

EQUITY

mental health

kids

substance use disorder

philanthropy

meaningful change

HEALTH

resources

hospita

impact

young adu



Learn about our new partnership that brings healthcare to more than 49,000 Detroit kids and their families on page 4.

A message from the President & CEO

“Every day, I am proud to be part of this community that is creating long-lasting, transformational change for young people.”

Dear Community,

It has been one year since I joined the Children’s Foundation as president and CEO. If I could concisely summarize this year, I would describe it as a **learning journey**.

I have learned about this Foundation’s rich history that started at Children’s Hospital of Michigan and the important work we continue to do there.

I have learned about our broadened effort over the past 12 years to support kids beyond the hospital, so that in addition to physical needs, we are supporting their mental and emotional health as well.

I have learned about many of you - our generous and passionate donors and community partners who want to make a difference, so our young people have opportunity, support, and the care they deserve to thrive in life.

Many times over the past year I have been in awe of the impact we are making together. Simultaneously, I have been gripped by the challenges kids face and the work we have yet to do. But every day, I am proud to be part of this community that is creating long-lasting, transformational change for young people.

In this report, we share with you how we will continue to be thoughtful and impactful in addressing the evolving challenges facing kids. In 2023 – with our Board, staff, long-time supporters, and expert community partners – we reflected on our history and where we want to concentrate efforts in the future; the result is an established mission, vision, and focus areas that align with each.

Although my first year in this role is complete, my learning journey is not. I look forward to getting to know you more and discovering ways that, together, we can create a place where all kids can live a healthy life.

In partnership,



Andrew Stein
President & CEO

MISSION

The Children’s Foundation is a catalyst for change, partnering with the community to advance solutions and discoveries that improve the physical and mental health of children in Michigan.

VISION

Our vision is a Michigan where all children have equitable opportunities to lead healthy lives.

2003 THE FOUNDATION IS ESTABLISHED
Children’s Hospital of Michigan Foundation (CHMF) is established as a 501(c)(3) charitable organization





OUR FOCUS AREAS



Mental Health



Substance Use Disorder



Health Equity & Access



Children's Hospital of Michigan Legacy Initiatives

To be impactful, we must be responsive.

The Children's Foundation focuses every day on the health and well-being of children in Michigan. Our history dates back to Children's Hospital of Michigan where we built a legacy of creating more equitable opportunities for kids to lead healthier lives. Throughout our evolution, we have stayed committed to our past while adapting and shifting focus – so we remain a pillar in the community addressing the most urgent needs of young people.

Over time, we have been impactful because we have been responsive. And when the world changed because of a pandemic, acts of violence, and harmful events beyond control, we changed with it.

Data from the past several years has revealed a variety of crises facing youth – in reply, we are prioritizing the needs of our kids, and working with the community and philanthropic partners to make investments where kids need the most support.

Through grantmaking, fundraising, and advocacy, the Children's Foundation invests in collaborative, innovative, and sustainable solutions that create meaningful change for kids today and into the future. We invite you to be part of our impact – **because kids need us, and together we can do more.**

2011

SALE OF CHILDREN'S HOSPITAL OF MICHIGAN

Detroit Medical Center - which is home to Children's Hospital of Michigan, was acquired by an investor-owned entity; The Foundation inherited \$90 million in philanthropic funds.



2018

A NEW NAME

CHMF renames to The Children's Foundation, reflecting growth and a broadened mission.



2012

ESTABLISHING A PROCESS, BROADENING FOCUS & ORGANIZING PRIORITIES

As a newly established independent foundation, CHMF adopted a fundraising and grantmaking process and announced a broadened path forward as an independent foundation supporting needs beyond the hospital

2017

2023

RESPONDING & ADAPTING

The Foundation responds to current issues facing kids, establishing revised mission, vision, and focus areas.

