

IMPACT REPORT

Q1 | ISSUE 09



Onward



Learn how a new program at Children's Hospital of Michigan plans to help children heal through immersive art experiences on page 5.



The Children's Foundation is the largest funder dedicated solely to advancing the health and wellness of children and families in the state of Michigan and beyond.

Through fundraising, grantmaking and advocacy dedicated to three core pillars, Community Benefit, Pediatric Research and Medical Education, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing health and wellness.

OUR FOCUS AREAS



Pediatric Research



Youth Development



Abuse & Neglect



Injury Prevention



Mental Health



Nutritional Wellness

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A MESSAGE FROM THE PRESIDENT

Hello and welcome to our first edition of *Onward* in 2022.

Onward is an excellent word to describe The Children's Foundation and our activities.

In February, we were delighted to announce that Dr. Matthew LaCasse was named the Patricia H Rodzik Endowed Chair for Youth Behavioral Health. Dr. LaCasse is an important part of our efforts in the Mental Health focus area. Look for more exciting and important initiatives with Dr. LaCasse in the near future.

We also have recently adjusted our focus areas to better align with our mission. We have certainly kept our five original focus areas on track over the years and now we've added a sixth. We have a new focus area titled Youth Development which coincides with many of our grantee partnerships such as Midnight Golf, Detroit PAL, and our very own First Tee - Greater Detroit.

We also expanded the lens of our focus area in research to include all pediatric research. We will continue to fund cardiology and oncology initiatives but have broadened that focus so we can embrace all research initiatives at Children's Hospital of Michigan, Central Michigan University, Mott Children's Hospital, and with other partners.

Also, in this edition of *Onward*, you can review the Round 1 2022 Children's Foundation grants. Our dynamic ability to help children and families continues to result in new partners throughout Michigan and beyond.

There is a lot of exciting, new information in this edition of *Onward*, so please take a few minutes to review and as always, thank you for your ongoing support. We look forward to continuing our journey together and becoming a nationally renowned Children's Foundation helping youngsters of all ages and their families.

A handwritten signature in black ink, appearing to read 'Lawrence J. Burns'. The signature is fluid and cursive, with a large initial 'L' and 'B'.

Lawrence J. Burns
President and CEO
The Children's Foundation

The Foundation modifies and expands focus areas to better encompass mission

In 2017, The Children's Foundation created five key focus areas based on a needs assessment performed in Michigan to improve the health and wellness of children and families. These focus areas were established to help concentrate the Foundation's mission and identified as: Mental Health, Nutritional Wellness, Injury Prevention, Abuse & Neglect, and Cardiology & Oncology Research.

Since then, The Foundation's mission has evolved and grown in both reach and scope, which is why The Foundation recently modified its focus areas by broadening Cardiology & Oncology Research to Pediatric Research and adding a sixth focus area, Youth Development.

Pediatric Research: Over the past five years, The Children's Foundation has become the leading funder of pediatric research in Michigan! Its number



Youth Development

of partnerships has increased to several hospitals, universities, and other organizations, which have enabled The Foundation to fund countless research projects outside of oncology and cardiology. Reclassifying this area as Pediatric Research will encompass all the important and impactful research The Foundation supports.

Youth Development: As part of The Foundation's ongoing strategic efforts to address the needs of children and families, it has added an additional focus area. Positive youth development programs strengthen young people's sense of identity, belief in the future, self-regulation, and self-efficacy as well as their social, emotional, cognitive, and behavioral competence. In 2021, nearly 10% of The Foundation's grant awards involved youth development programming.

Inaugural Patricia H. Rodzik Endowed Chair for Youth Behavioral Health announced



Dr. Matt LaCasse is the inaugural chair holder of the Patricia H. Rodzik Endowed Chair for Youth Behavioral Health.

The Children's Foundation, Central Michigan University, Children's Hospital of Michigan, and University Pediatricians announced Matt LaCasse, M.D., CMU clinical assistant professor of child and adolescent psychiatry and University Pediatricians psychiatrist, as the inaugural chair holder of the Patricia H. Rodzik Endowed Chair for Youth Behavioral Health.

The Patricia H. Rodzik Endowed Chair for Youth Behavioral Health was established in 2019 by Ms. Patricia Rodzik to provide resources for a leadership position at Children's Hospital of Michigan focused on research in mental health in children and young adults.

