

# IMPACT REPORT

Q2 JUNE 2020 | ISSUE 02



# Onward

Helping to create healthier communities



The Children's Foundation is the largest funder dedicated solely to advancing the health and wellness of children and families in the state of Michigan and beyond.

Through fundraising, grant-making and advocacy dedicated to three core pillars, Community Benefit, Pediatric Research and Medical Education, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing health and wellness.

Since 2011, the Foundation has distributed more than 60 million dollars in grant funding to more than 100 partners throughout the state. Current initiatives of The Children's Foundation include Children's Hospital of Michigan Foundation, The Jamie Daniels Foundation and the Paul W. Smith Charities.

OUR FOCUS AREAS



Mental Health



Abuse & Neglect



Injury Prevention



Oncology & Cardiology Research



Nutritional Wellness

Q2 - ISSUE 2 | JUNE 2020

## IN THIS ISSUE

- 01 MESSAGE FROM THE PRESIDENT
- 02 COVID-19 EMERGENCY RELIEF FUND
- 04 PARTNER STORY - HELPING DURING CRISIS
- 05 JAMIE DANIELS FOUNDATION UPDATE
- 06 FUNDRAISING
- 07 FOUNDATION UPDATES
- 08 CREATING HEALTHIER COMMUNITIES
- 10 GRANT LIST
- 12 GIVING



## A MESSAGE FROM THE PRESIDENT

Greetings and welcome to another edition of *Onward!*

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It certainly is an understatement to say the second quarter of 2020 has been challenging and interesting for all of us. Through it all, The Children's Foundation continues to be a dynamic and evolving organization impacting the lives of children and families.

When the COVID-19 emergency began elevating, The Foundation's Board of Trustees established an Emergency Relief Fund to aid communities struggling the most. During the early days of the unfolding crisis, we reached out to many of our partners to inquire about their immediate needs and how we could help.

This fund has provided much needed dollars to 30 organizations, such as Brilliant Detroit, Forgotten Harvest, Ronald McDonald House, Starfish Family Services, the Chaldean Community Foundation and The Children's Center, to name a few.

While we worked hard to confront the crisis head-on, we were simultaneously working towards completing our Spring grant cycle. In June, we added approximately 20 new partners as well as renewed partnerships with many of our existing grantees. I am proud to say that we now have more than 100 community-based partners and have expanded into other regions in the State of Michigan. We clearly remain on the move!

Our fundraising initiatives have remained a top priority for us this quarter - so many of you stepped-up, helping us to raise nearly \$500,000 toward Coronavirus relief efforts. This includes \$50,000 that was raised in our collaborative iCare campaign with iHeartRadio. Special thanks to iHeartRadio who generously donated time and assets towards the cause and to several of our Trustees who made major gifts during a time of great need.

Our Board of Trustees remain extremely active and have recently created a Strategic Planning Task Force which will provide insight into our future in the coming months.

I am extremely proud of my colleagues at The Foundation who worked so efficiently and effectively during our remote operational days. Always with positive attitudes, smiles and a look toward a brighter future.

We are very excited about the upcoming Fourth Annual Derby for Kids which will take place at the lovely Country Club of Detroit on Saturday, Sept. 5. I hope to see you there!

Thank you for taking the time to read our impact report and as I like to say, now more than ever, *Onward!*

Sincerely,

A handwritten signature in black ink, appearing to read 'Lawrence J. Burns'. The signature is fluid and cursive, with a large loop at the end.

LAWRENCE J. BURNS  
*President and CEO*  
*The Children's Foundation*

30  
ORGANIZATIONS WERE  
AWARDED GRANTS IN  
AMOUNTS RANGING FROM  
\$5,000-\$10,000

## COVID-19: Effort towards the health and wellness of children and families has never been more essential.

In March when the COVID-19 pandemic was in its early stages, it was apparent that the crisis would cause unpredictable and unprecedented challenges. As businesses began closing, schools moved to remote learning and the shelter-in-place order was implemented, children and families started to experience intense hardships.

Swiftly responding to the developing pandemic, The Children's Foundation established the COVID-19 Emergency Relief Fund. With this fund, emergency grants provided immediate assistance to organizations who were providing essential community services and experiencing greater demand.

