

IMPACT REPORT

Q3 | ISSUE 07



onward

Detroit Excellence in Youth Arts, a Children's Foundation initiative, produced a Youth Stage at this year's Concert of Colors. Read more on page 9



The Children's Foundation is the largest funder dedicated solely to advancing the health and wellness of children and families in the state of Michigan and beyond.

Through fundraising, grant-making and advocacy dedicated to three core pillars, Community Benefit, Pediatric Research and Medical Education, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing health and wellness.

IMPACT AT A GLANCE*

163
GRANTS
REVIEWED IN 2021

157
GRANTS
AWARDED IN 2021

96%
OF GRANT
APPLICATIONS
APPROVED IN 2021

*To date

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A MESSAGE FROM THE PRESIDENT

Welcome to another edition of Onward!

The Children's Foundation had a very productive and busy summer. We are excited to share a few highlights with you in this report.

With the golf season in full swing, First Tee - Greater Detroit partnered with the Ben Hogan Foundation for our first annual Ben Hogan Championship of Michigan. Thanks to the support from wonderful sponsors like Rocket Mortgage, Huntington Bank, Hylant and many others we were able to raise over \$135,000 for our First Tee chapter.

Speaking of golf, the Paul W. Smith Golf Classic celebrated its 18th annual event by raising over \$450,000 to support four wonderful organizations including our Children's Foundation. Many thanks to Paul W. and all the sponsors.

As our focus on pediatric research continues, we are excited to announce that grantee Dr. David Rosenberg of Wayne State University, College of Medicine was recently featured on A&E for a national television special called "Voices Magnified: Mental Health Crisis." Dr. Rosenberg holds The Mariam L. Hamburger Endowed Chair of Child & Adolescent Neuropsychiatric Research which is managed by The Children's Foundation - a great example of how endowments continue to make a difference over time.

In early September my alma mater, Central Michigan University, honored The Children's Foundation as their 2021 Foundation Partner. Trustee Steve Blahunka, also a proud Chippewa, accepted the award on behalf of The Foundation.

Speaking of CMU, we welcomed President Robert Davies to our Board of Trustees this summer. We look forward to working with him but also continuing to partner with Dr. George Kikano, Dean, College of Medicine, as well as other CMU faculty in support of student activities such as their recovery programs.

Also, in early September we were excited to announce our newest endowment from two wonderful physicians that have dedicated their careers to Children's Hospital of Michigan. Drs. Ashok and Ingrid Sarnaik generously donated \$1 million to support scholarships for underserved children in the Detroit area. This will allow the Children's Foundation to continue to invest in the future of children and young adults through education.

Thank you for all your support and I look forward to continuing to keep you up to date on The Children's Foundation.

Onward!

A handwritten signature in black ink, appearing to read "Lawrence J. Burns". The signature is fluid and cursive, with a long horizontal stroke at the end.

LAWRENCE J. BURNS
President and CEO
The Children's Foundation

Detroit Red Wings and The Children's Foundation team up with Boys & Girls Clubs workforce and entrepreneur development program

This fall, the Boys & Girls Clubs of Southeastern Michigan (BGCSM) will open its third Industry Club, which will provide paid workforce experience for young people interested in pursuing a career in the sports, esports and entertainment industries. This Industry Club Initiative aligns with BGCSM's efforts to address poverty through economic mobility and continue to have a positive community impact and advancement for youth and their families.

As part of this initiative, The Children's Foundation and the Detroit Red Wings Foundation are teaming up to introduce the program, Esports + Hockey. The program will provide year-round hockey connectivity for young BGCSM members across metro Detroit through hands-on learning experiences, esports engagement and workforce development. It will also include important mental health and wellness programming which aligns with The Foundation's Mental Health Focus Area.



BGCSM members engage in the Esports + Hockey program

Paul W. Smith Golf Classic benefits The Children's Foundation and other charities

The 18th Annual Paul W. Smith Golf Classic was held on August 2, a charity golf tournament to benefit The Children's Foundation, Detroit PAL, Variety - The Children's Charity of Detroit and The Children's Center. More than \$450,000 was raised which will impact countless local children!



