

IMPACT REPORT

Q1 MARCH 2020 | ISSUE 01



Onward

In Michigan and Beyond.

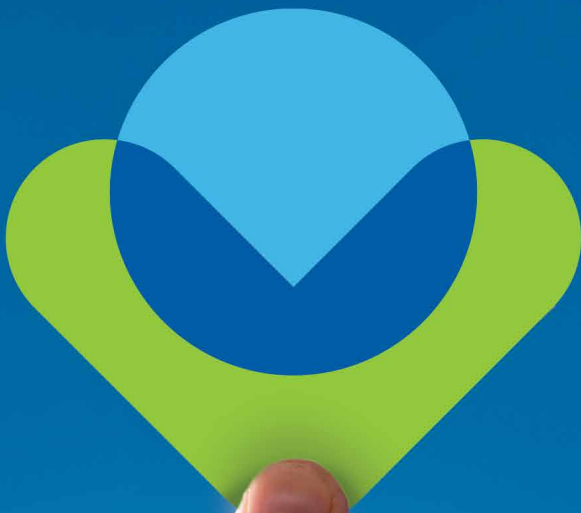


OUR MISSION

The **Children's Foundation** supports pediatric research, education, community benefit programs, and other initiatives that improve the health and wellness of children.

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A MESSAGE FROM THE PRESIDENT

Greetings and welcome to *Onward!*

The Children's Foundation continues down our path as a community-based foundation focused on health and wellness for children, young adults and families. This year, we plan to update you with a report on our progress each quarter in 2020.

In this premier edition of *Onward*, we reflect upon The Foundation's tremendous evolution in 2019, and share with you our plans for an exciting year ahead.

2019 was a year that brought great achievements for The Foundation. We hired our first chief financial officer, expanded our office space in the fabulous Fisher Building, as well as established a more encompassing name; The Children's Foundation.

During the past year, we have persistently recruited new trustees. The Children's Foundation Board of Trustees is now a more diverse and active board – each trustee provides a unique perspective and expertise to help us lead the way as we grow and progress.

We also were delighted to bring on new affiliate partners such as the Paul W. Smith Golf Classic, which includes Detroit Pal, Variety Detroit and the Children's Center. It's through dynamic collaborations like this that we can lend our expertise and align the efforts of multiple organizations to benefit more children and families.

During the past year we increased our number of partners from 60 to 83. We have broadened our reach in the State, establishing partnerships in West Michigan and beyond. Expanding our relevancy and grants support will continue in 2020 as we strive to impact children and families in our focus areas of mental health, abuse and neglect, nutritional wellness, injury prevention, oncology and cardiology research.

We hope that you enjoy this publication and thank you for your continued support as we keep on our exciting journey in 2020.

As I often say... *Onward!*

Sincerely,

A handwritten signature in black ink, appearing to read 'Lawrence J. Burns'. The signature is fluid and cursive, with a large initial 'L'.

LAWRENCE J. BURNS
President and CEO
The Children's Foundation

The Children's Foundation is now doing more than ever to improve the health and well-being of children and families, and we continue to define new ways to expand our reach.

2019 was a monumental year for us — we forged onward towards meaningful goals and evolved into a stronger, more impactful foundation.

We are proud of our rich history, having established a reputation as a leading advocate in Michigan for children and their families. While our efforts and funding continue to focus on important work being done at The Children's Hospital of Michigan, we aspired to broaden our influence.

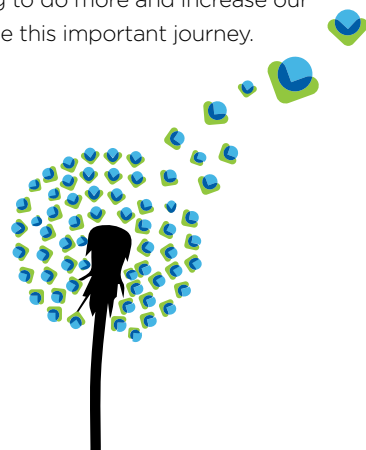
Through new partnerships with various health systems, community organizations and service providers, we grew larger and our reach spanned further. As a result, we felt it was appropriate to identify ourselves accordingly, making the decision to evolve our name to The Children's Foundation. By future-proofing our brand, we now have more flexibility in the types of partnerships and collaborations we establish; we can engage more numerous and dynamic opportunities that will help fulfill our mission.

The Foundation has already begun to see rewards of the expansion as we solidified key relationships in West Michigan. Some of our newest exciting partnerships include; Helen DeVos Children's Hospital Foundation, Western Michigan University Homer Stryker M.D. School of Medicine and the Brain Injury Association of Michigan.

Though The Foundation has embraced substantial change this year, we remain committed to partnering with organizations and programs that are based in education, research and community benefit. We also continue to prioritize our five focus areas which include; injury prevention, abuse and neglect, oncology and cardiology research, wellness and nutrition and mental health.

As conversations circulate in the news and headlines around issues in mental health, this focus area has innately grown for us. Michigan's entire mental health support system remains underfunded and under capacity; more resources are required to care for the children in our community. Knowingly, this year, we made significant movement to help close the gap. The Foundation increased funding for related programs and took action to assemble professionals and advocates to bring awareness and spread knowledge to the community. We are excited to share details about these efforts in the coming pages of this report.

It has been a tremendous year of learning, growing and achieving. The Foundation is now doing more than ever to improve the health and well-being of children and families; and while there is much to be celebrated, we are always looking to do more and increase our impact as we continue this important journey.





83

COMMUNITY PARTNERS IN 2019

\$54M

GRANT FUNDING AWARDED SINCE 2011

\$6M

IN GRANTS AWARDED IN 2019

147

GRANTS APPROVED IN 2019

19%

Addressing access to care for children and adolescents with mental health illnesses remains a serious challenge. We have made deliberate efforts to advance change in this area.

Through advocacy and community involvement, the behavioral health community has made tremendous strides in beginning to reduce stigma, developing best practices and advocating for policy reform to improve the lives of children and adolescents with mental illnesses. But there is still work to be done.