The Foundation quickly communicated with partners to identify immediate needs and determine how services could be more efficiently provided and/or expanded to communities. Thirty organizations were awarded grants in amounts ranging from \$5,000-\$10,000 to pay for unexpected needs and costs. Urgent needs included stocking of food pantries, diapers and formula, technology to transition mental health in-person visits to telehealth and more.

It was The Foundation's priority to intervene early with support for partnering organizations – to be dynamic and responsive in its mission to improve the health and wellness of children and families.



What  
grantees  
have  
to say:

“ Brilliant Detroit was founded to build community by providing trusted resources, information and supplies. COVID-19 has intensified the need and our commitment to serve, and we are incredibly grateful to The Children's Foundation for acting quickly during a time when we were desperate for support.”

**Cindy Eggleton**

*Co-founder and CEO, Brilliant Detroit*

## Directly impacting countless numbers of individuals during crisis.

By establishing the COVID-19 Emergency Relief Fund, The Foundation enabled organizations to provide unique solutions for extraordinary challenges. Some of the projects funded include:

- Blood pressure cuffs for 100 pregnant women so they could monitor their own vitals without leaving home.
- Bi-weekly professional sanitization of Ronald McDonald House - Detroit to ensure live-in families had one less worry as they focused on the health of their critically ill child.
- Thousands of weekly learning activity kits that provided productive entertainment to families with young children in Detroit.
- The transition to telehealth and teletherapy so health centers could continue providing important care to the communities they serve.
- Countless meals and living essentials, PPE for healthcare workers and more.

For complete stories about how funds impacted children and families during the COVID-19 crisis, visit: [YourChildrensFoundation.org/articles](https://www.yourchildrensfoundation.org/articles)



In the 35 years of my career, I have never experienced such rapid change and so many moving parts. But we were able to navigate the panic thanks to the generosity and a timely response from The Children's Foundation. With help from The Foundation, we have continued to make sure our patients feel safe, heard and empowered at a time when they need it the most."

**Debbie Brinson**

*CEO, Honor Community Health*



In a matter of weeks, the population we serve at our food pantries evolved from working poor to working class – our services have never been more essential. We are incredibly grateful to The Children's Foundation for acting quickly, providing us with emergency funding so we can offer extra support to the hardest hit families."

**Odie Fakhouri**

*COO, Arab American & Chaldean Council*

## Eastern Market & Brilliant Detroit; the perfect recipe to help families in need.

On a regular day, families living in Detroit struggle to access healthy food – but during the COVID-19 crisis, the shelter-in-place order created even more barriers.

However, a collaborative \$10,000 grant from The Children’s Foundation’s COVID-19 Emergency Relief Fund allowed Eastern Market to bring food to Brilliant Detroit families in the Springwells and Osborn neighborhoods. Brilliant Detroit is a Children’s Foundation partner that helps young families through hubs in the city’s neighborhoods. The coordinated effort resulted in more than 100 families receiving meals.

“Fresh food came to their houses in a time of desperation,” said Tracy Rivard, chief development officer for Eastern Market. The food, made from ingredients harvested by local farmers, came with recipes and was boxed with safety measures. It included fruit, vegetables and items like beans and rice.

The Children’s Foundation also granted \$10,000 directly to Brilliant Detroit in support of “Learn at Home” kits for children; volunteers visited homes once a week to help with at-home learning for children under age 8. The kits included items like jump ropes and books – things designed to keep kids entertained and in motion.



\$10,000 | 100+ FAMILIES RECEIVED MEALS



## Jamie Daniels Foundation COVID-19 Emergency Relief Fund.

3

ORGANIZATIONS  
WERE AWARDED  
EMERGENCY GRANTS  
IN THE AMOUNT OF  
\$10,000

The ongoing COVID-19 pandemic has created stress for everyone, but it is uniquely challenging for those suffering with substance use disorders and mental health issues. Uncertainty, interruption to routine and isolation from others can be triggering and deter progress.

In response, Jamie Daniels Foundation established a COVID-19 Emergency Relief Fund to provide resources and support to these vulnerable groups during the ongoing crisis. The fund awarded three organizations each with emergency grants in the amount of \$10,000 to support those suffering with substance use disorders and mental health issues: Families Against Narcotics - Washtenaw, Samaritas and CARE of Southeastern Michigan.