President & CEO, Larry Burns and other beneficiary organization leaders with Paul W. Smith at check presentation

2021 Behavioral Health Scholarship recipient

With generous donations from several Children's Foundation Trustees, a Behavioral Health Scholarship was established to be awarded annually to a Michigan-based student pursuing a doctoral degree in a mental health field with a goal to serve children and adolescents. The 2021 recipient of the \$5,000 scholarship is Amanda Hicks of Ypsilanti, Mich. Hicks is a doctoral fellow in the Clinical Psychology Doctoral Program at Eastern Michigan University.

Hicks aspires to work with youth from impoverished communities suffering from a variety of concerns such as anxiety, depression, and trauma. Additionally, she would like to explore how parental involvement in incorporating child coping skills and teaching effective emotion regulation reduces and prevents future psychopathology.



Amanda Hicks receives The Children's Foundation's 2021 Behavioral Health Scholarship

Mental health researcher supported by grant from The Foundation featured on A&E

For several years, The Children's Foundation has awarded grant support for several research projects of David Rosenberg, M.D., chair of Wayne State University's Department of Psychiatry and Behavioral Neurosciences; he was recently featured in a two-part national television special on A&E highlighting mental health issues in America.

The special, "Voices Magnified: Mental Health Crisis," aired Sept. 20 and 27 at 10 p.m.

The program showcased honest and personal stories of Americans from across the country highlighting the critical issue of mental health in America. The special strived to end the stigma associated with conversations around mental health by helping viewers understand signs and symptoms, give tools for coping and educate on different ways people can get help.



Dr. Rosenberg describes MRI images of the human brain during taping for the special.



"In terms of our clinical research studies and clinical trials, these appearances can be very helpful in terms of recruiting patients and their families who may benefit from our studies, and also get the word out that help is available," said Rosenberg. "It is not uncommon for us to receive 1,000 or more calls after one of these appearances."

DR. ROSENBERG

The Children's Foundation recognized with impact award from Central Michigan University

On Friday, Sept. 10, The Children's Foundation was recognized with the Foundation Partner Award at Central Michigan University's 2021 Alumni Awards for its considerable impact at the university.

The Foundation has had an active partnership with Central Michigan University for several years. Through grant funding, it has assisted with child wellness initiatives with various faculty and departments across campus. The Children's Foundation has supported multiple chair positions within the College of Medicine and has partnered with CMU Athletics to provide once-in-a-lifetime game-day experiences for children.



Trustee Steve Blahunka (third from right) accepted the award on behalf of the Foundation at the Alumni Awards ceremony.

NEWEST TRUSTEE

Welcome to The Foundation's newest Trustee!

President at Central Michigan University, Dr. Robert O. Davies, recently joined The Children's Foundation's Board of Trustees. He is currently leading a strategic envisioning process focused on rigor, relevance, and excellence to position CMU for success in 2030 and beyond. With more than 25 years of experience in higher education, he will be vital in expanding The Foundation's partnerships across the state.



Dr. Robert O. Davies - Trustee



“ We have a shared goal to increase access to quality health care in Michigan and to improve health outcomes for children and their families. It is an honor to continue this vital work as a member of The Foundation's Board of Trustees.”

ROBERT O. DAVIES, Ph.D.



The Foundation adds four new team members



AJ Quackenbush

Executive Director, Hospital-Based Charitable Strategies

In this newly established role, AJ will work in conjunction with Children's Hospital of Michigan and The Children's Foundation to cultivate new donors passionate about supporting projects and programs at the hospital. AJ brings a broad range of fundraising expertise, years of donor cultivation experience and a commitment to the health and wellness of children and families.



Erica Sanders

Associate Manager of Special Events

Erica has previous five years of experience in event design and execution, and digital fundraising platforms used by The Foundation, which will be imperative to The Foundation's efforts. She joins The Foundation most recently from Capuchin Soup Kitchen.



Abbey Olszewski

Social Media Specialist

Abbey graduated from Michigan State University in May 2020 with a major in Communication. She has had a series of marketing internships at various non-profits, solidifying her desire to work in the field. She will add a fresh, creative, and strategic perspective to the Marketing & Community Outreach team.



Olivia Bucciarelli

Gift Processing and Donor Stewardship Associate

Olivia is a 2020 graduate of Wayne State University with a major in Public Health. She found the spark for fund raising during the time she worked for the development staff at the Mike Ilitch School of Business.