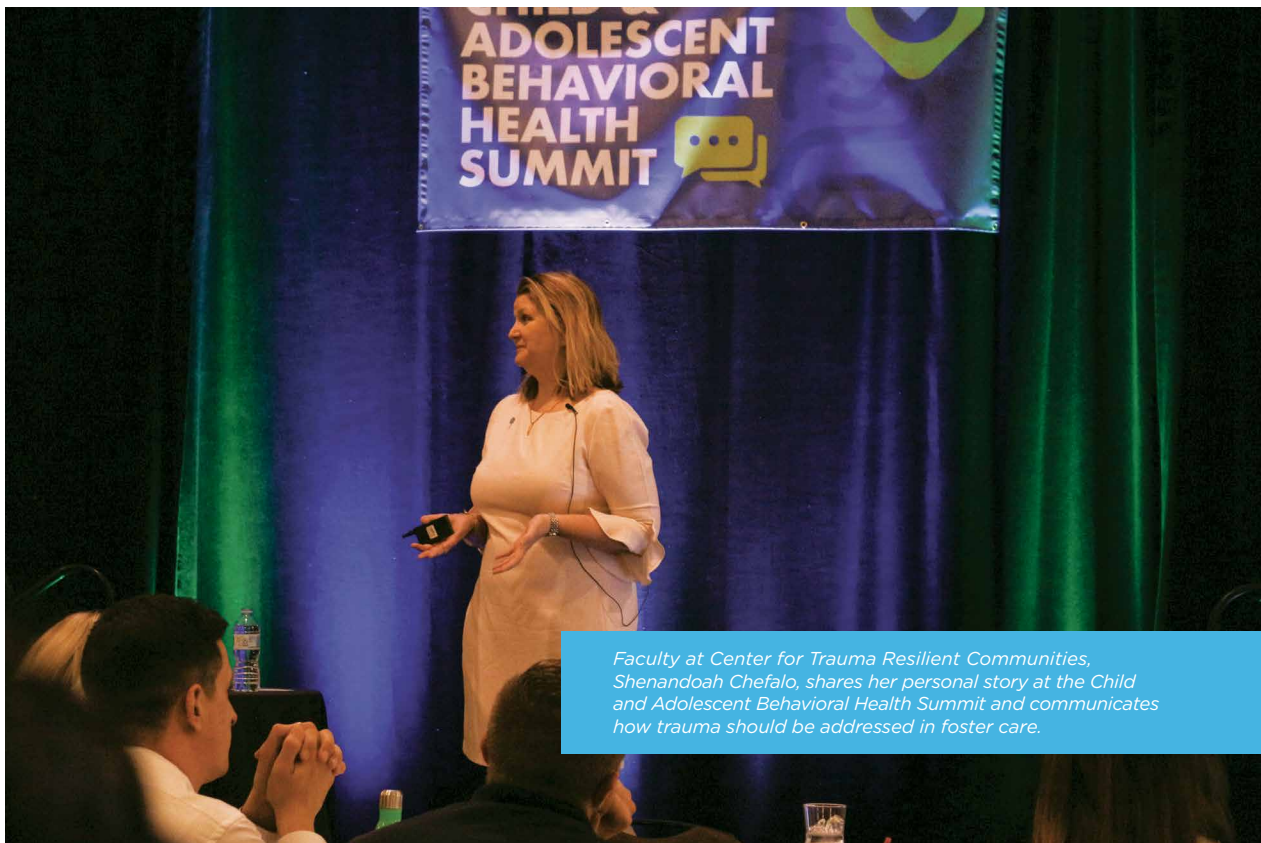
In a vulnerable environment like a college campus, access to sober living and resources to maintain sobriety are essential - we are happy to support students in the Collegiate Recovery Community at Michigan State University.

Doctors and allied professionals need more resources to care for children with mental health needs in our community. In 2019, The Children's Foundation prioritized funding programs that helped alleviate this burden, increasing funding for mental health related programs by 19%.

Most significantly, The Foundation helped coordinate the first grant for the Jamie Daniels Foundation, which provided resources to the Collegiate Recovery Community at Michigan State University. This program provides a safe and supportive campus community so that students in substance abuse recovery can successfully achieve their academic, personal and professional goals.



For the Jamie Daniels Foundation, 2019 was a monumental year; it was the first year that involved not only strategy and planning, but implementation. We have worked collaboratively to raise awareness about substance abuse, addressing the overwhelming stigma. Our most noteworthy effort was hosting our first signature event, The Celebrity Roast of Mickey Redmond which helped raise nearly \$250,000. A special thanks to our presenting sponsor, Delta Dental of Michigan, who helped us to move our mission forward. Funds raised will be put towards programming that supports our mission, such as the Collegiate Recovery Community at Michigan State University which was our first grant recipient.



Faculty at Center for Trauma Resilient Communities, Shenandoah Chefalo, shares her personal story at the Child and Adolescent Behavioral Health Summit and communicates how trauma should be addressed in foster care.

Still, addressing access to care for children and adolescents with mental health illnesses remains a challenge. In efforts to help make Michigan a leader in this area, we helped launch the “Michigan Advocates for Youth Behavioral Health.” The new coalition of organizations and advocates are determined to end stigma, change attitudes towards mental illness and break down barriers to quality behavioral health care for young people. Our first project convened the 2019 Child & Adolescent Behavioral Health Summit in May,

which helped educate approximately 200 parents, educators and providers about these important issues.

When individuals become better educated about mental health needs, attitudes change. The Foundation is persistent about championing programs that provide quality care and support, so that children and teens with behavioral health challenges can lead hopeful and fulfilling lives.



Last year, we introduced a new, enlightening event to assemble physicians, educators and families at the Child and Adolescent Behavioral Health Summit. It was an informative and impactful program which included panelists and keynote speakers who discussed a range of topics. From substance abuse, confronting the opioid epidemic and the impact of addiction on family, to issues in public health such as suicide and social determinants, attendees gained knowledge and perspective, helping them to better confront and address these important issues in their day-to-day.

Dynamic collaborations lend our expertise and align the efforts of multiple organizations to benefit more children and families.

As The Children's Foundation continues to evolve, we are pushed to be bold and creative as we deploy our resources to broaden our reach in new and unique ways. It is through collaborative efforts with other community organizations that we can increase our effectiveness and help more children and families. In 2019, we established the following initiatives that help to raise awareness of our mission.



The Children's Foundation's, Superdog Champ, greets children at the Rocket Mortgage Classic.

ROCKET Mortgage Classic

DETROIT GOLF CLUB
JUNE 25 - 30, 2019

During a time when Detroit was visible on the national stage, The Children's Foundation had the unique opportunity to participate with the Rocket Mortgage Classic creating an opportunity for brand recognition and collaboration with local organizations. There, we invited children from local charities, including some of our Little Champions, to attend a Kids Clinic where they learned skills and techniques from golf professionals. Little Champions also attended the 313 Celebrity Challenge where they had a meet and greet with multiple celebrities playing, as well as walked the course.

In 2019, The Foundation established new, exciting relationships.

Grand Rapids Drive

Through a newly established collaboration with the Grand Rapids Drive, The Children's Foundation now has increased brand recognition in West Michigan. This is essential as we work to further build our presence and establish more partnerships in this region of the state and provides an additional special experience for Little Champions.

Paul W. Smith Golf Classic

The Foundation partnered with iconic local radio personality, WJR's Paul W. Smith for his annual golf tournament held at the Detroit Golf Club. The event brought together a total of 65 participating teams, raising more than \$400,000 for four different children's charities including The Children's Foundation, as well as the Detroit Police Athletic League, the Children's Center and Variety Detroit.



Superdog Champ plays ball with the Grand Rapids Drive



The Foundation was happy to work with Paul W. Smith for his annual Golf Classic



Our radio show, Caring for Kids on WJR, has proved to be an influential platform to raise awareness and educate listeners about important issues facing today's youth. Hosted by President and CEO, Larry Burns, we invite guests who are experts in their field to have informative conversations. Topics of conversation in 2019 have included corruption in substance abuse rehabilitation to how one organization is using golf to provide mentorship to adolescents. We hosted more than 30 guests throughout the year who shared their knowledge, helping us to inform the community and create change on behalf of children.

Donors pave the way.

In August 2019, The Children's Foundation received a generous gift from Patricia H. Rodzik totaling more than \$1.5 million to establish an endowed chair. The Patricia H. Rodzik Endowed Chair for Youth Behavioral Health will provide resources for a leadership position at Children's Hospital of Michigan and focus on research in the area of mental health in children and young adults.