In February, representatives from Children's Hospital of Michigan, March of Dimes, Total Health Care Foundation, and The Children's Foundation gathered for a check presentation to make the program announcement.

March of Dimes to bring NICU Family Support® Program to Children's Hospital of Michigan

According to the March of Dimes, in 2019, 1 in 7 babies in Detroit was born preterm. That's why The Children's Foundation has supported March of Dimes as they bring their NICU Family Support® Program to Children's Hospital of Michigan (CHM). NICU Family Support® Program is built around three main areas: parent education, staff education and improving the patient and family experience. Thanks to the combined grant from Total Health Care Foundation, Priority Health, and The Children's Foundation, NICU Families at CHM will now receive wrap-around support during a time they need it most.



Racquet Up Detroit cuts ribbon at their brand-new facility

"This program started as a community, then became a team, and is now a family. And every family needs a home." said Antwan who at age 12 started at Racquet Up Detroit. He is now a program coach, sophomore in college, and the perfect example of how this program is impacting countless local youth.

The Children's Foundation recently attended a ribbon cutting for the grand opening of Racquet Up Detroit's brand-new facility. It will provide program access to about 200 youth which helps students graduate high school and has had a 100% graduation for its eight years of programming. The Children's Foundation helped support this project through grant funding in 2021.



The building features three state-of-the-art classrooms, a college and career center, and squash courts.



The Jamie Daniels Foundation is advocating for accessible FDA-approved, safe, effective, and non-addictive approaches for patients and providers.

Voices for Non-Opioid Choices: Preventing addiction and saving lives

Integrated through all the Jamie Daniels Foundation's work is its mission to save lives - which is one of the reasons it recently partnered with Voices for Non-Opioid Choices.

This bipartisan coalition is dedicated to increasing access to non-opioid approaches to manage acute pain. In effect, Voices for Non-Opioid Choices will prevent millions of Americans from becoming long-term opioid users. It is comprised of more than 50 leading provider, patient, recovery, and prevention organizations working together for one important cause.

This objective will be furthered with the support of the Non-Opioids Prevent Addiction in the Nation Act ("NOPAIN Act") which was introduced to the Senate in 2021. The policy changes would increase patient and provider access to non-addictive alternatives and as a result, greatly lessen the need for prescribing opioids after surgeries. Additionally, it would change a federal reimbursement policy that incentivizes the use of opioids in hospital settings after a surgery, helping to close this surgical gateway and preventing possible addiction.



A new grant to DEYA will create healing for patients at Children's Hospital of Michigan using artistic experiences.



First Tee – Greater Detroit engages participants and coaches during off season

The weather forecast may not have been in favor of hitting the golf course, but First Tee – Greater Detroit (FTGD) continued to engage participants with fun and unique winter programming. A combined nearly 200 kids attended indoor golf clinics in addition to a new opportunity.

A recently established partnership with BuildUp STEAM allowed FTGD participants to engage STEAM principals through play. With Legos, kids built a robotic golfer and using a tablet, brought the golfer to life with a swing. The kids had a great time learning and playing.

During the off season, the organization continues to grow its number of coaches, adding nine to its list of more than 70. If you are interested in getting involved with First Tee – Greater Detroit, please contact Director of Operations, Heather Rupp at heather@firstteegreaterdetroit.org.



FTGD participants build a robotic robot through the BuildUp STEAM partnership.



DEYA receives its first grant to implement Arts by Prescription programming

DEYA (Detroit Excellence in Youth Arts) was recently awarded \$50,000 in grant support from The Children's Foundation for a new pilot program, Youth Arts by Prescription, which started in January. In collaboration with Children's Hospital of Michigan, the program intends to unleash the healing power of the arts by enabling healthcare providers to write prescriptions for patients to have arts immersion experiences. These experiences intend to help with mental health challenges or social isolation. Detroit-based youth arts organizations will provide CHM patients with performance and interactive experiences to help support patients' recovery and well-being.

DEYA

DETROIT EXCELLENCE IN YOUTH ARTS
A Children's Foundation Initiative

ROUND 1
2022 GRANTS

92 UNIQUE
PROJECTS

\$4 MILLION
AWARDED
IN GRANT FUNDING

3 NOW IN
3 STATES

Champ the Superdog of Health announces first grants of 2022!