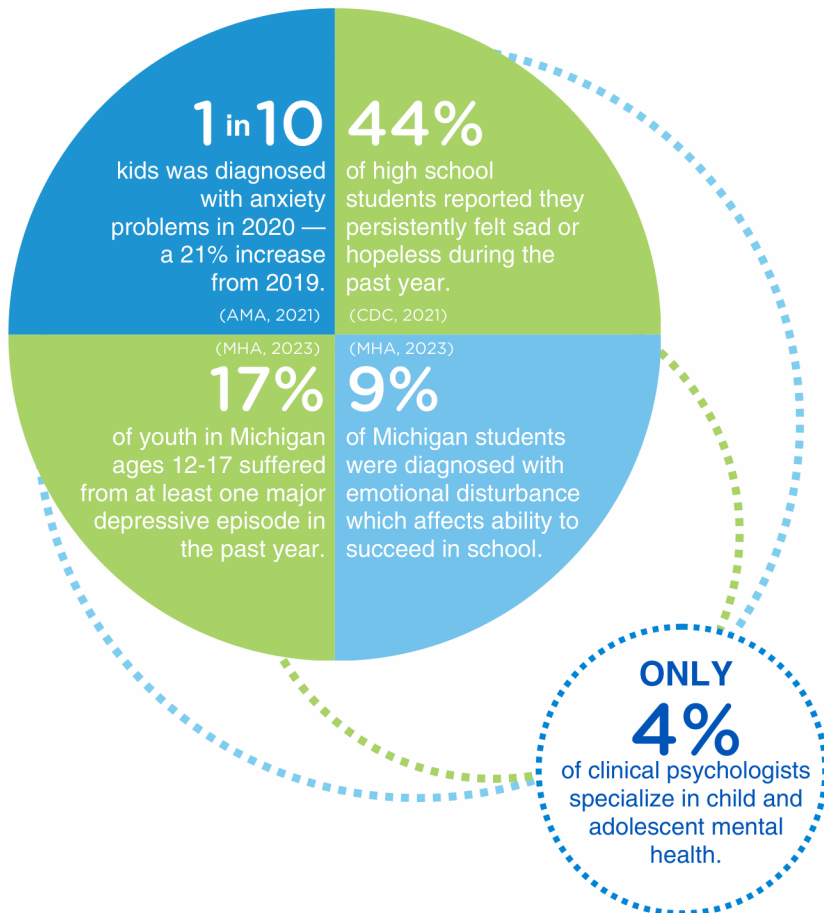


MENTAL HEALTH

Youth mental health has long been a focus area of the Children’s Foundation. Since 2020, we have invested more than \$4 million into the community to enable interventions that empower kids through their mental health challenges, and the need for our support continues to grow.

Our focus on mental health will:

- equip youth with the tools to cope, navigate, and thrive
- strengthen our systems
- reduce the stigma
- eliminate financial and access barriers



We have supported solutions that enable care via telehealth, school-based interventions, peer-to-peer programming, child advocacy centers, and access to care in different settings like homeless shelters and hospital rooms. We will continue to work with community partners and experts in the field to identify integrated and impactful interventions that ensure kids have timely, equitable access to quality mental health care.

INVESTING IN SOLUTIONS

Providing mental health support for more kids

Since 2020, the Children’s Foundation has invested \$200,000 into TRAILS, which brings mental health resources and education to the school setting, training staff to promote the emotional health of all students while better identifying and supporting those with existing mental health concerns. Our investment in TRAILS led the organization to receive State funding. And because of proven impact, the Foundation invested an additional \$45,000 into City Year Detroit so its AmeriCorps members servicing Detroit Public Schools Community District could also be trained in the TRAILS curriculum. Through collaborative philanthropy, we can ensure kids have the mental health support they need.



TRAILS



Building a pipeline of professionals

The Foundation’s Behavioral Health Scholarship was established in 2019 by our generous Board of Trustees and aims to increase the number of professionals specializing in youth mental health. The recipient must be a non-traditional student in Michigan and intend to practice in Michigan upon graduation.



Sarah Freeman
2023 Behavioral Health Scholarship Recipient

SUBSTANCE USE DISORDER



A lifeline for youth

To ensure quality treatment for substance use disorder is available to youth in Southeast Michigan, the Children's Foundation philanthropically funded the Adolescent Addiction Recovery Center (AARC). Centrally located in Troy, Mich., the center is a comprehensive, outpatient clinic for patients 18 and under who are struggling with significant substance use and mental health challenges.



Adolescent substance use is a significant public health concern in the United States and remains largely undertreated. The pandemic intensified many preexisting risk factors for adolescent substance use, such as early life stress, social isolation, lack of school connection, and boredom.

Few places in Michigan treat adolescent substance use disorder – not only is there a lack of resources, but insurance coverage is often limited, and treatment can be costly. As a result, these barriers are preventing youth from receiving necessary treatment.

53,000

The number of kids in Michigan aged 12 to 17 that reported having a substance use disorder within the past year.

(MHA, 2023)

\$5,000

The cost of out-patient rehab for a 3-month program.

(NCDAS, 2023)

#5 WORST

Michigan's rank in the nation with 4 million people living in a mental health professionals shortage area.

(NAMI, 2023)

Supporting one-third of Michigan's college students

To ensure Michigan's students in recovery continue a path toward success, we continue to invest in Collegiate Recovery Programs (CRP). Between nine current partnerships with colleges and universities, the Foundation enables CRP support for more than one-third of college students in our state.

CRPs foster inclusive communities promoting abstinence from drugs and alcohol — where students have access to therapy, peer support, sober activities, and more, while focusing on their education.