Rodzik's long history with the Children's Hospital of Michigan, spanning nearly 40 years motivated her to make this generous contribution. Rodzik was a volunteer at the hospital and has had several family members, including a daughter, treated at Children's Hospital of Michigan. She also served on the Children's Hospital of Michigan Board of Directors for several years and spent much of her time dedicated to supporting hospital efforts. We are appreciative of Rodzik's generosity and are pleased to support the hospital with this important and necessary role.

“

“Considering the landscape of children's health, it became apparent that while the need for mental health care in children has grown over the years, the resources just aren't there. Doing something significant in this area by creating a leadership research position made sense to me.”

Patricia H. Rodzik

Let us help you impact the life of children and families in Michigan.

To donate to The Children's Foundation, visit:
yourchildrensfoundation.org/donate

EVENT HIGHLIGHTS

Raising awareness and funds by hosting events.

Each year, we look forward to hosting a variety of entertaining and delightful events to raise awareness and funds for important causes. More significant than the amount raised on these occasions is the opportunity to build relationships with donors, establish loyalty and long-term giving.

DERBY FOR KIDS

\$163.2 K

APPROXIMATELY 275 ATTENDEES

SUMMER RECESS

\$48.9 K

APPROXIMATELY 240 ATTENDEES

PAUL W. SMITH GOLF CLASSIC

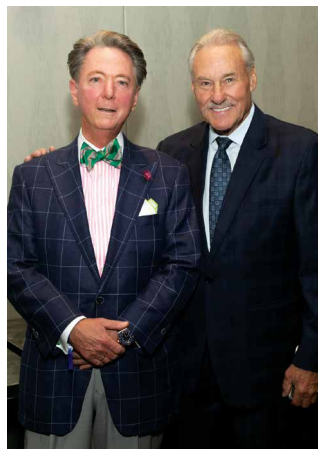
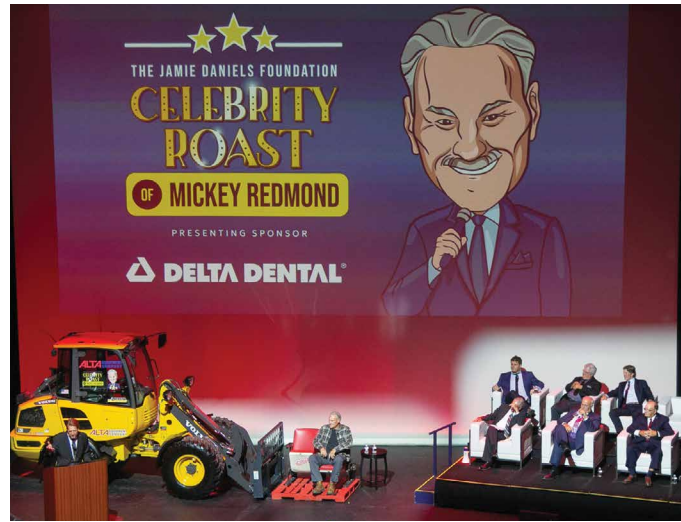
\$418 K

TO SUPPORT CHILDREN'S FOUNDATION, DETROIT PAL, VARIETY AND CHILDREN'S CENTER MORE THAN 250 GOLFERS

JAMIE DANIELS FOUNDATION CELEBRITY ROAST

\$239.6 K

MORE THAN 500 SPONSORS & TICKET PURCHASERS



GRANTEE
HIGHLIGHTS



Larry Burns farming crops? It's amazing what innovative and solution-based partnerships, like The Farm at St. Joseph Mercy Hospital, will inspire him to do!



The Farm at St. Joseph Mercy Hospital

Located on 26 acres of the St. Joseph Mercy Ann Arbor campus, The Farm serves as a food hub in a community-based hospital addressing various needs for at-risk families. The Farm facilitates a consortium of ten farms that provide produce for a community supported agriculture (CSA) program. CSAs connect consumers directly to farmers and can be thought of as a produce subscription service. Consumers buy in at the beginning of the season then receive a share of the season's produce

in weekly installments during the summer and fall. Besides offering more than 65 varieties of produce, the CSA educates families about nutrition, exercise and healthy lifestyles.

To help with their efforts, The Foundation funded a 4x4 utility vehicle, small enough to perform tasks a tractor would and transport produce across the hospital campus. We also funded a walk-in cooler to store shares allowing The Farm to expand the CSA, and supported shares for 30 food insecure families.



Figure Skating in Detroit participants take to the ice as part of the organization's after-school programming

Our partnerships create a collective strength and provide a broader impact on the well-being of children and families in Michigan.

FIGURE SKATING IN DETROIT

Figure Skating Detroit

Astoundingly, half of children in Detroit do not have access to physical education classes and one in five do not regularly eat fruit and vegetables, according to a 2013 Center for Disease Control report. For young women, there is a further lack of access to positive, quality exercise experiences.

To address these needs, we partnered with Figure Skating in Detroit to provide an after school program, I Can Excel (ICE), for approximately 60 female participants ages 6-15. During the school year, participants attend workshops with a fitness and nutrition instructor to learn about nutrition over a healthy snack, and go on excursions such as rock climbing or visiting a farmer's market. Our goal is to teach young girls how to take control of their health in both the short and long-term.



Children's Hospital of Michigan - NFANT Feeding System

Children's Hospital of Michigan continues to lead the way as they advance the health of children, and we take pride in helping them provide the best care for patients. One way we have done this is supporting a pilot program to help infants in the Neonatal Intensive Care Unit to achieve full oral nutrition quicker and more consistently, decreasing hospital admission days and the need to be discharged with nasal gastric feeding tube.

Last year, ten patients utilized the NFANT Feeding System, a cue-based feeding approach that provides real time biofeedback and objective metrics to help clinicians guide premature infants to a safe, healthy transition to independent oral feeding. This technology is driving the standard of care, providing objective research data, which previously driven by personal experience.

Creating collaborative partnerships to benefit our communities.

Our mission is simple – we work to improve the health and well-being of children and families. We do this by establishing partnerships with like-minded organizations and empowering and enabling each to advance their individual efforts with grant support. This important, joint effort creates valuable change in our communities, and we are proud to watch the transformations at work.