THE JAMIE DANIELS FOUNDATION  
**CELEBRITY  
ROAST**  
OF **SCOTTY BOWMAN**

PRESENTING SPONSOR



### Celebrity Roast of Scotty Bowman to be available on live stream!

Established in 2019, the Jamie Daniels Foundation Celebrity Roast was an evening full of laughs and entertainment, but more importantly – it was opportunity to raise awareness and funds to provide solutions for those suffering from substance use disorders.

This year, the comedic enjoyment will be a live-stream event, available for more individuals to enjoy as we roast the greatest NHL coach of all time, Scotty Bowman! Tune in for star-studded appearances from professional athletes, celebrities and comedians.

The Celebrity Roast of Scotty Bowman is planned for Fall 2020. More details to follow.

## Community supporting community during crisis.

TOGETHER WE RAISED NEARLY  
**\$500,000**  
TOWARDS RELIEF EFFORTS

The COVID-19 Emergency Relief Fund provided immediate assistance to organizations that experienced greater demand. However, this fund also will serve to aid those who continue to feel hardship even after the pandemic passes, directly impacting countless individuals into the future.

Many of you stepped up, helping to raise an impressive combined total of nearly \$500,000 towards relief efforts. The Foundation heard inspiring stories of generosity, including six-year-old Owen Melancon who did chores and collected change to make a gift of \$23 and Joy Mullen who used part of her stimulus check to support those in need. It was community supporting community – true action that we are all in this together.

One of The Foundation's main fundraising efforts during this challenging time was a multifaceted collaborative campaign with iHeartRadio appropriately named iCare. The effort was inclusive, integrating sponsorships, text-to-give, and a social media campaign that encouraged participation in iCare regardless of an individual's ability to donate. In addition to promoting iCare with numerous radio spots, iHeartRadio talent promoted efforts during their shows. After three weeks, the campaign raised more than \$50,000 for COVID-19 related community needs. Special thanks to iHeartRadio who donated time and assets to this important cause.



Thank you to the following major donors\* who supported this fund:

\*Gifts of \$1,000 or more

- *Derek Dickow*
- *Gilbert Family Foundation*
- *iHeartMedia*
- *Jerry and Lois Beznos*
- *Marshall Mathers Foundation*
- *Michigan State University Federal Credit Union*
- *Multiple Trustees of The Children's Foundation*
- *NFL's Inspire Change Initiative and Players Coalition*
- *Priority Health*
- *SiriusXM*



## Children's Foundation grantee receives funding from National Institutes of Health to continue research.

In 2017, with \$75,000 from Children's Foundation, Arash Javanbakht, M.D., Psychiatrist and Director of Stress, Trauma and Anxiety Center at Wayne State University, launched an unprecedented study exploring the mental health impact of war trauma on Syrian children and families now living in Southeast Michigan. The study spanned nearly four years with dozens of researchers traveling to the homes of refugees to interview families fleeing war. Conversations revealed rich information which has helped advance knowledge about the impact of war and related traumas.

Now, with a new five-year, \$2.7 million grant from the National Institutes of Health, Javanbakht and team will follow the families for years to measure the effects of trauma over time. This is the first study of its kind.

"This knowledge will not only be useful in providing better health services to this specific population in need, but also in increasing our more general understanding of trauma and environmental impact on child development and psychopathology," - Arash Javanbakht, M.D.

The Children's Foundation continuously seeks to support research, projects and programming that will have long-lasting effects on the improvement of the health and wellness for children today and years to come. Javanbakht's efforts are a wonderful demonstration of The Foundation helping partners advance conversations to create necessary change.

*Tanja Jovanovic, Ph.D. and David Rosenberg, M.D. served as co-investigators on this grant. Javanbakht has been featured on CNN and NPR.*

## Welcome to The Foundation's newest Trustee!

Lizabeth Ardisana, CEO and Principal Owner of ASG Renaissance and CEO of Performance Driven Workforce, is an active business and civic leader in Michigan and Hispanic communities. She serves on more than 10 corporate and educational boards and has received numerous awards for her contributions to the community. Ardisana brings great strategic value and distinct perspective to The Foundation.