On behalf of The Children's Foundation, Champ the Superdog of Health recently announced awards to 92 new grant projects totaling nearly \$4 million in the first round of two 2022 grant cycles. The grants fund projects in community benefit, research and educational pillars and include awards to nine new community partnerships. To date, the Foundation has granted nearly \$75 million to almost 140 community partners in Michigan and beyond. For a complete list of these awards including descriptions, please visit [YourChildrensFoundation.org](https://www.yourchildrensfoundation.org)





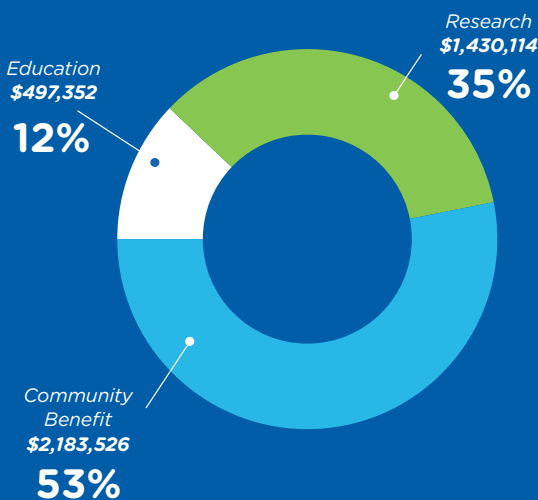
Nine new partners join The Foundation's growing list

The Foundation continues to build relationships with community organizations across Michigan and beyond. This round of grants brings nine new partnerships and expands its reach to Ohio and Florida. Our new partners include:

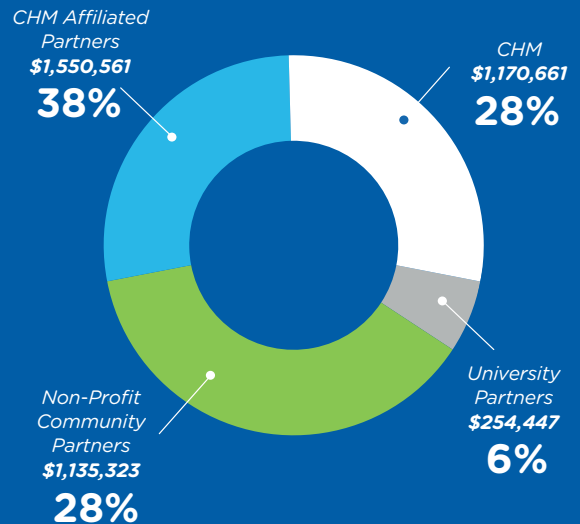
9 New Partners



FUNDS AWARDED BY MISSION AREA (\$4.1 MILLION)



FUNDS AWARDED BY AFFILIATION (\$4.1 MILLION)



Q1 - 2022 GRANT LIST

RESEARCH

Program	Grantee	Amount
Clinical Research Institute	Central Michigan University and Children's Hospital of Michigan	\$ 929,008
Hematology/Oncology Clinical Research Associate	University Pediatricians	\$ 133,850
Pediatric Surgery Infrastructure	Wayne State University	\$ 133,630
Effects of Cannabidiol on Anxiety and Behavioral Problems Among Children with Epilepsy	Wayne State University	\$ 65,000
Salivary Biomarkers for Eosinophilic Esophagitis	Wayne State University	\$ 31,326
The Impact of Integrating HPV Education Among Pediatric Patients and Their Caregivers to Improve Vaccination Rates	Central Michigan University	\$ 25,000
Role of the Microbiome in Immune Paralysis After Trauma and Major Surgery in Children	Central Michigan University	\$ 24,900
Improving Medication Adherence in Adolescent Heart Transplant Recipients	University Pediatricians	\$ 14,400
Summer Research Interns	University Pediatricians	\$ 11,000
Zebrafish Initiative	Wayne State University	\$ 6,000
TOTAL RESEARCH AWARDED		\$ 1,374,144