\$6 Million
IN GRANTS AWARDED IN 2019

169

GRANTS WERE REVIEWED IN 2019

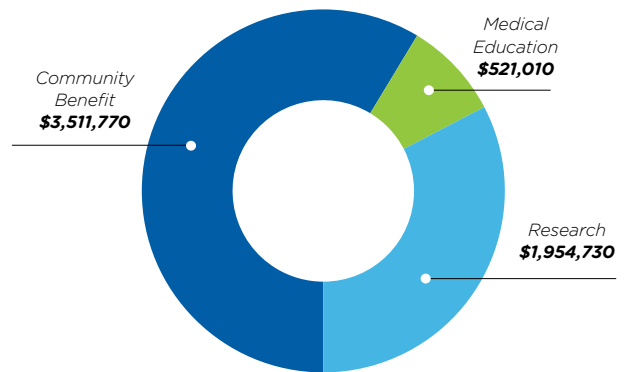
147

GRANTS APPROVED IN 2019

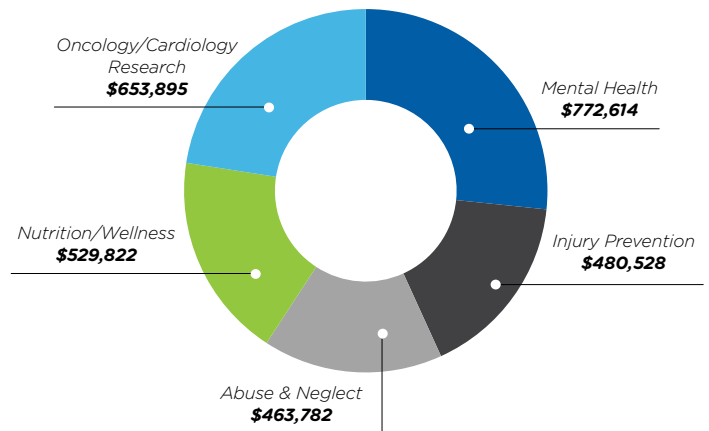
87%

OF GRANT APPLICATIONS
APPROVED IN 2019

**FUNDS AWARDED BY MISSION AREA
(\$6 MILLION)**



**FUNDS AWARDED BY FOCUS AREA
(\$2.1 MILLION)**





working together

We take the lead in developing opportunities to effect change for children in Michigan and beyond with over 83 community partners. We are proud of the company we keep and know that it is essential to children's wellness. In fact, it is the foundation for growth and our expanded outreach with like-minded community partners. As a collective, we can continue to create innovative programs and services that improve the well-being of our children.



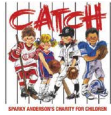
A Foundation on the move.

AS WE CONTINUE TO GROW, EVOLVE & EXPAND

This year, we proudly expanded beyond Southeastern Michigan achieving our goal to reach more children and families in the state. We solidified several key relationships in West Michigan in cities like Grand Rapids and Kalamazoo. Some of our newest exciting partnerships include Helen DeVos Children's Hospital Foundation, Western Michigan University Homer Stryker M.D. School of Medicine and the Brain Injury Association of Michigan. We are excited that The Foundation is increasing and broadening our impact, but this is only the beginning as we work to establish more partners in more counties in Michigan!



Beaumont



Scarlet's Smile



Partners include grantees and organizations who help support our work.

To keep our mission alive and supported, we must prioritize fundraising and engage our donors.

For The Children's Foundation, 2019 was a year of reevaluation and setting new courses. In addition to reflecting upon our goals, we have examined how to reach them. This ultimately led us to reinvent how we engage donors, as well as how we approach our major gift program, individual giving and annual giving. To do this, we sought to establish opportunities for trustees and donors of The Foundation to help create guide new processes:

Stewardship Committee

The Stewardship Committee was established to ensure donors are honored by how The Foundation recognizes, acknowledges and celebrates them and their contributions to the health and wellness of children. Comprised of approximately 10 members, the committee meets regularly to discuss a variety of strategies including direct mail and email campaigns. They work to develop programming and metrics, evaluate progress, establish targets and plan according to best-practices for years to come.

Entrepreneurs 4 Kids

Entrepreneurs 4 Kids (E4K) is an affinity group designed by entrepreneurs for entrepreneurs, providing a unique and shared experience in support of kids' causes. Their inaugural focus is on middle and high school students in communities with limited resources. E4K brings together small business leaders who are looking for something more dynamic and far reaching than the episodic requests from hundreds of nonprofits. It is built on the premise of relationships and networking investment while giving back and encouraging future generations of kids to dream and ultimately obtain their own entrepreneurial career path.



Entrepreneurs 4 Kids assembled in 2019 and will meet ongoing to develop a program that will encourage kids to consider and pursue the path of entrepreneurship.

2019
BOARD OF
TRUSTEES

We will continue to add diverse, unique perspectives to maintain success.

The Children's Foundation Board of Trustees added five new, talented professionals to help guide our Foundation forward. Each brings vast leadership expertise in philanthropy, community, health and wellness, diversity, finance, strategy, operations and more. By having trustees of this caliber, we are better positioned for the future as we work towards our goals and expansion in Michigan.

We also announced an inaugural class of honorary trustees. The distinction was bestowed to longstanding charitable individuals who have been serving Michigan for decades - legendary radio host Dick Purtan, real estate developer Douglas Etkin and restaurateur Johnny Ginopolis.

Executive Committee **Trustees**

Matt Friedman, <i>Chair</i>	Dr. Mary Lu Angelilli	Jocelyn Hagerman
Cynthia Ford, <i>Vice Chair</i>	John Barker	Steve Hylant
Fred Minturn, <i>Vice Chair and Treasurer</i>	Michael Ben	Lorron James
Rita Margherio, <i>Secretary</i>	Steve Blahunka	Mable Jones
Dr. John D. Baker	Chuck Bullock	Laura Kowalchik
Tom Constand	Brian Calka	Jack Krasula
Edward Levy, Jr.	Jim Carr Jr.	Steven Lefkofsky
Michael Madison	Ajay Chawla	Erik Morganroth
Andy Zaleski	Dan Cornwell	Anita Penta
	Zenna Elhasan	Ryan Ruzziconi
	Luanne Ewald	Donnell White
	Peter Ginopolis	Kurtis T. Wilder
	Stacy Goldberg	Lyle Wolberg



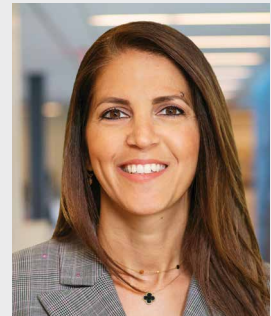
“I am both honored and excited to be joining this incredible Board of Trustees with a very important mission.”

STACY GOLDBERG
Founder & CEO, Savorfull

Welcome to our newest Trustees!



BRIAN CALKA
Director of Renewal Energy Solutions, DTE Energy



ZENNA ELHASAN
Lead Attorney, The Kresge Foundation



JOCELYN HAGERMAN
Co-Founder & CEO, The Hagerman Foundation Founder & President, Skypoint Ventures



STACY GOLDBERG
Founder & CEO, Savorfull



DONNELL WHITE
Senior Vice President, Chief Diversity Officer, Director of Strategic Partnerships, TCF National Bank

