

IMPACT REPORT

Q1 MARCH 2021 | ISSUE 05



Onward



The Children's Foundation is the largest funder dedicated solely to advancing the health and wellness of children and families in the state of Michigan and beyond.

Through fundraising, grant-making and advocacy dedicated to three core pillars, Community Benefit, Pediatric Research and Medical Education, The Children's Foundation enables researchers and community organizations to identify and implement innovations capable of advancing health and wellness.

OUR FOCUS AREAS



Mental Health



Abuse & Neglect



Injury Prevention



Oncology & Cardiology Research



Nutritional Wellness

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A MESSAGE FROM THE PRESIDENT

Greetings and welcome to another edition of *Onward!*

Well, The Children's Foundation is off to a fast and exciting start to the new year.

We celebrated our 10 years of being an independent foundation on January 1st with a virtual toast including trustees, employees, advisors, and donors. It was great fun and a wonderful way to start the new year.

We recently established the new First Tee-Greater Detroit Board of Directors. This group of community leaders are now actively meeting and planning for a bright future, mentoring youngsters while utilizing the great game of golf. Look for more exciting announcements in the near future.

We continue to work with the Central Michigan University College of Medicine and recently announced two new endowed appointments. We are looking forward to an impactful and vibrant future with CMU. Fire Up!

On the community outreach side, look for a new Children's Foundation series with Entercom Communications known as Pathways to Wellness, which will include ongoing features about our partners and their programs. It is another way to let our supporters know about the great work happening and how their contributions are impacting the community.

Speaking of impact, check out the highlight of a new fund created by our Trustee Jocelyn Hagerman. This donor restricted fund will have a continuing impact throughout the state of Michigan and beyond. A great example of her leadership and commitment.

We are looking forward to two major events coming up. One is the Child & Adolescent Behavioral Health Summit which, will be held virtually in April. We are also planning an in-person Derby for Kids event at the fabulous Country Club of Detroit continuing our support of world-class cancer research for Children's Hospital of Michigan and C.S. Mott Children's Hospital.

Thanks for taking the time to read all about our activities and most of all, thank you for your ongoing support.

Onward!

LAWRENCE J. BURNS
President and CEO
The Children's Foundation

The Foundation celebrates 10 years of independence!

In January, The Children's Foundation reached an important milestone as it celebrated ten years as an independent foundation, evolving from a hospital foundation.

In 2011, when Children's Hospital of Michigan became for-profit, The Foundation could have gone in several directions but ultimately decided to take a path no other foundation in such a position had successfully taken before. The journey presented a unique and incredible challenge, but the reward has been greater than imaginable. In ten years, The Children's Foundation has helped improve the health and wellness of countless children and families and had an immeasurable impact on our Michigan communities and beyond.

Thank you to all those who have supported The Foundation throughout its journey. It is exciting and inspiring to think about what can be done, together, throughout the next ten years.



We are really the first foundation in the country to spin off a children's hospital into independence and successfully meet a mission over this period of time without any sort of intervention or major change.

MATT FRIEDMAN
Board Chairman



The Foundation continues to support Children's Hospital of Michigan, but we also want to keep children out of the hospital. Our goal is to take care of kids and their families before they get to the point that they need hospital care.

DR. JOHN D. BAKER
Trustee





“

I want to thank the Board of Trustees who had the vision to take us to where we are today and our donors that without them, we couldn't do any of this. We have a bright future!

LARRY BURNS
President & CEO

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I don't think any of us could have imagined, ten years ago, where we are today. We now have 116 partners, but I'm most proud of the number of kids that are represented among those partners.