COMMUNITY BENEFIT

CATCH Fund	Children's Hospital of Michigan	\$ 215,000
Hamtramck School Based Health Center	Hamtramck Public Schools	\$ 127,331
Lifesaver Scholarship Program	The Hanley Foundation	\$ 100,000
FitKids 360	Kids' Health Connections	\$ 72,157
Kids-TALK	The Guidance Center	\$ 70,000
Art Therapy	Children's Hospital of Michigan	\$ 67,389
Music Therapy	Michigan State University Music School - Detroit	\$ 64,792
Injury Prevention Program	Children's Hospital of Michigan	\$ 63,000
Celebration of Life	Children's Hospital of Michigan	\$ 60,000
Family-Centered SUD Support	Team Recovery, Ohio	\$ 55,000
Youth Arts by Prescription	Detroit Excellence in Youth Arts	\$ 50,000
TRAILS Program	University of Michigan Medicine	\$ 50,000
Early Childhood Mental Health Consultation	Oakland Family Services	\$ 50,000
Healthy Outcomes Promote Education	Early Learning Neighborhood Collaborative	\$ 50,000
Caddie Pipeline Program	Evans Scholars Foundation	\$ 50,000
Toy Fund	Children's Hospital of Michigan	\$ 49,500
Heroes Circle	Kids Kicking Cancer	\$ 45,000
Mental Health Support	Boys & Girls Clubs of Greater Flint	\$ 42,500
School Teacher	Children's Hospital of Michigan	\$ 40,730
Building Bridges to Unconnected Youth	M.A.D.E. Institute	\$ 40,000
Making Graduation Possible	Midnight Golf	\$ 40,000
Technology to Improve Mental and Social Wellness for Children with ASD	Oakland University	\$ 39,800
Music Therapy at Mott Palliative Care	Regents of the University of Michigan	\$ 37,500
Technology Specialist	Children's Hospital of Michigan	\$ 36,837
Fresh Food for Children and Families	Gleaners Community Food Bank	\$ 35,000
Mindful Therapy Trauma Project	Authority Health	\$ 34,300
Buildup STEAM	Buildup STEAM	\$ 32,500
Equity Focused Prevention Education	Voices for Children	\$ 31,500
Mental Health Resources for Pediatric Cancer Patients	New Day Foundation	\$ 31,500
NICU Family Support	Children's Hospital of Michigan	\$ 30,000

Program	Grantee	Amount
Mentoring Program for High School Students	Winning Futures	\$ 30,000
Equine Therapy for Detroit Children	Detroit Horse Power	\$ 30,000
Care Mobile and Hospitality	Ronald McDonald House of NW Ohio	\$ 30,000
Dog Bite Prevention Education	Michigan Humane	\$ 27,500
Yoga Therapy	Children's Hospital of Michigan	\$ 27,064
Detour Project	KnowResolve	\$ 24,000
Therapeutic Greenhouse Programs	LifeLab Kids Foundation	\$ 24,000
Kitchenette to Support Community Programs	Ypsilanti Public Library	\$ 23,100
Vision Screening and Eyeglasses Program	Detroit Cristo Rey High School	\$ 21,935
Snowpile and Special Events	Children's Hospital of Michigan	\$ 19,119
Princess & Superhero Party	University Pediatricians	\$ 18,700
Reach Out and Read	Children's Hospital of Michigan	\$ 16,397
Circles of Hope	New Hope Center for Grief Support	\$ 15,000
Special Response Program	The Rainbow Connection	\$ 15,000
Burn Supply Outreach	Children's Hospital of Michigan	\$ 12,834
Improving Access and Education for Communication Disorders	Wayne State University	\$ 12,500
Students in Recovery	Michigan State University	\$ 12,321
Visteon Bingo	Children's Hospital of Michigan	\$ 12,200
Clothes Closet	Children's Hospital of Michigan	\$ 10,000
Special Needs Car Seats	Children's Hospital of Michigan	\$ 10,000
Transportation for Sickle Cell Patients	Children's Hospital of Michigan	\$ 10,000
Trauma and Burn Outreach	Children's Hospital of Michigan	\$ 8,000
Child Life Equipment and Supplies	Children's Hospital of Michigan	\$ 7,000
Volunteer Appreciation	Children's Hospital of Michigan	\$ 6,500
Mr. Bryen's Ice Cream Cart	Children's Hospital of Michigan	\$ 6,000
Palliative Care Resources	University Pediatricians	\$ 5,520
Social Program Expansion	Children's Healing Center	\$ 5,000
Camp Oasis Transportation	Crohn's & Colitis Foundation	\$ 5,000
Camp Midicha	American Diabetes Association	\$ 3,500
Pet Therapy	Children's Hospital of Michigan	\$ 2,000
TOTAL COMMUNITY BENEFIT AWARDED		\$2,161,526
EDUCATION		
Nursing Education and Research	Children's Hospital of Michigan	\$ 101,000
Clinical Psychology Internship	Children's Hospital of Michigan	\$ 73,244
KCI Child Life Fellowship	Wayne State University	\$ 54,035
BMT Child Life Fellowship	Children's Hospital of Michigan	\$ 46,947
Trauma Staff Education	Children's Hospital of Michigan	\$ 37,940
65th Annual Clinic Days	Children's Hospital of Michigan	\$ 24,400
Surgical Fellows Education	Detroit Education & Research	\$ 20,465
Suicide Prevention Education Training	American Foundation for Suicide Prevention	\$ 20,000
Burn Staff Education	Children's Hospital of Michigan	\$ 18,000
Pediatric Research Day	University Pediatricians	\$ 15,190
Thoracic & Cardiovascular Surgery Academic Development	Children's Hospital of Michigan	\$ 12,000
Autism Conference	Autism Alliance of Michigan	\$ 10,000
Pediatric Fellows Education	University Pediatricians	\$ 10,000
Dental Conference	Detroit Education & Research	\$ 9,600
Child Life Training & Development	Children's Hospital of Michigan	\$ 9,250
Joseph O. Reed Lecture	Children's Hospital of Michigan	\$ 7,000
Palliative Care Education	University Pediatricians	\$ 5,800
CHA Advocacy Day	Children's Hospital of Michigan	\$ 5,481
CHM Grand Rounds	University Pediatricians	\$ 5,000
Jack Hertzler Lecture	Children's Hospital of Michigan	\$ 4,500
Ophthalmology Difficult Problem Conference	University Pediatricians	\$ 4,000
Sophie Womack Lecture	University Pediatricians	\$ 3,500
TOTAL EDUCATION AWARDED		\$ 497,352