RESEARCH

Program	Grantee	Amount Awarded
Children's Research Center of Michigan	University Pediatricians and Children's Hospital of Michigan	\$ 941,566
Using a Zebrafish Model to Investigate Retinoblastoma	Wayne State University	\$ 128,545
Pediatric Surgery Infrastructure	Wayne State University	\$ 128,000
Clonal T-Large Granular Lymphocyte Proliferation in Immune Dysregulation Conditions	University Pediatricians	\$ 95,070
Targeting Leukemia Stem Cells with ONC213 for the Treatment of AML	Wayne State University	\$ 94,399
Early Death and Coagulopathy Complications in APL	Wayne State University	\$ 90,400
Hematology/Oncology Clinical Research Associate	Wayne State University	\$ 82,342
Drug Monitoring in the Pediatric IBD Population	Children's Hospital of Michigan	\$ 79,055
Leukemia Stem Cell Drug Sensitivity	Wayne State University	\$ 61,565
Rapid Whole Genome Sequencing Research	Helen DeVos Children's Hospital	\$ 57,740
Lab Upgrade for Next Generation Sequencing	University Pediatricians	\$ 48,268
Sickle Cell Pain Intervention	University Pediatricians	\$ 36,125
Novel Use of Photoacoustic Technology for Effective Diagnosis of DIPG	Wayne State University	\$ 34,000
Functional Recovery After Kidney Ischemia / Reperfusion Injury	University Pediatricians	\$ 25,000
Targeting ATR and RNA Pol I Transcription in AML Treatment	Wayne State University	\$ 19,660
Evaluation of Body Water Status in Children with Hypertension by Bioelectrical Analysis Testing	Wayne State University	\$ 19,400
Brief Resolved Unexplained Event Research Collaborative	Wayne State University	\$ 7,759
Nfant Feeding System in NICU	Children's Hospital of Michigan	\$ 5,846
TOTAL RESEARCH AWARDED		\$ 1,954,730

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Kohl's SAFE 4 Kids	Children's Hospital of Michigan	\$ 300,000
CATCH Fund	Children's Hospital of Michigan	\$ 172,000
Heroes Circle	Kids Kicking Cancer	\$ 170,000
FitKids 360	Wayne Children's Healthcare Access Program	\$ 168,650
Horizons Project	Wayne State University	\$ 141,993
Kids-TALK	The Guidance Center	\$ 120,500
Hamtramck School Based Health Center	Hamtramck Public Schools	\$ 112,245
Association of Psychology Postdoctoral and Internship Center	Western Michigan University	\$ 95,909
Community Injury Prevention Program	Children's Hospital of Michigan	\$ 90,260
Community Medicine Trauma Training Project	Authority Health	\$ 79,182
Integrated Behavioral Health Program	Wayne State University	\$ 76,835
Healing Trauma, Living Strengths	Metro Detroit Youth Clubs	\$ 75,250
Art Therapy	Children's Hospital of Michigan	\$ 68,600
Breaking the Cycle of Abuse	CARE House of Oakland County	\$ 68,428
PBS Kids: Preschool-U	Detroit Public Television	\$ 63,033
Music Therapy	Michigan State University	\$ 62,500
Healthy Living Program	Leaders Advancing and Helping Communities	\$ 60,000
In-Home Stabilizer	Common Ground	\$ 58,000
Toy Fund	Children's Hospital of Michigan	\$ 57,500
Celebration of Life	Children's Hospital of Michigan	\$ 56,400
Fussy Baby	Oakland Family Services	\$ 55,362
Fitness for All	LifeLab Kids	\$ 50,000
TRAILS Program	University of Michigan Medicine	\$ 50,000
Wellness Center	Wigs 4 Kids	\$ 50,000
Double Up Food Bucks	Fair Food Network	\$ 50,000
Child Abuse Prevention Programming	Methodist Children's Home Society	\$ 50,000
Children in Trauma Intervention Camp	Detroit Public Safety Foundation	\$ 47,000
Needs, Opportunities, and Wellness	The Children's Center	\$ 43,310
Pantry of Plenty	Arab American and Chaldean Council	\$ 41,714
Wellness Center	Chaldean Community Foundation	\$ 41,378

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Community Supported Agriculture	St. Joseph Mercy Health	\$ 40,380
Kevin's Song	Detroit Public Television	\$ 40,000
Applied Behavior Analysis Support	University Pediatricians	\$ 39,572
Project Challenge	Wayne State University and Children's Hospital of Michigan	\$ 35,563
Detroit Public Library Snack Program	Forgotten Harvest	\$ 31,700
Healing Arts - Artist in Residence	Children's Hospital of Michigan	\$ 30,000
Burn Pressure Garments	Children's Hospital of Michigan	\$ 30,000
Psychosocial Health in Pediatric IBD Patients	Crohn's & Colitis Foundation	\$ 30,000
Impacting Outcomes for Students in Recovery	Michigan State University	\$ 29,875
WorkPlus Program Expansion	Play-Place Autism and Special Needs Center	\$ 28,834
Making Graduation Possible	Midnight Golf	\$ 28,500
Non-Traditional Parent Support Groups	ProMedica	\$ 26,000
Scarlet's Playground	Scarlet's Smile	\$ 25,270
Home for Healing Hearts Center	Ele's Place	\$ 25,000
North Star Reach Camps	North Star Reach	\$ 25,000
Think aHEAD	Brain Injury Association of Michigan	\$ 25,000
Detroit Swims	YMCA of Metropolitan Detroit	\$ 25,000
Snowpile and Special Events	Children's Hospital of Michigan	\$ 23,300
Hamtramck Sees	Hamtramck Public Schools	\$ 21,200
Panda Bears	Children's Hospital of Michigan	\$ 21,083
Yoga Therapy	Children's Hospital of Michigan	\$ 20,426
Clothes Closet	Children's Hospital of Michigan	\$ 20,000
Activity Center and Play Room Updates	Children's Hospital of Michigan	\$ 20,000
Food Insecurity Program	Variety the Children's Charity	\$ 20,000
The Leader in Me	Grosse Pointe Public Schools	\$ 19,660
Reach Out and Read	Children's Hospital of Michigan	\$ 18,404
Princess & Superhero Party	Children's Hospital of Michigan	\$ 17,500
Enhancing Fitness and Nutrition Among Girls and Young Women of Color	Figure Skating in Detroit	\$ 17,000
Adopt a Family	Children's Hospital of Michigan	\$ 15,543

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Traffic & Passenger Safety	Children's Hospital of Michigan	\$ 14,000
Improving Access and Education for Communication Disorders	Wayne State University	\$ 12,500
Injury Prevention Program Supplies	Children's Hospital of Michigan	\$ 12,500
Burn Supply Outreach	Children's Hospital of Michigan	\$ 10,138
Pillowcase Sewing Days	Ryan's Case for Smiles	\$ 10,000
Michigan Elite 25 Camp Program	Michigan Elite 25	\$ 10,000
Volunteer Recognition	Children's Hospital of Michigan	\$ 9,500
Pediatric Diabetes Education Program	Children's Hospital of Michigan	\$ 9,300
Special Needs Car Seats	Children's Hospital of Michigan	\$ 8,000
Child Life Equipment and Supplies	Children's Hospital of Michigan	\$ 7,000
Oncology Family Support Fund	Children's Hospital of Michigan	\$ 7,000
Trauma Outreach	Children's Hospital of Michigan	\$ 7,000
Mr. Bryen's Ice Cream Cart	Children's Hospital of Michigan	\$ 6,000
Camp Midicha	American Diabetes Association	\$ 6,000
Camp Discovery	Epilepsy Foundation of Michigan	\$ 6,000
Palliative Care Resources	Children's Hospital of Michigan	\$ 5,100
Visteon Bingo	Children's Hospital of Michigan	\$ 5,000
Burn Community Outreach	Children's Hospital of Michigan	\$ 5,000
Marketing and Volunteer Intern	Ronald McDonald House of Detroit	\$ 5,000
Summer Learning Individualized Developmental Experiences	Detroit Institute for Children	\$ 5,000
Bike Program for Detroit Children in Need	Free Bikes 4 Kidz	\$ 5,000
Cystic Fibrosis Family Events	Children's Hospital of Michigan	\$ 4,520
Spiritual Care	Children's Hospital of Michigan	\$ 3,500
Sensory Desensitization Tools	Children's Hospital of Michigan	\$ 3,250
Crohn's & Colitis Support Groups	Children's Hospital of Michigan	\$ 3,000
PKU Picnic	Children's Hospital of Michigan and University Pediatricians	\$ 2,340
Pet Therapy	Children's Hospital of Michigan	\$ 2,000
Smoke Alarm and Fire Safety	Children's Hospital of Michigan	\$ 1,000
Poison Control Outreach	Children's Hospital of Michigan	\$ 768
CPR Student Manual	Children's Hospital of Michigan	\$ 495
TOTAL COMMUNITY BENEFIT AWARDED		\$ 3,511,770

