Disorders	Wayne State University	\$13,500
Injury Prevention Program Event Supplies	Children's Hospital of Michigan	\$4,350
Insulated Medication Bags for Bone Marrow Transplant	Children's Hospital of Michigan	\$884

COMMUNITY BENEFIT PROJECT NAME

GRANTEE

AWARDED AMOUNT

Integrated Behavioral Health Care Program	Wayne State University	\$71,042
JED Campus Program	JED Foundation	\$15,000
Kids Kicking Cancer Heroes Circle Program	Kids Kicking Cancer	\$170,000
Kids-TALK Program	The Guidance Center	\$60,000
Kohl's Injury Prevention Program	Children's Hospital of Michigan	\$195,772
Mr. Bryan's Ice Cream Cart	Children's Hospital of Michigan	\$6,000
Music for Healing	Detroit Symphony Orchestra	\$30,000
Music Therapy	Michigan State University Community Music School	\$32,000
Musical Encounters: Sphinx Artists at CHM	Sphinx Organization	\$10,000
Oncology Family Support Fund	Children's Hospital of Michigan	\$3,000
Palliative Care Resources and Education	Children's Hospital of Michigan	\$4,000
Panda Bears for Ambulance Transport	Children's Hospital of Michigan	\$20,800
Pet Therapy	Children's Hospital of Michigan	\$4,000
PKU Picnic	Children's Hospital of Michigan/ University Pediatricians	\$2,197
Post-Operative Home Nasogastric Feeding Education	Children's Hospital of Michigan	\$1,000
Palliative Care Princess & Superhero Party Project Challenge	Children's Hospital of Michigan Wayne State University/ Children's Hospital of Michigan	\$15,000
Project Enrich	Sickle Cell Disease Association of America	\$61,779
Reach Out and Read	Children's Hospital of Michigan	\$35,000
Ronald McDonald House Family Van Service	Ronald McDonald House	\$15,000
Safe Baby Academy	Children's Hospital of Michigan	\$25,000
Sickle Cell Camperships	North Star Reach	\$80,328
Smoke Alarm Installation and Fire Safety Program	Children's Hospital of Michigan	\$25,000
Snowpile and Special Events	Children's Hospital of Michigan	\$50,000
Special Needs Car Seats	Children's Hospital of Michigan	\$22,400
Spiritual Care	Children's Hospital of Michigan	\$12,000
Summer Program for Children with Special Needs	Children's Hospital of Michigan	\$3,500
Tools for Positive Self Care in the Management of Pediatric Sickle Cell Disease	Detroit Institute for Children	\$5,000
Toy Fund	Children's Hospital of Michigan	\$13,000
	Children's Hospital of Michigan	\$46,500

**COMMUNITY BENEFIT
PROJECT NAME**
GRANTEE **AWARDED AMOUNT**

Traffic and Passenger Safety	Children's Hospital of Michigan	\$25,000
Trauma Program Outreach	Children's Hospital of Michigan	\$18,210
Visteon Bingo	Children's Hospital of Michigan	\$5,000
Volunteer Dinner and Education	Children's Hospital of Michigan	\$9,000

**RESEARCH
PROJECT NAME**
GRANTEE **AWARDED AMOUNT**

Bladder Stimulation and Clean Catch Urine Collection in Infants	Wayne State University	\$9,989
Bone Marrow Failure Syndrome Research	Wayne State University	\$48,955
Brain Function and Genetics in Pediatric Obsessive-Compulsive Behaviors	Wayne State University	\$45,000
Child Life Intervention with Asthmatics	Wayne State University	\$46,725
Childhood Obesity and Immune Response to Vaccinations	Wayne State University	\$25,160
Children's Research Center of Michigan	Children's Hospital of Michigan/ University Pediatricians	\$1,208,767
Clinical Research Associate for Hematology-Oncology Division	Wayne State University	\$87,375
Efficacy of Treatments for Childhood Migraine in the Emergency Department	University Pediatricians	\$47,937
Evaluation of Body Water Status in Children with Hypertension	Wayne State University	\$52,000
Home Monitoring Program for High-Risk Cardiac Infants	Children's Hospital of Michigan	\$69,554
Impact of Down Syndrome on the Outcome of Fontan Operation for a Functionally Univentricular Heart	Wayne State University	\$12,000
Juvenile Myelomonocytic Leukemia Research	Wayne State University	\$59,685
Kids Without Cancer Zebrafish Initiative	Wayne State University	\$146,790
Novel Hybrid Drugs for the Treatment of Acute Myeloid Leukemia and Neuroblastoma	Wayne State University	\$94,000
Novel Immunotherapy for the Treatment of Acute Myeloid Leukemia	Wayne State University	\$78,000
Pediatric Cardiac Catheterization Collaborative	Wayne State University	\$118,116