**LIZABETH ARDISANA** - CEO and Principal Owner of ASG Renaissance and CEO of Performance Driven Workforce



I am thrilled to be joining the Board of Trustees and looking forward to doing important work as The Children's Foundation broadens its impact and reach to improve the health and wellness of children and families here in Michigan."

*Lizabeth Ardisana*

# Helping to Create H

## ADDRESSING SOCIAL DETERMINANTS OF HEALTH.

Integrated throughout nearly all The Children's Foundation's work is the intention to create healthier, more equitable communities for children and families by transforming the conditions in which people live, work, play. In other words, through advocacy, grant-making and establishing dynamic community partnerships, The Foundation is largely focused on addressing health disparities caused by Social Determinants of Health.



### THE CHILDREN'S FOUNDATION IS COMMITTED TO

Fostering multi-sector collaborations and partnerships

Creating healthier, more equitable communities

Increasing community capacity to shape outcomes

Making health equity a shared vision and value

# Healthier Communities

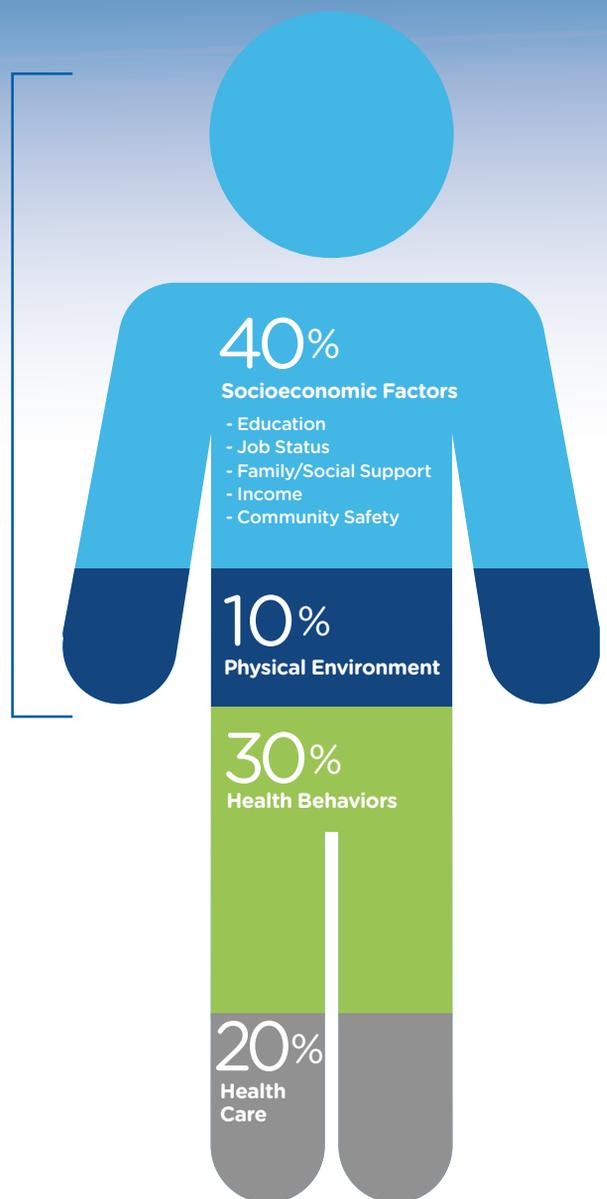
**50%** of what makes up a healthy child can be traced back to their zip code.

According to Healthy People 2020, a health disparity is defined as a health difference that is closely linked with social, economic, and/or environmental disadvantage.

The Foundation is helping to address these issues on many fronts by supporting solutions. In the Spring, more than 60 grants were approved and approximately 20 of them are new projects. Some of the ways grantees plan to address disparities and fulfill community needs in unique ways include:

- A study by faculty at Central Michigan University about the enhancement of school-based prevention programming to promote mental health with a focus on problematic social media use for adolescents living in the Upper Peninsula – an area that is high-risk with limited access to services.
- Support construction of a cafe at Racquet Up, an education and opportunity hub for youth in Northwest Detroit. There, a fitness coordinator will provide nutrition education to promote health and wellness for kids who suffer from childhood obesity, as well as mentoring services for success.
- Supporting staffing and food purchases at a Food FARMacy for food-insecure children at Hurley Medical Center in Flint.
- Providing vision screening and eyeglasses for students in need at The Hamtramck School Based Health Center.
- Enabling mental health services at Alternatives for Girls in Detroit for pregnant and parenting adolescents and young adults at risk of homelessness, as well as their accompanying toddler age children.