EDUCATION

Program	Grantee	Amount Awarded
Nursing Education	Children's Hospital of Michigan	\$ 80,000
Psychology Internships	Children's Hospital of Michigan	\$ 68,256
Karmanos Cancer Institute Child Life Fellowship	Detroit Education and Research	\$ 53,800
Bone Marrow Transplant Child Life Fellowship	Children's Hospital of Michigan	\$ 48,715
62nd Annual Clinic Days	Children's Hospital of Michigan	\$ 37,600
Surgical Fellows Education	Detroit Education & Research	\$ 23,205
Cardiology Fellows Education	Detroit Education & Research	\$ 18,000
Burn Education	Children's Hospital of Michigan	\$ 14,450
Trauma Education	Children's Hospital of Michigan	\$ 13,750
Palliative Care Conference	University Pediatricians	\$ 12,900
Cardiovascular and Thoracic Surgery Meetings	Children's Hospital of Michigan	\$ 12,000
Child Life Training and Development	Children's Hospital of Michigan	\$ 11,550
Pediatric Resident Retreat	University Pediatricians	\$ 10,809
Pediatric Fellows Education	University Pediatricians	\$ 10,000
Cardiac STABLE Conference	Children's Hospital of Michigan	\$ 9,950
Food Insecurity Screening and Training	University Pediatricians	\$ 9,000
Neurology Grand Rounds	University Pediatricians	\$ 8,000
Alan Gruskin Lecture	University Pediatricians	\$ 5,980
Palliative Care Education	Children's Hospital of Michigan	\$ 5,600
Joseph O. Reed Lecture	Children's Hospital of Michigan	\$ 5,300
Pediatric Central Venous Catheters Conference	Children's Hospital of Michigan	\$ 5,200
Hertzler Lecture	Children's Hospital of Michigan	\$ 4,500
Speech-Language Pathology Workshop	Children's Hospital of Michigan	\$ 4,470
Kenneth Lewis Lecture	University Pediatricians	\$ 4,167
Ophthalmology Difficult Problem Conference	Children's Hospital of Michigan	\$ 4,000
Pediatric Emergency Medicine Boot Camp	University Pediatricians	\$ 4,000
Sophie Womack Lecture	University Pediatricians	\$ 3,500
Ophthalmology Fellow Education	Detroit Education & Research	\$ 3,225
Melissa Ann Krinsky Lecture	University Pediatricians	\$ 3,200
Neonatal Research Symposium and Annual Meeting	Children's Hospital of Michigan	\$ 2,800
Radiological Society of North America	Children's Hospital of Michigan	\$ 2,573
Pediatric Oncology Social Work Conference	Children's Hospital of Michigan	\$ 2,530
International Nephrology Rotation	University Pediatricians	\$ 2,500
Quality and Safety Conference	Children's Hospital of Michigan	\$ 2,500
American Society of Parenteral and Enteral Nutrition Conference	Children's Hospital of Michigan	\$ 2,200
SOS Approach to Feeding Workshop	Children's Hospital of Michigan	\$ 2,200
Social Work Education Day	Children's Hospital of Michigan	\$ 2,000
American Society of PeriAnesthesia Nurses Conference	Children's Hospital of Michigan	\$ 2,000
Sickle Cell Conference	Children's Hospital of Michigan	\$ 1,573
American Association of Poison Control Directors Meeting	Children's Hospital of Michigan	\$ 1,547
Extracorporeal Life Support Organization Conference	Children's Hospital of Michigan	\$ 1,460
TOTAL EDUCATION AWARDED		\$ 521,010

RESEARCH

Program	Grantee	Amount Awarded
Children's Research Center of Michigan	University Pediatricians and Children's Hospital of Michigan	\$ 929,251
Pediatric Surgery Infrastructure	Wayne State University	\$ 120,625
Hematology/Oncology Clinical Research Associate	University Pediatricians	\$ 81,752
Epigenetic Changes in the Neonatal Brain after Perinatal Exposure to Opioids	Wayne State University	\$ 81,052
Predicting Concussion Outcomes with Salivary mRNA	University Pediatricians	\$ 49,971
Immunosuppression from Systemic Steroid Bursts in Asthma	Wayne State University	\$ 48,640
Identification of Therapeutic Targets that Reduce Vaso - Occlusive Episodes in Sickle Cell Disease	Wayne State University	\$ 38,275
Quantitative Ultrasound Measurements in Infants	University Pediatricians	\$ 35,000
Utilization of a 3D Printed Model on Surgical and Transcatheter Therapy of Congenital Heart Disease	Children's Hospital of Michigan	\$ 30,000
TOTAL RESEARCH AWARDED		\$ 1,414,566

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Kohl's SAFE 4 Kids	Children's Hospital of Michigan	\$ 300,000
CATCH Fund	Children's Hospital of Michigan	\$ 215,000
Hamtramck School Based Health Center	Hamtramck Public Schools	\$ 113,573
FitKids 360	Wayne Children's Healthcare Access Program	\$ 79,000
Kids-TALK	The Guidance Center	\$ 70,000
Music Therapy	Michigan State University	\$ 70,000
Art Therapy	Children's Hospital of Michigan	\$ 65,419
Community Injury Prevention	Children's Hospital of Michigan	\$ 57,900
Celebration of Life	Children's Hospital of Michigan	\$ 56,500
Healthy Living Program	Leaders Advancing and Helping Communities	\$ 55,000
Fussy Baby	Oakland Family Services	\$ 52,600
Toy Fund	Children's Hospital of Michigan	\$ 51,100
TRAILS Program	University of Michigan Medicine	\$ 50,000
Heroes Circle	Kids Kicking Cancer	\$ 50,000
Teen Mental Health Podcast	Michigan Radio	\$ 50,000
Runaway and Homeless Youth Counselor	Common Ground	\$ 50,000
Building Kid Success in Morningside	Brilliant Detroit	\$ 50,000
Family Support Model with LGBTQ + Youth in Foster Care	Ruth Ellis Center	\$ 50,000
UMatter Program	Friendship Circle	\$ 50,000