The Jamie Daniels Foundation supports college students in recovery with two new grants

The Jamie Daniels Foundation, in partnership with The Children's Foundation, announced two new grants focused on prevention, recovery and support for students struggling with substance use disorder.

The Central Michigan Collegiate Recovery, Education and Wellness (CMCREW) program, a program of Ten16 Recovery Network, will provide support for students at Central Michigan University, Ferris State University, and Mid-Michigan College. Funding will be used to add a full-time licensed substance use disorder counselor to assess substance use disorders, provide counseling to students on issues dealing with substance misuse and recovery, and make appropriate referrals when necessary.



A grant was also awarded to Michigan State University that extends the successful relationship established in 2019 to develop programming to help students in recovery. The grant funds creating a campus community that supports recovery, available and supportive live-in Recovery Housing staff, and safe spaces to congregate with peers and staff. Also included with the grant is investment in the Jamie Daniels Memorial Scholarship endowment fund that provides sustained academic and financial support for students in recovery from a substance use disorder.

MONDAY, NOVEMBER 22

Join us as we Roast and toast former National Hockey League All-Star, Brett Hull. For the latest details on the Jamie Daniels Foundation's Celebrity Roast of Brett Hull, visit JamieDanielsFoundation.org.



PRESENTING SPONSOR





Ben Hogan Championship of Michigan raises funds for First Tee - Greater Detroit

On Monday August 2, The Ben Hogan Championship of Michigan presented by Rocket Mortgage hosted its inaugural golf outing to benefit First Tee - Greater Detroit, a Children's Foundation initiative. The event took place at Detroit Golf Club and raised approximately \$115,000 toward First Tee - Greater Detroit's programming and efforts. It was a day of good fun and good company for an important cause.



First Tee - Greater Detroit participants and coach, Max White, greet Ben Hogan Championship golfers.

DEYA produces Youth Stage at Concert of Colors

On August 5, DEYA produced a youth stage at the Concert of Colors; the first ever in the Concert's 29-year history. The DEYA Youth Stage took place outdoors at the Detroit Symphony Orchestra's Sosnick Court. Performances included featured poetry from InsideOut Literary Arts Project's Citywide Poets, youth drummers and dancers of Heritage Works performing in the West African tradition, the teen Mosaic Singers from Mosaic Youth Theatre of Detroit, a youth string quartet from the DSO's Civic Youth Ensembles, as well as the winners of the first-ever DEYA Launch Awards for solo performance. The Concert of Colors DEYA Youth Stage was generously funded by the Skillman Foundation, with additional support from the Children's Foundation, the DSO and the Motown Museum.



Youth Musician from the DSO Civic Youth Strings Ensemble.

"It was incredible seeing Detroit's talented young people take center stage at the Concert of Colors," said Rick Sperling, founder of DEYA. "It exemplified everything we are trying to do at DEYA - showcasing Detroit phenomenal youth arts organizations and young artists, while supporting their development and growth. All performers were paid, making it the first professional performance of their careers. These young artists are tremendous ambassadors for Detroit and the power of youth arts."

Supporting important and necessary solutions to improve the health and wellness of children and families in our communities

At The Children's Foundation, each dollar raised is directly invested into addressing and support programming and solutions that intend to improve the health and wellness of children and families. This quarter, we have highlighted three different efforts in how we are creating an impact on both the individual and community level.

For more impact stories, visit our website:
yourchildrensfoundation.org/articles



President & CEO, Larry Burns, visited CHM to learn more about the program with patients and BuildUp STEAM Coordinator, Christina.

BUILDUP STEAM: HELPING HOSPITALIZED KIDS COPE AND CREATE

For kids who are in the hospital, any positive interaction goes a long way. When their life is consumed by tests, tubes, and healing, any chance to experience a normal childhood is essential to their positive mental state. That's exactly what BuildUp STEAM is set out to do: help hospitalized kids be kids.

BuildUp STEAM (Science, Technology, Engineering, Art & Math) is a bedside robotics program designed for children's hospitals and in March, with \$40,000 in grant support from The Children's Foundation, Buildup STEAM expanded its services to reach children staying at Children's Hospital of Michigan in Detroit. From flowers to frogs, BuildUp STEAM allows kids to build a robot using Lego robotics systems as a tool to encourage creativity and play while re-enforcing the STEAM principals. With the help of their instructor and an iPad to control their robot, kids can watch their creations come to life!



