

2021 VIRTUAL

**CHILD &
ADOLESCENT
BEHAVIORAL
HEALTH
SUMMIT**



A Children's Foundation Initiative

APRIL 13-14, 2021

INVESTING IN THE MENTAL WELLNESS OF OUR YOUTH

PRESENTED BY



Children's Foundation

2021 VIRTUAL CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT

Investing in the mental wellness of our youth



Hello,

Today, 1 in 5 children experience a behavioral health crisis including substance use, mood disorders, ADHD, autism, emotional challenges and self-harming tendencies. Unfortunately, when symptoms go unnoticed or untreated, these challenges become much more difficult to overcome and can impact the social, emotional and physical health of the child long-term. Of the children who suffer, fewer than 20 percent ever receive proper treatment. But, given the right tools, every child can be on the path towards a happier healthier future.

On behalf of The Children's Foundation, I am pleased to invite you to provide community stakeholders the opportunity to learn, listen and share ideas on how to prioritize behavioral healthcare for children and families.

Our 2019 Child & Adolescent Behavioral Health Summit was a soaring success hosting more than 200 individuals and featuring sessions on topics such as resilience, suicide, substance abuse and mental health on college campuses. Of the attendees surveyed, more than 95% stated they found the information presented beneficial and would attend again.

Participating as a sponsor at The Children's Foundation's Child and Adolescent Behavioral Health Summit is an excellent way to gain positive marketing exposure, gather knowledge and network with others.

Should you or your company be interested in a sponsorship package not listed, please feel free to contact us to discuss your interests.

Sincerely,

A handwritten signature in black ink, appearing to read "Lawrence J. Burns".

LAWRENCE J. BURNS
President and CEO
The Children's Foundation



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The Children's Foundation is the state's largest funder dedicated solely to advancing the health and wellness of the children in Michigan and beyond.

Through funding and advocacy, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing children's health. These efforts have totaled more than \$60 million in grant funding since 2011.

OUR CURRENT FOCUS AREAS



OUR THREE PILLARS



COMMUNITY BENEFIT

Innovative community, patient and family support and wellness programs that improve the health of children.



PEDIATRIC RESEARCH

Groundbreaking advances in the development of new techniques in pediatric medical care and the treatment of diseases.



MEDICAL EDUCATION

Advanced information, techniques and training in order to provide the best care for children.



SPONSORSHIP OPPORTUNITIES

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Tuesday, April 13
8:00 AM – 1:00 PM

Wednesday, April 14
8:00 AM – 1:00 PM

Two-day virtual ticket: \$100

Cancellation Policy:
No refunds can be issued



SPONSORSHIP OPPORTUNITIES



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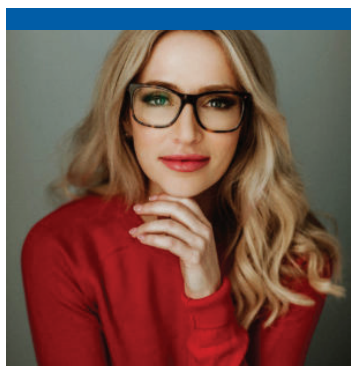


KEYNOTE SPEAKERS



Hilinski's Hope

The Hilinski's Hope Foundation was founded in 2018 by Mark and Kym Hilinski to honor the life of their son Tyler, who died by suicide on January 16, 2018. Tyler was a Division 1 quarterback at Washington State University and his death was a shock to those around him, including his teammates, family and friends. He showed no visible signs of depression or mental illness, and must have been suffering in silence. The Foundation's mission is to advocate, educate and remove the stigma associated with mental illness, while funding programs that provide student athletes the tools needed to support their mental health and wellness.



Christina Meredith

Empowering others with her inspiring life story, Christina Meredith survived sexual, mental and emotional abuse, incest, trauma, aging out of foster care, poverty and homelessness to forge a life committed to helping others. Through strong faith and hard work, she went on to become Miss California, enroll in College, found her own nonprofit foundation, and pursue the path to becoming a commissioned officer in the U.S. Army. Christina's story celebrates the transformative power of education, and the potential within all of us to triumph over adversity.



Libby Rapin

Libby Rapin is the founder of "Something Beautiful" and a certified meditation coach through the Chopra Center. She is also the co-host of the YouTube Channel, "Oh, Infinite Love", and Podcast host of "Light as a Feather". After spending 10+ years in human resources for high growth start-ups, she is now on a mission to create awareness about the mental health crisis our world is facing and to share the gifts of mindfulness and meditation to help people health. Livvy has studied the topics of mindfulness, meditation and well being under internationally renowned teachers such as Deepak Chopra, Dr. Jean Houston, Tony Robbins and Bob Proctor, to name a few.



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PRESENTING SPONSOR



\$10,000

- (20) tickets to the 2021 virtual Child & Adolescent Behavioral Health Summit
- Featured recognition on the virtual event platform
- Recognized as "Active Learning Session Sponsor"
- Dedicated slide prior to opening presentation
- Featured recognition on The Children's Foundation's website and social media
- Opportunity to include (2) sponsor ads during transition break (video/static message)
- Opportunity to be a guest on Caring for Kids (WJR radio show) with host Larry Burns, President & CEO of The Children's Foundation
- Sponsor booth opportunity - can include downloadable resources and materials

GOLD SPONSOR



\$5,000

- (10) tickets to the 2021 virtual Child & Adolescent Behavioral Health Summit
- Opportunity to include (1) sponsor ads during transition break (video/static message)
- Recognized as "Discussion Panel Sponsor"
- Recognition on the virtual event platform
- Logo displayed prior to opening presentation
- Featured recognition on The Children's Foundation's website and social media
- Sponsor booth opportunity - can include downloadable resources and materials

SILVER SPONSOR



\$3,000

- (6) tickets to the 2021 virtual Child & Adolescent Behavioral Health Summit
- Opportunity to include (1) static sponsor ad during transition break
- Recognized as "Learning Session Sponsor"
- Recognition on the virtual event platform
- Logo displayed prior to opening presentation
- Featured recognition on The Children's Foundation's website and social media
- Sponsor booth opportunity - can include downloadable resources and materials

BRONZE SPONSOR



\$1,500

- (4) tickets to the 2021 virtual Child & Adolescent Behavioral Health Summit
- Recognition on the virtual event platform
- Logo displayed prior to opening presentation
- Featured recognition on The Children's Foundation's website
- Sponsor booth opportunity - can include downloadable resources and materials

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COMMITMENT FORM & PRINT DEADLINE: APRIL 1

Dr. Mr. Mrs. Ms. Company/Name _____

Company/Name as you would like it to appear on event signage _____

Dr. Mr. Mrs. Ms. Company/Name & Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

\$1,500 Sponsor \$5,000 Sponsor \$3,000 Sponsor \$10,000 Presenting Sponsor

ADDITIONAL OPPORTUNITIES Individual Ticket - \$100 ea. Qty _____ Donation in the amount of \$ _____

PAYMENT METHOD

Payment enclosed, check payable to The Children's Foundation (Federal Tax ID: 32-0087353)

Please charge my credit card American Express Discover MasterCard Visa

Name on card _____

Card Number _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Please send me an invoice to the address below

BILLING CONTACT Dr. Mr. Mrs. Ms. Name & Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ **Date** _____

ALL SPONSORSHIP COMMITMENTS MUST BE PAID, IN FULL, PRIOR TO THE EVENT DATE.

Please return this form & **send high-res EPS logos to:** Gayle Berner - GBerner@yourchildrensfoundation.org
The Children's Foundation - 3011 W Grand Blvd., Suite 218, Detroit, MI 48202