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Early Childhood Multidisciplinary Services	Starfish Family Services	\$ 47,000
Project Challenge	Children's Hospital of Michigan and Wayne State University	\$ 36,000
School Teacher	Children's Hospital of Michigan	\$ 32,086
Diagnostic and Crisis Service Expansion	Easterseals Michigan	\$ 30,609
Custom Burn Pressure Garments	Children's Hospital of Michigan	\$ 30,000
Increasing Access to Nutrition Services for Pediatrics	Honor Community Health	\$ 30,000
Family Van Service	Ronald McDonald House Charities - Detroit	\$ 28,000
Autism Center Director	LifeLab Kids	\$ 25,000
Love for a Child Mentoring Program	Love for a Child	\$ 25,000
Crisis Care Center Services	The Children's Center	\$ 25,000
Girl Engagement Initiative	Girl Scouts of SE Michigan	\$ 25,000
Tot Lot Reimagined	Grosse Pointe Rotary Foundation	\$ 25,000
We Need to Talk	Jewish Federation of Metro Detroit	\$ 25,000
Snowpile and Special Events	Children's Hospital of Michigan	\$ 20,058
Fresh Milk for Gleaners Child & Family Based Programming	Gleaners Community Food Bank	\$ 20,000
There's No Place Like Hope	Boys Hope Girls Hope Detroit	\$ 20,000
Yoga Therapy	Children's Hospital of Michigan	\$ 19,826
Vision Testing and Eyeglasses	Detroit Cristo Rey High School	\$ 17,500
Reach Out and Read	Children's Hospital of Michigan	\$ 16,397
Princess & Superhero Party	Children's Hospital of Michigan	\$ 15,000
Artist in Residence	Children's Hospital of Michigan	\$ 15,000
Improving Access and Education for Communication Disorders	Wayne State University	\$ 12,500
Burn Supply Outreach	Children's Hospital of Michigan	\$ 12,376
Injury Prevention Supplies	Children's Hospital of Michigan	\$ 12,000
Clothes Closet	Children's Hospital of Michigan	\$ 10,000
Trauma and Burn Outreach	Children's Hospital of Michigan	\$ 10,000
Volunteer Appreciation	Children's Hospital of Michigan	\$ 9,500
Special Needs Car Seats	Children's Hospital of Michigan	\$ 8,000
Child Life Equipment and Supplies	Children's Hospital of Michigan	\$ 7,000
Children's Hospital Association Advocacy Day	Children's Hospital of Michigan	\$ 6,770
Mr. Bryen's Ice Cream Cart	Children's Hospital of Michigan	\$ 6,000
Breastfeeding Magazine	Children's Hospital of Michigan	\$ 5,000
Palliative Care Resources	Children's Hospital of Michigan	\$ 5,000
Visteon Bingo	Children's Hospital of Michigan	\$ 5,000

COMMUNITY BENEFIT

Program	Grantee	Amount Awarded
Take-Home Items for Hematology/Oncology Patients	Children's Hospital of Michigan	\$ 4,000
Pet Therapy	Children's Hospital of Michigan	\$ 2,000
Crohn's & Colitis and Celiac Family Events	Children's Hospital of Michigan	\$ 2,000
Cystic Fibrosis Family Education	Children's Hospital of Michigan	\$ 1,570
CPR Manuals	Children's Hospital of Michigan	\$ 495
TOTAL COMMUNITY BENEFIT AWARDED		\$ 2,182,779

EDUCATION

Program	Grantee	Amount Awarded
Nursing Education & Research	Children's Hospital of Michigan	\$ 89,000
Bone Marrow Transplant Child Life Fellowship	Children's Hospital of Michigan	\$ 47,320
Surgical Fellows Education	Detroit Education & Research	\$ 32,840
63rd Annual Clinic Days	Children's Hospital of Michigan	\$ 32,300
Trauma Staff Education	Children's Hospital of Michigan	\$ 31,400
Burn Staff Education	Children's Hospital of Michigan	\$ 17,100
PANDA One Transport Team Education	Children's Hospital of Michigan	\$ 15,230
Pediatric Research Day	University Pediatricians	\$ 15,000
Autism Conference	Autism Alliance of Michigan	\$ 15,000
Thoracic & Cardiovascular Surgery Academic Development	Children's Hospital of Michigan	\$ 12,000
Pediatric Fellows Education	Detroit Education & Research	\$ 10,000
Child Life Training & Development	Children's Hospital of Michigan	\$ 9,650
Joseph O. Reed Lecture	Children's Hospital of Michigan	\$ 7,000
Dental Conference	Detroit Education & Research	\$ 6,600
Grand Rounds Speakers	University Pediatricians	\$ 5,000
SOFFI Method Conference	Children's Hospital of Michigan	\$ 5,000
Jack Hertzler Lecture	Children's Hospital of Michigan	\$ 4,500
Alan B. Gruskin Memorial Lecture	University Pediatricians	\$ 4,245
Midwest Pediatric Ophthalmology Difficult Problem Case Conference	Children's Hospital of Michigan	\$ 4,000
Radiological Society of North America Conference	Children's Hospital of Michigan	\$ 3,838
Sophie Womack Lecture	University Pediatricians	\$ 3,500
Association of Pediatric Oncology Social Workers Conference	Children's Hospital of Michigan	\$ 2,550
Palliative Care Education	Children's Hospital of Michigan	\$ 2,500
American Society of Parenteral and Enteral Nutrition Conference	Children's Hospital of Michigan	\$ 2,180
Social Work Education Day	Children's Hospital of Michigan	\$ 2,000
Sickle Cell Conference	Children's Hospital of Michigan	\$ 845
TOTAL EDUCATION AWARDED		\$ 380,598

To expand our reach, we must add to the diverse talents of our team.

As we've broadened our efforts in the community and expanded our geographical footprint – The Children's Foundation required more talents and distinct skill sets to maintain our reputation as a Foundation on the move! New diverse backgrounds, ideas and points-of-view make The Children's Foundation stronger and more well-rounded as we work to improve the well-being of children in our state.

We have welcomed several talented and knowledgeable employees who are helping us fulfill our valuable mission. The following team members recently joined The Children's Foundation:



KEES GROENWEGEN
*Associate Director,
Donor Relations*



KARI RADJEWSKI
*Associate Director,
Marketing & Communications*



LAURA DELORME
*Digital Marketing &
Communications Specialist*



MARK JONES
Gift Processing Associate

Little Champions, going strong.

The Little Champion program honors children who have overcome difficulties in their young lives, inspiring us by their faith and optimism. We do our best to help prevent and alleviate life's challenges for our youth, though many will still face obstacles. When that happens, we strive to help children forget about their hardships, even if it is temporary. Recently, we invited Little Champion, Keyon, to be a guest of honor at the Grand Rapids Drive game.

Keyon is a senior in high school and loves to play football and basketball. But on November 17, 2019 the world turned upside down for Keyon and his family. He was involved in a horrible car accident that left him unresponsive at the scene. With a brain injury, skull fractures and broken bones, Keyon remained unconscious for several days. In only a few months, he regained the ability to talk, walk and smile. He is truly a Little Champion.