LUANNE THOMAS EWALD
Trustee

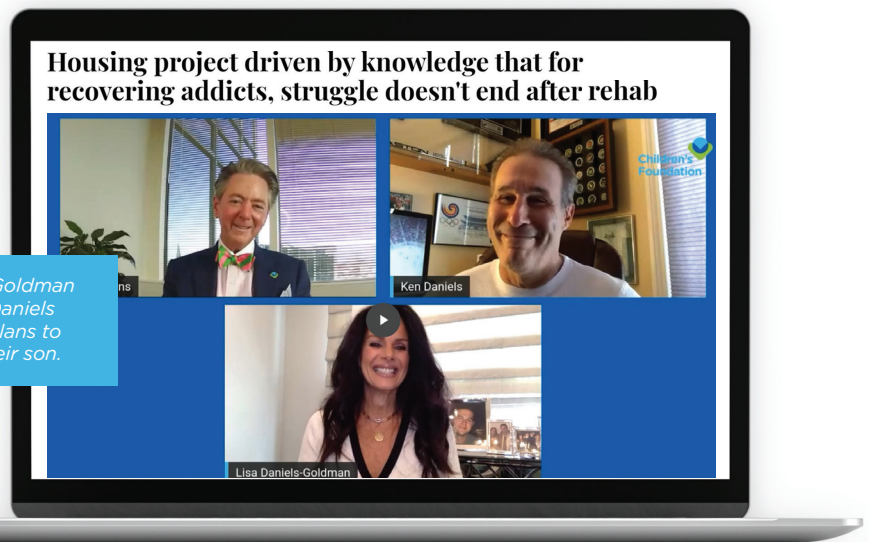




Co-Founders, Ken Daniels & Lisa Daniels-Goldman, provide foundation update on Crain's Detroit

In an interview with The Children's Foundation President & CEO, Larry Burns on Crain's Detroit, Ken Daniels, and Lisa Daniels-Goldman, the co-founders of Jamie Daniels Foundation, share how they are channeling the tragic loss of their son, Jamie, into providing support for those suffering from Substance Use Disorder.

During their conversation, the co-founders recapped the Second Annual Celebrity Roast and discussed a variety of grant projects funded by the Jamie Daniels Foundation that provide programming and resources for those struggling with Substance Use Disorder and destigmatizing the mental health conditions associated with it. Ken and Lisa also discussed plans to build an 80-unit apartment complex that will support those in recovery. The recovery housing will provide job training and financial literacy classes along with health and wellness programs.



Ken Daniels (right) and Lisa Daniels-Goldman (bottom), the co-founders of Jamie Daniels Foundation, speak about long-term plans to build recovery housing in honor of their son.



We didn't know what to do when Jamie came out of detox, so this recovery housing project will help individuals in recovery to navigate sobriety successfully.

KEN DANIELS - co-founder



Top Row: Lawrence J. Burns, President & CEO, The Children's Foundation - Board Chairman, David Lochner, The Children's Foundation, Lyle Wolberg, Telemus Capital, Ann Marie Uetz, Foley & Lardner LLP, Kevin Washburn, Clark Hill, Grant Gilbert, Cavaliers Operating Company, LLC

Bottom Row: Chuck Bullock, Stevenson & Bullock, PC, Donna Bonk, Ben Hogan Foundation Trustee, Steve Hylant, Hylant, Tanya Allen Hill, ForeverFresh, Tom McInerney, Rocket Mortgage Classic, Shawn Coyle, MSX International, Paul Davis, The Podium Group - Risk Management, Paul Trulik, Apparatus Solutions, Kara James, PWC

First Tee-Greater Detroit establishes Board of Directors

First Tee-Greater Detroit has started the year strong, establishing a Board of Directors of 15 members. The Board reflects the diverse interests, needs, and concerns of the community served. From life and work experiences, cultures, gender, race, and ethnicity, this strong board will help maximize First Tee-Greater Detroit's impact on young people throughout the community. The Board's short-term goal is to formulate a

Business Strategic Plan based upon First Tee HQ Chapter Performance Metrics for Program Participation, Program Delivery, Financial Performance, Network Involvement, and Board Governance.

Larry Burns, President & CEO of The Children's Foundation will serve as board chairman. The Board's first meeting was held February 23.



The Ben Hogan Championship of Michigan to benefit First Tee-Greater Detroit

First Tee-Greater Detroit is proud to announce The Ben Hogan Championship of Michigan will take place on August 9 at the Detroit Golf Club. All proceeds of this golf tournament will benefit First Tee-Greater Detroit and its program initiatives, as well as fundraise toward the long-term goal to build a Ben Hogan Learning Center which will serve as the home of First Tee-Greater Detroit. For more information about participation or to become a sponsor, please contact Executive Director Mary Ann Lieveois mlieveois@firsttee-greaterdetroit.org.