Students at The School at Marygrove help build Big Green learning gardens

BIG GREEN: SCHOOL GARDENS INCREASE ACCESS TO FRESH FOODS, PROVING EDIBLE EDUCATION

If kids taste and eat fruits and vegetables early in life, their lifelong healthy eating habits can be positively influenced. But this can be easier said than done for those who live in food deserts where they lack access to fresh foods – areas like Detroit where 48% of households are food insecure.

That's why, with \$47,500 in grant support from The Children's Foundation, Big Green has partnered with The School at Marygrove to build a learning garden, farm and student-led farmer's market. The Learning Garden will implement edible education programming to over 300 students throughout the school day and during after-school programming. In addition, the farm will provide nutrition programming into Detroit's Livernois-McNichols neighborhood and impact the community's access to healthy, local food.



KOTG participant discovers cooking with squash

KIDS ON THE GO: HELPING KIDS WITH SPECIAL NEEDS TO THRIVE

Kids On The Go (KOTG) addresses the need for accessible services for kids with special needs by pairing kids with professional therapists and free of charge programs to stimulate and enrich their young lives with artistic, athletic and social experience. KOTG prioritizes creating programs that are on trend, just like those offered to neurotypical children. With nearly \$19,000 in grant funding from The Children's Foundation, KOTG has developed new, exciting programming such as "Cooking with Fall Flavor."

Children with special needs are often reluctant to try new foods and new textures, but programs like this offer the children new sensory opportunities in a format that is fun and safe. In addition to learning about cooking, this class promotes opportunities for socializing and developing skills toward independent living. The lessons learned through programs like these give the participants a sense of confidence and newfound skills they can be proud to share.



Drs. Ashok and Ingrid Sarnaik



As pediatricians, we have always believed that early childhood experiences, nurturing and mentoring have a major impact on the development of children as future leaders.

DR. ASHOK SARNAIK

Let us help you impact the life of children and families in Michigan.

To donate to The Children's Foundation, visit: YourChildrensFoundation.org/donate

Donors create profound community impact with \$1 million gift

With thoughtfulness and intent, Drs. Ashok and Ingrid Sarnaik considered how they could make a difference in the community surrounding Children's Hospital of Michigan in Detroit, where they have dedicated their careers and have jointly given more than 100 years of service to pediatric patients.

Their guiding belief that society as a whole cannot progress without the advancement of all its parts motivated them to make a gift to improve and provide opportunities to communities experiencing prominent disparities.

"As pediatricians, we have always believed that early childhood experiences, nurturing and mentoring have a major impact on the development of children as future leaders," Ashok said. "We subscribe to the philosophy of Ubuntu, a term inherent in traditional African philosophy that means *'I am because we all are.'* It is important that each of us remembers our bond with all of humanity, that we are all connected."

After taking the time to reflect, they determined they could best serve the community they love by establishing The Ashok & Ingrid (Sharada) Sarnaik Endowment to Create Ladders of Opportunity, gifting a generous \$1 million to The Children's Foundation.

The endowment will support child and youth development through enrichment activities and educational sessions in Detroit's socioeconomically disadvantaged but culturally diverse community. It aligns perfectly with The Children's Foundation, as The Foundation's intention to create healthier, more equitable communities for children and families is integrated throughout nearly all its work.

"The Sarnaiks' deep commitment to children in Michigan has always been evident to me," said George Westerman, director of Donor Relations and Gift Planning at The Children's Foundation. "It was a pleasure to work with them to create a multifaceted gift that helps fulfill that passion but will also extend their impact into perpetuity."