Each grant cycle is a reminder that there is a profound amount of work that needs to be done to address Social Determinants of Health. The Foundation remains on the move, helping partners work towards solutions that create more equitable communities and improve the health and wellness for children and families today and for the future.



Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

# GRANT LIST

## RESEARCH

Program	Grantee	Amount Awarded
Zebrafish Retinoblastoma Study	Wayne State University	\$ 79,195
Cardiovascular and Metabolic Abnormalities in Childhood Survivors of Extreme Prematurity	Central Michigan University	\$ 57,606
Monitoring the Impact of COVID 19 in Children	University Pediatricians	\$ 43,506
Enhancing School Based Prevention Programming to Promote Mental Health of Rural Adolescents	Central Michigan University	\$ 31,673
Short Term Outcomes in Patients with Sickle Cell Disease and Sickle Cell Trait Undergoing Surgery for Congenital Heart Disease	Detroit Education & Research	\$ 5,500
<b>TOTAL RESEARCH AWARDED</b>		<b>\$ 217,480</b>

## COMMUNITY BENEFIT

Integrated Behavioral Health Program	Wayne State University	\$ 118,218
Psychiatric Services for Pediatrics	Bronson Health Foundation	\$ 50,400
Intellectual & Developmental Disability Program Expansion	Starfish Family Services	\$ 50,000
Advocacy Center Expansion	Voices for Children	\$ 50,000
Mental Health Services through DLIVE	Detroit Life is Valuable Everyday	\$ 50,000
Health, Dental, and Nutrition Services	Early Learning Neighborhood Collaborative	\$ 50,000
Roots to Grow Life Skills Program	Leaders Advancing and Helping Communities	\$ 49,100
Saginaw Programs Instilling Resilience in Trauma (SPIRIT)	Central Michigan University Medical Partners	\$ 48,120
Preschool U: Teaching Through Trauma	Detroit PBS	\$ 45,455
Mental Health Counselor	Boys & Girls Clubs Grand Rapids	\$ 40,944
Health, Wellness, and Success Program	Racquet Up	\$ 40,000
Greenhouse and Garden	LifeLab Kids Foundation	\$ 35,000
Detroit Public Library Snack Program	Forgotten Harvest	\$ 32,000
Impacting Outcomes for Students in Recovery	Michigan State University	\$ 29,875
Family Housing Support	Ronald McDonald House - Detroit	\$ 25,000
Hope Grows Here Healing Garden	Children's Advocacy Center of Kent County	\$ 25,000
Camp Catch-a-Rainbow	YMCA Toledo	\$ 25,000
Fitness and Nutrition for Girls and Young Women of Color	Figure Skating in Detroit	\$ 25,000
College Success Coaching Program	Midnight Golf	\$ 25,000
Virtual Camp Experiences and Activities	North Star Reach	\$ 25,000
Football Field Renovation	Stafford House	\$ 25,000
Counseling for Homeless Youth	Alternatives for Girls	\$ 24,000
Community Food Shares	Farm at St. Joseph Mercy	\$ 23,815
Free Bicycle Program	Free Bikes 4 Kidz	\$ 22,100
Hamtramck Sees More	Hamtramck Public Schools	\$ 21,200