Pathways to Wellness radio series brings awareness to important topics related to children and families



In March, The Foundation established a new collaborative approach with Entercom Communications to deliver important messaging and raise awareness regarding topics related to children and families. The radio series is called Pathways to Wellness and serves as an ongoing feature with different radio personalities and The Children's Foundation President & CEO, Larry Burns. The series features health and wellness topics that enable pathways to success for youth and the family unit. Pathways to Wellness airs primarily on WWJ Newsradio 950, but also play on more than 50 radio stations across Michigan.



Save the Date!

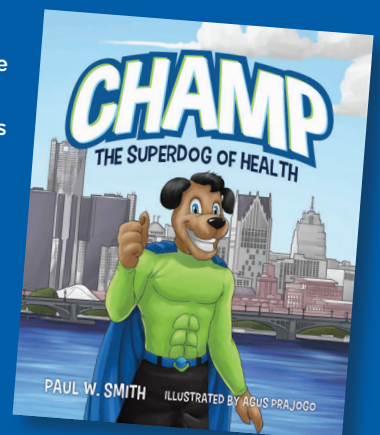
Mark your calendar for the Paul W. Smith Golf Outing on Monday, August 2. More details to come!

JOIN THE PAUL W. SMITH CARING FOR KIDS CLUB AT PAULWSMITHGOLF.COM

Paul W. Smith Charities is on the move in 2021!

Paul W. Smith's Caring for Kids Club provides an additional way to support the Paul W. Smith Golf Classic benefiting children's charities, including The Children's Foundation. Formed in honor of event chairman Paul W. Smith in 2014, the club, formerly known as Paul's PALs, invites individuals to become members by committing to a monthly donation for the duration of one year. Join the club at PaulWSmithGolf.com

Another way to support the Caring for Kids Club is by purchasing a new children's book called *CHAMP: The Superdog of Health* by Paul W. Smith. All book sale proceeds will benefit the Paul W. Smith Caring For Kids Club and the charities associated.



To learn more, visit YourChildrensFoundation.org/champ

Welcome to The Foundation's newest Trustee!

Joan Budden served as President and CEO of Priority Health from 2016 through 2020, leading the \$5 billion health plan company and serving more than one million members that is nationally recognized for improving the health and lives of the people it serves. Budden is committed to supporting communities across the state of Michigan with an emphasis of supporting children and women.

Budden is excited to work with the other members of The Children's Foundation Board of Trustees to improve the health of the children of our state. She believes that together, with a dedicated focus on children, we can make a difference.



JOAN BUDDEN - Trustee

Children's Hospital of Michigan announces two endowment appointments

In February, The Foundation, in partnership with Children's Hospital of Michigan and Central Michigan University, celebrated the appointment of Hitomi Kobayashi, Ph.D., RN as the endowed professor of the Elizabeth Schotanus Nursing Endowment Ceremony. The appointment is exciting for Children's Hospital of Michigan as it will allow for nursing professional development, nursing research, and evidence-based practice that is focused on pediatric health and wellness. The Elizabeth Schotanus Endowed Professorship in Pediatric Nursing was established with The Foundation in 2000 in partnership with Children's Hospital of Michigan through a bequest from the estate of Elizabeth and Peter Schotanus.

Additionally, Dr. Yegappan Lakshmanan was appointed to Frank Bicknell, M.D. Endowed Chair of Pediatric Urology at Children's Hospital of Michigan and Central Michigan University College of Medicine. This generous endowment was established with The Foundation in honor of Dr. Frank Bicknell, a pioneer in pediatric urology, by his daughter and her husband, Martha and George Keller, through which Dr. Bicknell's legacy will live.



Dr. Kobayashi celebrates appointment to the Elizabeth Schotanus Nursing Endowment.

A successful start in 2021

The Children's Foundation is off to a great start in 2021, motivated by a record-breaking year in 2020, granting more than \$7 million. In the first grant cycle of this year, The Foundation has already awarded more than \$4 million toward solutions and programming that support research, education, and community benefit initiatives. The future is bright in the year ahead!