LIFE REMODELED

together w/ you!



Life Remodeled brings communities and organizations together to help revitalize Detroit neighborhoods in an equitable and sustainable way. It believes that the participation of students and their families is critical to the success of its neighborhood revitalization work

In 2021, with support from The Children's Foundation, Life Remodeled introduced pop-up programming at its Durfee Innovation Society location which included a series of after-school activities hosted five days per week. Over the course of 8 weeks, it served more than 100 students in programs like robotics, comic book/video game design, cooking and nutrition, and math and science enrichment and more!



"Thanks to the support of The Children's Foundation, we will continue to serve even more students and families at the Durfee Innovation Society and throughout Detroit!"

- BROOKE ADAMS, DIRECTOR OF PHILANTHROPY, LIFE REMODELED



\$25,000 GRANTED



**A healing center
for grieving children
& teens**

In 2021, Abby was grieving the loss of a loved one. To cope, she joined a virtual support group with Ele's Place. At first, she participated in a quiet manner and shared one-word responses. Over time, she grew more comfortable, laughing and smiling with her peers and eventually recited a letter to her person who died - a significant step in the grieving process.

Ele's Place rapidly assembled more than 50 innovative virtual support networks across the state thanks to critical funding from The Children's Foundation, sustaining its vision that no child should grieve alone.



For kids with weakened immune systems, the Children's Healing Center provides social and emotional healing in a safe, clean environment. Through their unique model, the recreation center breaks bonds of isolation, improves mental health, encourages physical activity, fosters learning opportunities, and ultimately, builds community.

Since 2021, The Children's Foundation has supported the Children's Healing Center's special programming to create and expand opportunities for kids and families to connect throughout the year. Events have included movie nights, pottery painting, Mother-Son and Daddy-Daughter parties, and much more!



\$19,500 GRANTED

16-year-old raises \$12,000 to save hundreds of children's lives



In less than three months, 16-year-old Reem Siddiqui raised \$12,000 to help kids with Sickle Cell Disease (SCD) receive life-saving treatment.

The funds donated to The Children's Foundation will be used by Children's Hospital of Michigan (CHM) to provide transportation for many metro Detroit families who have challenges getting their child to and from appointments.

Reem's mom, Rana Khatib, M.D., is a pediatrician at CHM's Sickle Cell Disease Clinic which experiences patients missing their appointments quite often due to transportation issues.

"When I was younger and had a day off from school because of a snow day or just a day off, I would often go with my mom to work," Reem said. "And I would notice some of her patients missing appointments because they couldn't find transportation."