# GRANT LIST

## COMMUNITY BENEFIT continued

Program	Grantee	Amount Awarded
Student Assistance Center	CARE of Southeastern Michigan	\$ 20,000
Playroom Upgrades	Children's Hospital of Michigan	\$ 20,000
Food Insecurity	Food Bank of Eastern Michigan	\$ 20,000
The Shed	KnowResolve	\$ 20,000
Fitness and Nutrition Program	Vista Maria	\$ 19,020
Support Programs for Youth with Special Needs	Kids on the Go	\$ 15,400
Patient and Family Assistance	Rainbow Connection	\$ 15,000
Poison Control Outreach and Social Media	Wayne State University	\$ 14,873
School Grief Support Program	New Hope Center	\$ 11,000
Traffic & Passenger Safety	Children's Hospital of Michigan	\$ 10,000
Summer Learning Individualized Developmental Experiences Program	Detroit Institute for Children	\$ 10,000
Patient and Family Assistance	Hospice of Michigan	\$ 10,000
Child Sexual Abuse Prevention Programs	Traverse Bay Children's Advocacy Center	\$ 10,000
Satellite Basketball Camps	Michigan Elite 25	\$ 10,000
Food FARMacy	Hurley Medical Center	\$ 10,000
Launch Detroit	TechTown Detroit	\$ 10,000
Adopt a Family	Children's Hospital of Michigan	\$ 8,865
Oncology Support Fund	Children's Hospital of Michigan	\$ 7,000
Pediatric Diabetes Education	Children's Hospital of Michigan	\$ 6,500
Chapel Kneelers	Children's Hospital of Michigan	\$ 4,668
Ticker Club Support Group	Children's Hospital of Michigan	\$ 3,525
PKU Picnic	Children's Hospital of Michigan and University Pediatricians	\$ 2,500
<b>TOTAL COMMUNITY BENEFIT AWARDED</b>		<b>\$ 1,213,578</b>
<b>EDUCATION</b>		
Community Medicine Trauma Training	Authority Health	\$ 63,803
Karmanos Cancer Institute and CHM Child Life Fellowship	Wayne State University	\$ 54,035
Mental Health Podcasts	Central Michigan University	\$ 50,000
ACE Master Trainer Cohort	Michigan Association of Health Plans	\$ 35,750
Poison Control Conference	Wayne State University	\$ 11,900
Neurology Grand Rounds	University Pediatricians	\$ 9,000
More Than Words Conference	Children's Hospital of Michigan	\$ 6,705
Emergency Department Boot Camp	University Pediatricians	\$ 5,275
Quality & Safety Conference	Central Michigan University	\$ 2,600
<b>TOTAL EDUCATION AWARDED</b>		<b>\$ 239,068</b>

## A lasting legacy: straightforward, simple and meaningful.

All her life, Mable Jones has felt compassion for children – that they should have opportunities to live healthy lives filled with opportunity, regardless of the challenges they may face.

When she joined The Foundation’s Board of Trustees in 2012, she worked hands on to implement fundraising opportunities and programming to improve the lives of children. Jones was instrumental in building a strong relationship between AAA Michigan, where she worked, and The Foundation to implement safety programs for children, like the car seat safety check. She has been a trusted advisor and volunteer on several Foundation events and projects, in addition to her regular giving.

Though Jones has made countless meaningful contributions to improve the health and wellness of children throughout her life, she wanted to establish a long-lasting legacy. That is why she chose to plan a future gift to The Foundation in her living trust.

Jones specifically designated her gift to The Foundation’s Nutritional Wellness focus area. Knowing that many children experience challenges that often linger into adulthood due to weight issues, she wanted to support programming that tackle these problems.

Let us help you impact the life of children and families in Michigan.

To donate to The Children’s Foundation, visit: [yourchildrensfoundation.org/donate](https://yourchildrensfoundation.org/donate)



*This arrangement gives me a great deal of satisfaction. Making a bequest is simple and straightforward, and I know this gift will create remarkable impact by supporting solutions to the issues that are most meaningful to me.”*

Mable Jones, Ph.D.

YOU CAN MAKE A

# LEGACY GIFT



## INCLUSIVE

Some think they must pick between leaving a gift to their family or charity, but you can do **both**. In fact, many planned gifts save your loved ones money in the long-term.

## IMPACTFUL

Any size gift has the potential to substantially **grow** over time, creating a major impact.

## SIMPLE

By making a **quick** designation, you bring incredible support to children and families.

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There are many ways to make a planned gift. By designating The Children's Foundation as your beneficiary, you will help to improve the health and wellness of children and families for years to come.

**Contact us today: 313-964-6994**



3011 West Grand Blvd.  
Suite 218  
Detroit, MI 48202

JOIN US AT OUR

## Upcoming Events

SEPT  
**5**

**Fourth  
Annual  
Derby for Kids**

Country Club of Detroit  
220 Country Club Dr.  
Grosse Pointe Farms, MI 48236

APR  
**13**  
2021

**Child & Adolescent  
Behavioral Health  
Summit**

The Inn at St. John's  
44045 Five Mile Rd.  
Plymouth, MI 48170