\$4.1 Million

IN GRANTS AWARDED IN Q1 2021

100

GRANTS AND AMENDMENTS WERE REVIEWED FOR Q1 2021

92

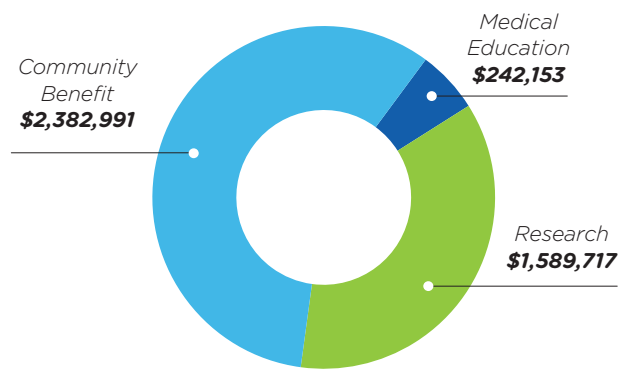
GRANTS AWARDED IN Q1 2021

92%

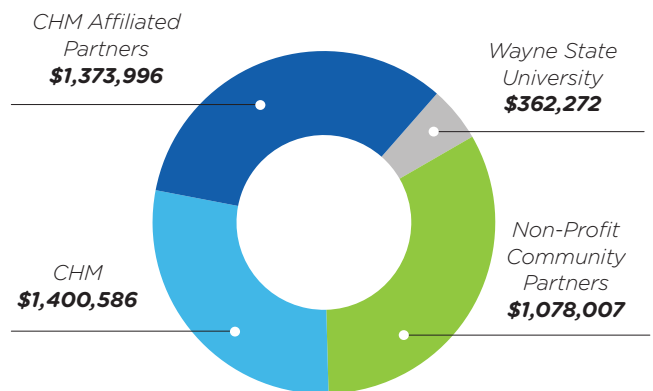
OF GRANT APPLICATIONS APPROVED IN Q1 2021

WE CONTINUE

FUNDS AWARDED BY MISSION AREA (\$4.1 MILLION)



FUNDS AWARDED BY AFFILIATION



TO GROW, EVOLVE & EXPAND

In the first grant cycle announced in January, The Children's Foundation added 13 new community organizations to its list of grantee partners which are shared below. This is in addition to maintaining strong relationships with existing partners across the state. The Foundation currently has a total of 116 total partners that help improve the health and wellness of children and families.



Q1 - 2021 GRANT LIST

RESEARCH

Program	Grantee	Amount Awarded
Children's Research Center of Michigan	University Pediatricians and Children's Hospital of Michigan	\$ 1,052,368
Hematology/Oncology Clinical Research Associate	University Pediatricians	\$ 130,552
Pediatric Surgery Infrastructure	Wayne State University	\$ 127,655
Clonal T-Large Granular Lymphocyte Proliferations in Immune Dysregulation Conditions	University Pediatricians	\$ 68,135
Effects of Cannabidiol on Anxiety and Behavioral Problems Among Children with Epilepsy	Wayne State University	\$ 57,575
Impact of SARS-Cov-2 Pandemic on Traumatic Injuries in a Pediatric Emergency Department	University Pediatricians	\$ 55,094
Investigating Pediatric Germline Mutations and their Predisposition to Pediatric Cancers	Wayne State University	\$ 51,168
Program on Equity in Child Health at Mott Children's Hospital	Regents of the University of Michigan	\$ 41,170
Zebrafish Initiative	Wayne State University	\$ 6,000
TOTAL RESEARCH AWARDED		\$ 1,589,717