**RESEARCH
PROJECT NAME**
GRANTEE **AWARDED AMOUNT**

Pediatric Cardiac Perfusion Preservation System	Wayne State University	\$90,220
Phosphorous Binder Compliance Strategies for Children and Teens	Children's Hospital of Michigan	\$2,500
PO Steroids Following Tonsillectomy	Children's Hospital of Michigan	\$10,400
Pulmonary Hypertension in the Preterm Neonate	Wayne State University	\$60,962
Research Nurse	Wayne State University	\$60,000
Risk and Resiliency in Syrian and Iraqi Child Refugees	Wayne State University	\$75,000
Targeting XPO1 and Bcl02 for the Treatment of Acute Myeloid Leukemia	Wayne State University	\$50,829

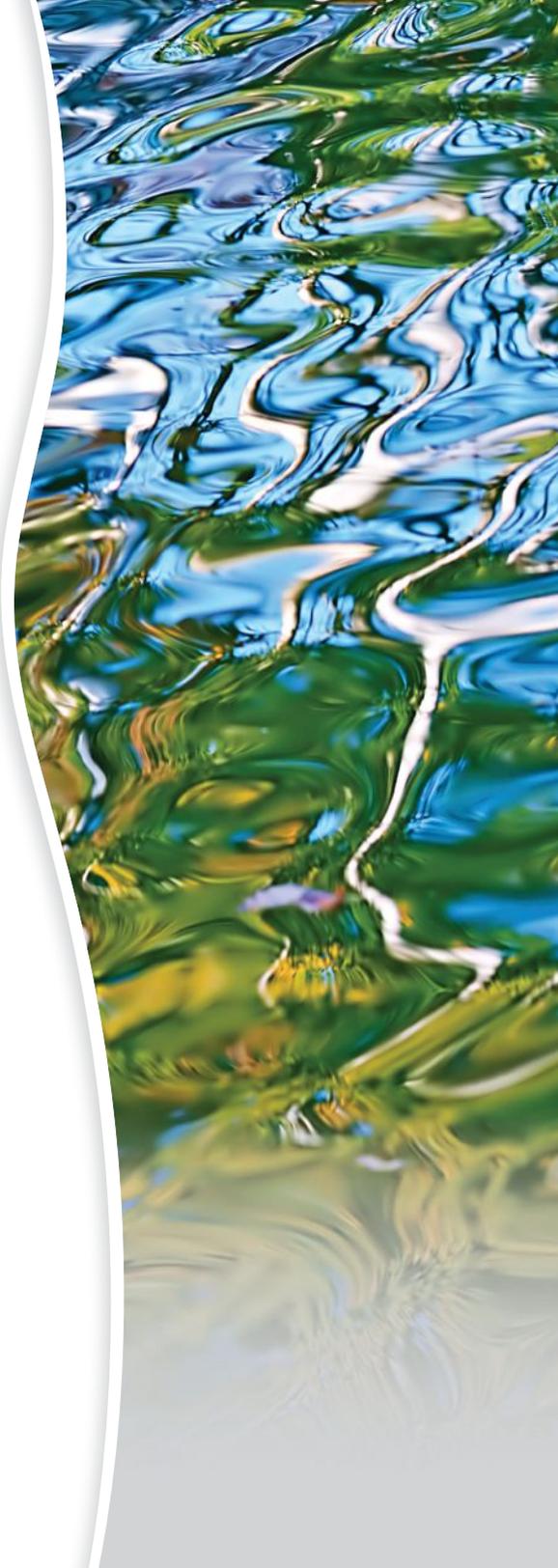
**EDUCATION
PROJECT NAME**
GRANTEE **AWARDED AMOUNT**

16th Annual Pediatric Research Day	University Pediatricians	\$20,000
60th Annual Clinic Days	Children's Hospital of Michigan	\$48,500
Alan Gruskin Dinner and Lecture	University Pediatricians	\$13,700
American Association of Thoracic Surgeons Centennial Meeting	Children's Hospital of Michigan	\$5,400
American College of Medical Toxicology	Children's Hospital of Michigan	\$6,180
ASPEN Conference	Children's Hospital of Michigan	\$2,213
Burn Education	Children's Hospital of Michigan	\$25,000
Cardiology Fellows Education	Children's Hospital of Michigan	\$27,000
Child Life Training and Development	Children's Hospital of Michigan	\$8,750
Communication Disorder Conference	Wayne State University	\$2,771
Dental Sedation Conference	Children's Hospital of Michigan	\$12,000
Dentistry Education	Children's Hospital of Michigan	\$15,000
Emergency Department Boot Camp	Wayne State University	\$4,000
Joseph O. Reed Lecture	Children's Hospital of Michigan	\$5,500
Kenneth E. Lewis Lecture	Children's Hospital of Michigan	\$4,800
Melissa Ann Krinsky Lecture	University Pediatricians	\$5,500
Midwest Pediatric Ophthalmology Difficult Case Conference	Children's Hospital of Michigan	\$4,000
Muscular Dystrophy Conference	University Pediatricians	\$1,800
National Burn Conference	Children's Hospital of Michigan	\$5,650