For patients with SCD, missing an appointment can lead to unpredictable pain, anemia, infection, or even a stroke. Some kids come in twice per year, while others must come in as often as once a month. Though insurance does pay for transportation, it is often unreliable.

The \$12,000 donation will provide approximately 400 patients with roundtrips to and from the hospital – and Reem is continuing her fundraising efforts throughout the year. She created a non-profit called MiCaringHeart where people can donate and learn more about the SDC Clinic and their patients.

"This is something our clinic needed." Reem's mother, Dr. Khatib said. "So as a physician that takes care of patients with sickle cell, I couldn't be happier. As a mother, I couldn't be prouder. And I'm happy that those visits that were seemingly innocent weren't a waste."

Visit [MiCaringHeart.com](https://www.micaringheart.com) to learn more.

The Pheiffers plan today for a future impact

There comes a time in one's life when they start planning what they may leave behind in this world. People commonly think estate planning should begin around the age of 60, but that is rarely the best approach. In fact, creating an estate plan is recommended as young as late 20s, which is when Rory and Shauna Pheiffer proactively began the process.

"In 2011, we had recently bought a house and were watching our parents navigate their parents' estate plans, which were basic in their write-up, but complicated to carry out once they needed to be carried out," said Rory. "At that time, I had a benefit at work that provided estate planning assistance and decided it was something worth taking advantage of."

As part of their estate plan, the Pheiffers set up a residuary trust to benefit two charities, one of which is The Foundation; a residuary trust ensures one or more designated organizations will receive the remainder of the estate after the specific gifts (i.e., to children or others) are distributed.

Currently, Rory and Shauna estimate that The Foundation would receive about \$100,000, though they understand that amount will fluctuate over time. The Pfeiffers specifically designated the gift to support Children's Hospital of Michigan (CHM) in either cardiology or the Ticker Club.

"My brother Ryan, who was four years older than me, was born with congenital heart disease," Rory said. "He had six procedures at CHM including two open heart procedures, so our family, particularly my parents, knew those halls well. Knowing the support CHM provided and the great work that enabled him to live a fulfilling childhood - I will never forget it. The odds were that Ryan was supposed to live to about the age of eight; he passed away at the age of 27, living an active, near normal life, thanks in large part to CHM and its community."

Rory knew he would never be a doctor saving lives like his brother's but wanted to support the Hospital's mission financially.

"As we thought about our estate plan, we knew we wanted to leave gifts to an organization that meant so much to us," Shauna said. "It has always been important to us to help others and now that we have children, we especially want them to learn that."

The couple know their lives will change in many ways from their 20s through their twilight years, which is exactly why they proactively started their estate plan. Now, with daughters ages eight and three, they continue to monitor their estate and adjust as needed - something they'll do throughout life with confidence in knowing that their finances are in order and allocated to whom and where they wish to invest.

"Life can be unpredictable," said Shauna. "We want a say while we still have one."



JOIN US AT OUR 2022 UPCOMING EVENTS



Child & Adolescent Behavioral Health Summit

Tuesday, April 12

TICKETS
ON SALE
NOW!

Comedy Night of Hope

Benefitting Jamie Daniels Foundation

Sunday, May 1

TICKETS
ON SALE
NOW!

6th Annual Derby for Kids

Benefitting The Children's Foundation

Saturday, May 7

Paul W. Smith Golf Classic

Benefitting Paul W. Smith Charities

Monday, July 11

Ben Hogan Championship of Michigan

Benefitting First Tee - Greater Detroit

Monday, August 22

100 Hole Golf Marathon

Benefitting First Tee - Greater Detroit

Saturday, September 24

For all the latest event details
and Foundation news, visit
YourChildrensFoundation.org



DONOR ADVISED FUNDS

A great way you can transform the lives of children and families for the better.

A Donor Advised Fund, or DAF, is a special fund that you can establish with The Children's Foundation. In exchange for your charitable contribution, you receive an immediate tax deduction and then recommend grants from the fund over time. You can contribute from the fund to your favorite charities that have a focus on children's health and well-being.

The Children's Foundation has strong connections with more than 140 charities in the state, as well as a deep understanding of needs in the areas of abuse and neglect, youth development, nutritional wellness, injury prevention, mental health and pediatric research.

How DAFs work



Consider The Children's Foundation as your partner as you simplify your charitable giving and achieve your goals.

Contact **George Westerman**, Director, Donor Relations & Gift Planning

Get started today!
313-745-9344