COMMUNITY BENEFIT

Kohl's SAFE 4 Kids	Children's Hospital of Michigan	\$ 300,000
CATCH Fund	Children's Hospital of Michigan	\$ 215,000
Hamtramck School Based Health Center	Hamtramck Public Schools	\$ 116,580
FitKids 360	Kids' Health Connections	\$ 77,000
313Speaks	Brilliant Detroit	\$ 75,000
Adolescent Substance Use Outpatient Treatment	Samaritas	\$ 75,000
Project Baby Deer	Michigan Health & Hospital Association Keystone Center	\$ 75,000
Kalamazoo Suicide Prevention Project	Integrated Services of Kalamazoo	\$ 74,900
Kids-TALK	The Guidance Center	\$ 70,000
Music Therapy	Michigan State University Music School - Detroit	\$ 70,000
Art Therapy	Children's Hospital of Michigan	\$ 67,864
Celebration of Life	Children's Hospital of Michigan	\$ 58,700
Family Engagement for Youth in Substance Use Treatment	Team Recovery, Ohio	\$ 55,000
TRAILS Program	University of Michigan Medicine	\$ 50,000
Heroes Circle	Kids Kicking Cancer	\$ 50,000
Hearing Aids	Children's Hospital of Michigan	\$ 50,000
Basic Needs Program	The Children's Center	\$ 50,000
Toy Fund	Children's Hospital of Michigan	\$ 49,180
Mental Health Counselor	Boys & Girls Clubs of Greater Flint	\$ 48,000
Learning Garden	Big Green	\$ 47,500
Community Injury Prevention	Children's Hospital of Michigan	\$ 45,000
Simulation Baby for NICU	Children's Hospital of Michigan	\$ 42,262
Buildup STEAM	Buildup STEAM	\$ 40,000
Online Child Abuse Prevention Education	CARE House of Oakland County	\$ 40,000
Technology and Basic Needs for Disadvantaged Youth	Friends of the Children	\$ 40,000
Project Challenge	Children's Hospital of Michigan and Wayne State University	\$ 36,000
School Teacher	Children's Hospital of Michigan	\$ 35,274
Custom Burn Pressure Garments	Children's Hospital of Michigan	\$ 30,000
Mentoring Program for High School Students	Winning Futures	\$ 30,000
Cradle Kalamazoo Injury Prevention	Bronson Health Foundation	\$ 29,722
Duchennes Muscular Dystrophy Family Assistance	Team Joseph	\$ 25,000
Family Advocate	The Voice for Clinton County's Children	\$ 25,000
Parents as Teachers	Oakland Family Services	\$ 25,000
Yoga Therapy	Children's Hospital of Michigan	\$ 20,119

Q1 - 2021 GRANT LIST

Program	Grantee	Amount Awarded
Restoring Hope Scholars Program	Boys Hope Girls Hope Detroit	\$ 20,000
Vision Screening and Eyeglasses Program	Detroit Cristo Rey High School	\$ 18,805
Snowpile and Special Events	Children's Hospital of Michigan	\$ 18,119
Reach Out and Read	Children's Hospital of Michigan	\$ 16,397
Wish Enhancements	Make a Wish Foundation of Michigan	\$ 15,000
Gymnasium Elements	Play-Place Autism & Special Needs Center	\$ 15,000
Burn Supply Outreach	Children's Hospital of Michigan	\$ 12,708
Improving Access and Education for Communication Disorders	Wayne State University	\$ 12,500
Visteon Bingo	Children's Hospital of Michigan	\$ 12,450
Injury Prevention Supplies	Children's Hospital of Michigan	\$ 11,000
Clothes Closet	Children's Hospital of Michigan	\$ 10,000
Special Needs Car Seats	Children's Hospital of Michigan	\$ 10,000
Special Friends Program	Children's Healing Center	\$ 9,500
Volunteer Appreciation	Children's Hospital of Michigan	\$ 9,200
Trauma and Burn Outreach	Children's Hospital of Michigan	\$ 7,000
Child Life Equipment and Supplies	Children's Hospital of Michigan	\$ 7,000
CHA Advocacy Day	Children's Hospital of Michigan	\$ 6,246
Mr. Bryen's Ice Cream Cart	Children's Hospital of Michigan	\$ 6,000
Camp Midicha	American Diabetes Association	\$ 6,000
Palliative Care Resources	Children's Hospital of Michigan	\$ 5,520
Milestones: Reaching Developmental Goals for CICU Patients	Children's Hospital of Michigan	\$ 5,000
Princess & Superhero Party	Children's Hospital of Michigan	\$ 3,400
NICU Journey Beads	Children's Hospital of Michigan	\$ 2,970
Pet Therapy	Children's Hospital of Michigan	\$ 2,000
Crohn's & Colitis and Celiac Family Events	Children's Hospital of Michigan	\$ 2,000
NICU Banners	Children's Hospital of Michigan	\$ 775
CPR Manuals	Children's Hospital of Michigan	\$ 300
TOTAL COMMUNITY BENEFIT AWARDED		\$ 2,382,991
EDUCATION		
BMT Child Life Fellowship	Children's Hospital of Michigan	\$ 44,715
63rd Annual Clinic Days	Children's Hospital of Michigan	\$ 37,700
Trauma Staff Education	Children's Hospital of Michigan	\$ 25,050
Grief Training Program	Ele's Place Michigan	\$ 25,000
Surgical Fellows Education	Detroit Education & Research	\$ 22,332
Autism Conference	Autism Alliance of Michigan	\$ 15,000
Thoracic & Cardiovascular Surgery Academic Development	Children's Hospital of Michigan	\$ 12,000
Pediatric Fellows Education	University Pediatricians	\$ 10,000
CHA Conferences	Children's Hospital of Michigan	\$ 8,000
Preemie for a Day	Children's Hospital of Michigan	\$ 6,000
Burn Staff Education	Children's Hospital of Michigan	\$ 5,820
Palliative Care Education	Children's Hospital of Michigan	\$ 5,800
CHM Grand Rounds	University Pediatricians	\$ 5,000
Jack Hertzler Lecture	Children's Hospital of Michigan	\$ 4,500
RSNA Conference	Children's Hospital of Michigan	\$ 3,992
Sophie Womack Lecture	University Pediatricians	\$ 3,500
Urology Conference		\$ 3,194
APOSW Conference	Children's Hospital of Michigan	\$ 2,550
Social Work Education Day	Children's Hospital of Michigan	\$ 2,000
TOTAL COMMUNITY BENEFIT AWARDED		\$ 242,153