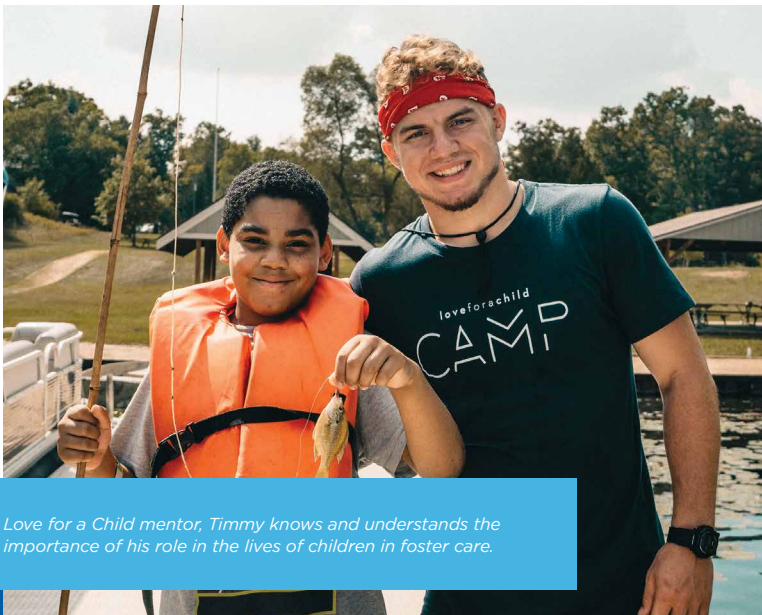
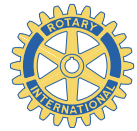
If you know a child facing a challenge, we encourage you to share their story with us. Nominate a child for the Little Champion program, by visiting yourchildrensfoundation.org/little-champions



Little Champion, Keyon, enjoys a special night with the Grand Rapids Drive.

First round grant cycle for 2020 with a focus on behavioral and mental health issues.

In early January, we announced our first round of grants for 2020. The Children's Foundation awarded nearly \$4 million divided among approximately 93 grants which supported organizations and projects seeking to improve the well-being of children in our state. Most significantly, \$500,000 of the funding was provided to partners focusing on behavioral and mental health issues. This grants cycle enabled us to add eight additional partners, including:



Love for a Child mentor, Timmy knows and understands the importance of his role in the lives of children in foster care.



Meet Timmy: a 21-year-old college student who volunteers his free time to help mentor children in the foster care system. He, himself grew up in foster care and credits Love for a Child programming for enabling his success in defying the devastating statistics of youth aging out of the system.

“When I was little, I didn’t realize how important it was to have someone who would listen to me when I talked, someone I could trust,” Timmy said. “Because of my experience, I can be the person these kids can talk to when they’re scared or dealing with the trauma. Even when my challenges might have been different from theirs, I just want them to know I am there.”

The Children's Foundation is proud to support Love for a Child's mentorship program in 2020. Learn more about this life-changing programming and how we support Love for a Child.



Paul W. Smith's Caring for Kids Club provides an additional way to support the Paul W. Smith Golf Classic benefiting children's charities, including The Children's Foundation.

Formed in honor of event chairman Paul W. Smith in 2014, the club, formerly known as Paul's PALs, was established with personal contributions from lifetime members, Alan Mullaly, former president and CEO of Ford Motor Company and Dan Akerson, former chair and CEO of General Motors. The Club invites individuals to become members by committing to a monthly donation for the duration of one year.

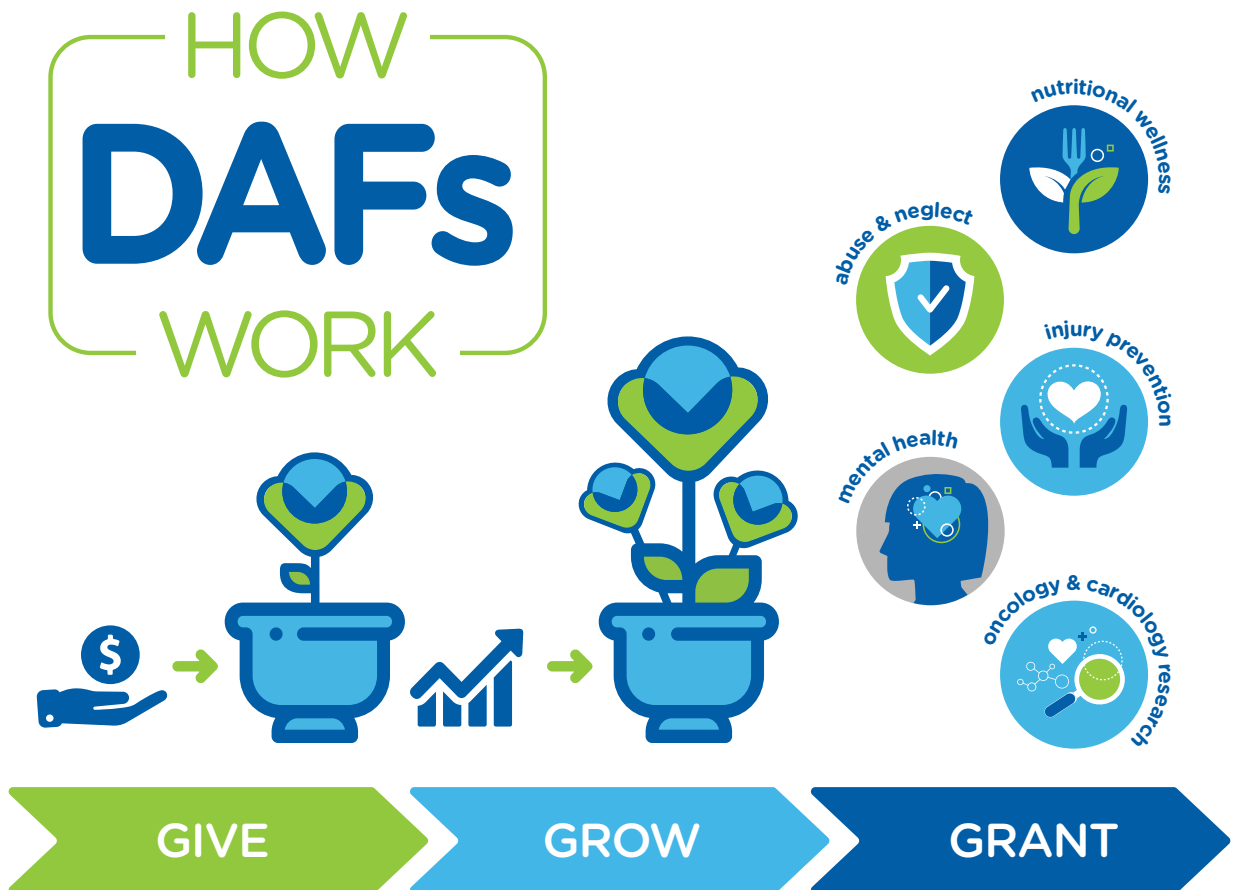
JOIN THE PAUL W. SMITH CARING FOR KIDS CLUB AT PAULWSMITHGOLF.COM

Donor Advised Funds

A great way to transform the lives of children & their families for the better.

A Donor Advised Fund, or DAF, is a special fund that you can establish with The Children’s Foundation. In exchange for your charitable contribution, you receive an immediate tax deduction and then recommend grants from the fund over time. You can contribute from the fund to your favorite charities that have a focus on children’s health and well-being.

The Children’s Foundation has strong connections with more than 80 charities in the state, as well as a deep understanding of needs in the areas of abuse and neglect, nutritional wellness, injury prevention, mental health and oncology and cardiac research.



Consider The Children’s Foundation as your partner as you simplify your charitable giving and achieve your goals.

Contact us, today: 313-964-6994



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