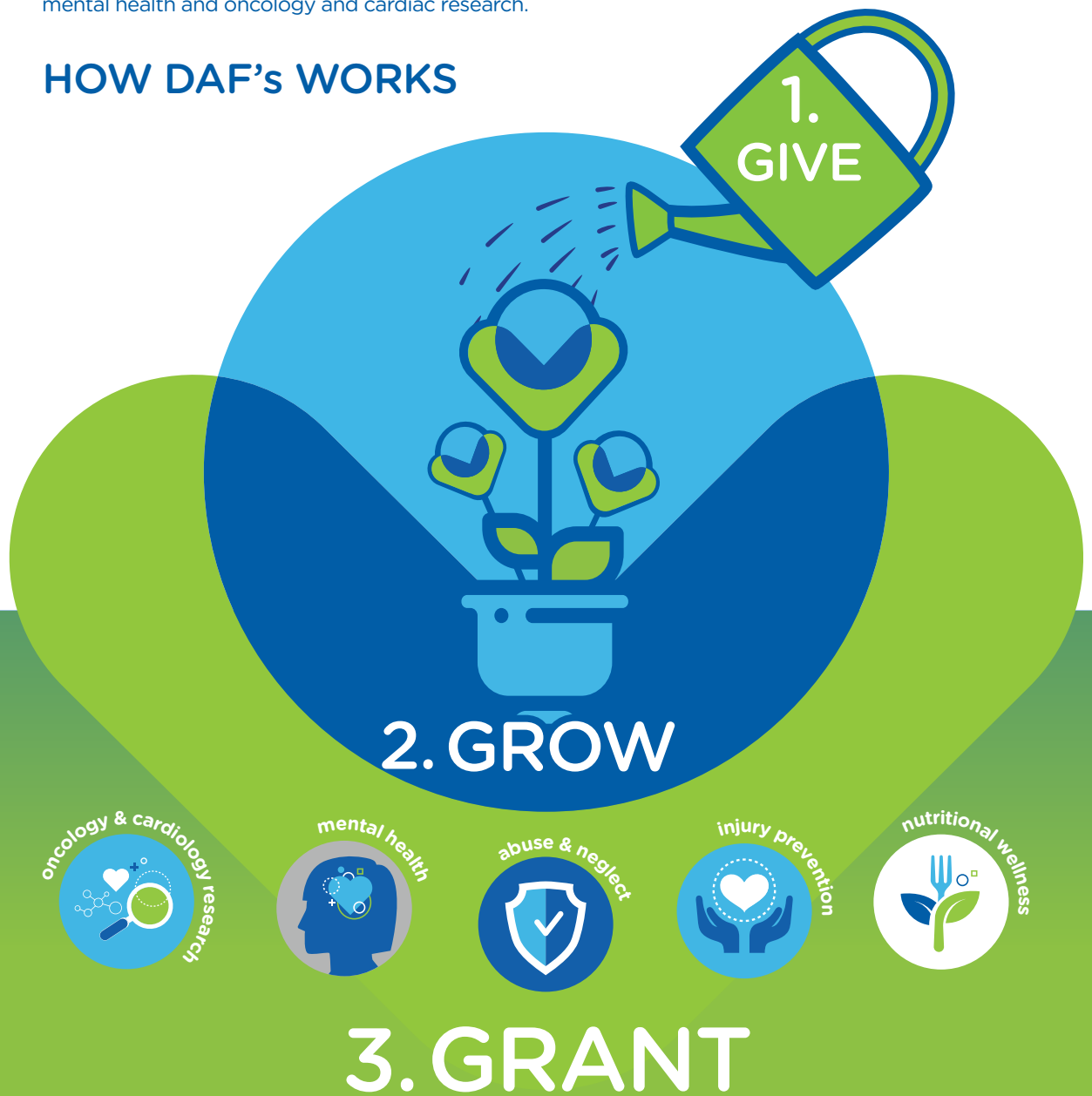
Donor Advised Funds

A great way you can transform the lives of children and families for the better.

A Donor Advised Fund, or DAF, is a special fund that you can establish with The Children's Foundation. In exchange for your charitable contribution, you receive an immediate tax deduction and then recommend grants from the fund over time. You can contribute from the fund to your favorite charities that have a focus on children's health and well-being.

The Children's Foundation has strong connections with more than 115 charities in the state, as well as a deep understanding of needs in the areas of abuse and neglect, nutritional wellness, injury prevention, mental health and oncology and cardiac research.

HOW DAF's WORKS



Consider The Children's Foundation as your partner as you simplify your charitable giving and achieve your goals.

Get started today!

Contact George Westerman,
Associate Director, Donor Relations & Gift Planning

313-745-9344



3011 West Grand Blvd., Ste. 218
Detroit, Michigan 48202

Save the Date

Tuesday, April 12
The Inn at St. John's

CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT



A Children's Foundation Initiative

Stay up to date on all the latest news at YourChildrensFoundation.org