Jocelyn Hagerman establishes donor-advised fund to support mental health for youth.



As a mother, I have become attuned to the challenges facing youth and my gift will support The Foundation in its pursuit to address them.

JOCELYN HAGERMAN

Jocelyn Hagerman's desire to make a long-term difference for children

As someone who previously founded and led her own foundation, Jocelyn Hagerman knows all too well the amount of hard work that goes into making an impact on the community. While Jocelyn's foundation dissolved in 2020, her desire to make a difference for children persisted.

"I know the reputation of The Children's Foundation and trust and admire the work it does for so many children and their families," she said. "I have complete confidence that it will leverage my gift to create maximum impact."

By establishing a donor-advised fund with The Children's Foundation, Jocelyn is looking forward to supporting children and families throughout Michigan with a focus on programming that supports mental health.

"Issues in mental health for children have become a hot button topic over the past several years and I am so glad that we are chipping away at the stigma related to it. As a mother, I have become attuned to the challenges facing youth and my gift will support The Foundation in its pursuit to address them."

Jocelyn particularly chose a donor-advised fund due to its elasticity; the potential for a long-term impact was appealing. In addition, its dynamic set up would enable her to be as involved or as little as she would like.

"A donor-advised fund is a win-win for me. It provides flexibility for me to decide how funds are allocated or to whom without managing all the logistics as I once did before. I am looking forward to continuing this investment, watching the fund grow, and the impact it creates over time."

Let us help you impact the life of children and families in Michigan.

To donate to The Children's Foundation, visit:
YourChildrensFoundation.org/donate

Donor Advised Funds

A great way you can transform the lives of children and families for the better.

A Donor Advised Fund, or DAF, is a special fund that you can establish with The Children's Foundation. In exchange for your charitable contribution, you receive an immediate tax deduction and then recommend grants from the fund over time. You can contribute from the fund to your favorite charities that have a focus on children's health and well-being.

The Children's Foundation has strong connections with more than 115 charities in the state, as well as a deep understanding of needs in the areas of abuse and neglect, nutritional wellness, injury prevention, mental health and oncology and cardiac research.

HOW DAF'S WORKS

1

GIVE



2

GROW



3

GRANT



Consider The Children's Foundation as your partner as you simplify your charitable giving and achieve your goals.

Get started today!


Contact George Westerman,
Associate Director, Donor Relations & Gift Planning

313-745-9344



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Detroit, Michigan 48202

2021 VIRTUAL CHILD & ADOLESCENT BEHAVIORAL HEALTH SUMMIT



A Children's Foundation Initiative

Join us on April 13 & 14 for this virtual event

The Child & Adolescent Behavioral Health Summit will feature a variety of topics on mental health and wellness from experts in the field.

The event is intended for service providers, educators, parents, and anyone else who works with youth.

To learn more visit YourChildrensFoundation.org/summit

