

20
22



**CHILD &
ADOLESCENT
BEHAVIORAL
HEALTH
SUMMIT**



A Children's Foundation Initiative

APRIL 12, 2022




Investing in the mental
wellness of our youth

PRESENTED BY



Children's Foundation



Investing in
the mental
wellness of
our youth.

Hello,

Today, 1 in 5 children experience a behavioral health crisis including substance use, mood disorders, ADHD, autism, emotional challenges and self-harming tendencies. Unfortunately, when symptoms go unnoticed or untreated, these challenges become much more difficult to overcome and can impact the social, emotional and physical health of the child long-term. Of the children who suffer, fewer than 20 percent ever receive proper treatment. But, given the right tools, every child can be on the path towards a happier healthier future.

On behalf of The Children's Foundation, I am pleased to invite you to provide community stakeholders the opportunity to learn, listen and share ideas on how to prioritize behavioral healthcare for children and families.

Our 2022 Child & Adolescent Behavioral Health Summit was a soaring success hosting nearly 150 individuals and featuring sessions on topics ranging from Post-Traumatic Stress Disorder to athletes and mental health, to screen time struggles. The information provided has the potential to impact countless children and families.

Participating as a sponsor at The Children's Foundation's Child and Adolescent Behavioral Health Summit is an excellent way to show that you or your company support improving the mental health and wellness of our youth while achieving brand recognition, gathering knowledge and networking with others.

Should you or your company be interested in a sponsorship package not listed, please feel free to contact us to discuss your interests.

Sincerely,



LAWRENCE J. BURNS
President and CEO
The Children's Foundation



Investing in the mental wellness of our youth.

The Children's Foundation is the state's largest funder dedicated solely to advancing the health and wellness of the children in Michigan and beyond.

Through funding and advocacy, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing children's health. These efforts have totaled more than \$60 million in grant funding since 2011.

OUR CURRENT FOCUS AREAS



mental health



nutritional wellness



injury prevention



abuse & neglect



oncology & cardiology research

OUR THREE PILLARS



COMMUNITY BENEFIT

Innovative community, patient and family support and wellness programs that improve the health of children.



PEDIATRIC RESEARCH

Groundbreaking advances in the development of new techniques in pediatric medical care and the treatment of diseases.



MEDICAL EDUCATION

Advanced information, techniques and training in order to provide the best care for children.



SPONSORSHIP OPPORTUNITIES



Investing in the mental wellness of our youth.

Tuesday, April 12
8:00 AM – 4:00 PM

The Inn at St. John's

**Tickets: \$100
Per Individual**
Lunch Included

 SPONSORSHIP OPPORTUNITIES

CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT

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KEYNOTE SPEAKERS

Dr. Caelan Soma, PsyD, LMSW

Dr. Soma provides oversight for all clinical operations and research at Starr Commonwealth as Chief Clinical Officer. Dr. Soma provides trauma assessment and trauma-informed, resilience-focused intervention for youth utilizing evidence-based practices, including Starr's SITCAP® model programs. She has been involved in helping with the aftermath of disasters such as Sandy Hook, Hurricanes Katrina and Rita and others. She is has authored several books, the most recent, 10 Steps to Create a Trauma-Informed Resilient School and Healing the Experience of Trauma: A Path to Resilience. She is an internationally acclaimed speaker and trainer, and is the instructor for many Starr courses, including Children of Trauma and Resilience and Structured Sensory Interventions II.

TBD

TBD



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SPONSORSHIP OPPORTUNITIES

CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT

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PRESENTING SPONSOR

\$10,000

GOLD SPONSOR

\$5,000

SILVER SPONSOR

\$3,000

BRONZE SPONSOR

\$1,500

Investing in the mental wellness of our youth.

- (2) Tables at the 2022 Child & Adolescent Behavioral Health Summit - 20 tickets
- Full page ad in the Summit digital program
- Opportunity to setup resource table at the Summit
- Featured recognition on The Children's Foundation's website and social media
- Featured recognition at venue, day of event
- Dedicated slide prior to opening presentation
- Opportunity to be a guest on Caring for Kids (WJR radio show) with host Larry Burns, President & CEO of The Children's Foundation
- Acknowledgement in press release

- (1) Table at the 2022 Child & Adolescent Behavioral Health Summit - 10 tickets
- 1/2 page ad in the Summit digital program
- Featured recognition on The Children's Foundation's website and social media
- Featured recognition at venue, day of event
- Logo displayed prior to opening presentation

- (6) Tickets to the 2022 Child & Adolescent Behavioral Health Summit
- 1/4 page ad in the Summit digital program
- Featured recognition on The Children's Foundation's website and social media
- Featured recognition at venue, day of event
- Logo displayed prior to opening presentation

- (4) Tickets to the 2022 Child & Adolescent Behavioral Health Summit
- 1/4 page ad in the Summit digital program
- Featured recognition on The Children's Foundation's website and social media
- Featured recognition at venue, day of event



CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT

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COMMITMENT FORM & PRINT DEADLINE: APRIL 1

Dr. Mr. Mrs. Ms. Company/Name _____

Company/Name as you would like it to appear on event signage _____

Dr. Mr. Mrs. Ms. Company/Name & Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

\$1,500 Sponsor \$3,000 Sponsor \$5,000 Sponsor \$10,000 Presenting Sponsor

ADDITIONAL OPPORTUNITIES Individual Ticket - \$100 ea. Qty _____ Donation in the amount of \$ _____

PAYMENT METHOD

Payment enclosed, check payable to The Children's Foundation (Federal Tax ID: 32-0087353)

Please charge my credit card American Express Discover MasterCard Visa

Name on card _____

Card Number _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Please send me an invoice to the address below

BILLING CONTACT Dr. Mr. Mrs. Ms. Name & Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ **Date** _____

ALL SPONSORSHIP COMMITMENTS MUST BE PAID, IN FULL, PRIOR TO THE EVENT DATE.

Please return this form & **send high-res EPS logos to:** Gayle Berner - GBerner@yourchildrensfoundation.org
The Children's Foundation - 3011 W Grand Blvd., Suite 218, Detroit, MI 48202