NeoHeart Conference	University Pediatricians	\$6,844

2017 GRANTS & AWARDS

EDUCATION

PROJECT NAME	GRANTEE	AWARDED AMOUNT
Neonatal Conference	Children's Hospital of Michigan	\$1,630
Nephrology International Rotation	University Pediatricians	\$2,500
Neurology Grand Rounds	University Pediatricians	\$4,500
Neurosurgery Conference	Children's Hospital of Michigan	\$5,200
Nursing Presentations and Participation at Conferences and Meetings	Children's Hospital of Michigan	\$45,500
Nursing Research, Evidence-Based Practice and Education	Children's Hospital of Michigan	\$45,000
Palliative Care Podcasts	University Pediatricians	\$20,000
Palliative Care Staff Education	Children's Hospital of Michigan	\$5,450
Pediatric Cardiac Intensive Care Meeting	Children's Hospital of Michigan	\$4,450
Pediatric Intern Retreat	University Pediatricians	\$12,500
Pediatric Oncology Social Work Education	Children's Hospital of Michigan	\$1,300
Pediatric Psychology Education	Children's Hospital of Michigan	\$3,000
Poison Control Education	Children's Hospital of Michigan	\$3,528
Psychology Interns	Children's Hospital of Michigan	\$69,380
Quality & Safety Conference	Children's Hospital of Michigan	\$5,000
Social Work Education	Children's Hospital of Michigan	\$4,250
Society of Critical Care Medicine Annual Congress	Children's Hospital of Michigan	\$2,585
Society of Thoracic Surgeons Meeting	Children's Hospital of Michigan	\$2,205
Sophie Womack Lecture	Children's Hospital of Michigan	\$4,500
Surgical Fellows Education	Children's Hospital of Michigan	\$34,200
Thoracic and Cardiovascular Surgery Education	Children's Hospital of Michigan	\$12,000
Toxicology Congress	Children's Hospital of Michigan	\$19,170
Urology Fall Conference	Children's Hospital of Michigan	\$7,350
World Congress of Pediatric Cardiology and Cardiac Surgery	Children's Hospital of Michigan	\$3,000





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PEDIATRIC RESEARCH
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