Since 2018, the Foundation has been addressing the substance use disorder crisis - via and in tandem with - the Jamie Daniels Foundation. We pursue integrated and efficient solutions to address prevention, recovery, and stigma reduction efforts.



The Jamie Daniels Foundation is a fund at the Children's Foundation, established by Ken Daniels and Lisa Daniels-Goldman in response to tragically losing their son, Jamie, to overdose. By turning their pain into action, they continue to raise funds - more than \$2 million since 2018 to change and save lives from substance use disorder.



HEALTH EQUITY & ACCESS

INVESTING IN SOLUTIONS

Meeting kids where they are

The Foundation's investments in school-based health centers address health equity and access by bringing healthcare services to kids, right where they are. This increases school attendance, helps eligible students enroll in health insurance, reduces emergency room visits, and more.

Staff at the centers treat common ailments, administer vaccinations, screen for dental, vision and hearing, provide mental health care, behavioral health assessments and reproductive health care.

Hamtramck Public Schools

Since 2011, the Children's Foundation has supported the Hamtramck School-Based Health Center (HSBHC) which serves as a critical resource for uninsured legal immigrant families - 70% of its population.

In Michigan, only legal immigrants of five years are eligible for Medicaid coverage, creating challenges for kids to get immunizations needed to attend school. Because HSBHC provides free services, such challenges are eliminated.

Detroit Public Schools Community District

Through a recently established partnership with Detroit Public Schools Community District, nearly 49,000 students will have access to wrap-around healthcare services by 2030.

Foundation support enables:

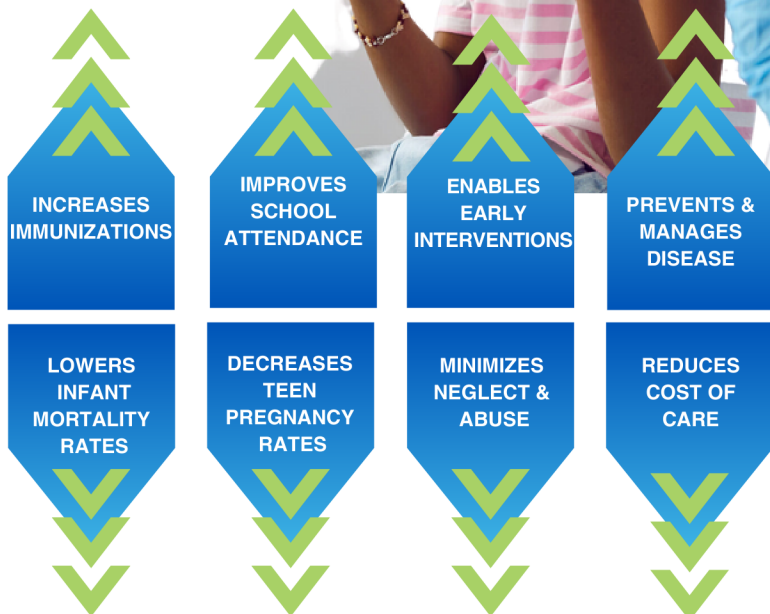
- The first of 12 Health Hubs - a one-stop-shop of needs for the students that feed into its enrollment and their families - to be launched at Central High School.
- Continuation of school nurses at five schools after pandemic-related funding ended, and a telehealth pilot program allowing virtual consultations with a live physician so kids receive a prescription for their diagnosis.

Without healthcare, it is impossible to live a healthy life. Barriers to care can range from transportation, to cost, to mistrust, and more. When we address access challenges, we can help advance health equity for underserved communities and set kids up for success.

For children, receiving basic healthcare increases the likelihood they succeed in school, graduate from high school and attend college, earn higher wages, and grow up into healthy adults.



Addressing health equity and improving access has a host of residual impact, and as a result, we improve the current and future health of the whole child and community.





Helping kids cope

When seven-year-old Blanca was told she needed a peripherally inserted central catheter (PICC Line) to treat her cancer she was scared and confused, and didn't know how to cope with either.

But Child Life Specialist, Maureen, was there to help with a medical play doll in tow. Blanca named the doll Selena.

Maureen shared that Selena has the same condition as Blanca. And since the doll has a full circulatory system, they discussed why Selena, too, needed a PICC Line. They then went through each step of the procedure.

By teaching through play, Blanca's fears were calmed and she learned to understand that the PICC Line helps people get medicine they need. With Selena by her side, she feels less alone about her upcoming procedure and cancer journey.



Children's Hospital of Michigan (CHM) plays a vital role in our community, serving as a safety net hospital, providing essential care and support to those in need, while also treating children requiring specialized care.

As stewards of CHM's philanthropic legacy, which dates back nearly 140 years, the Foundation continues to honor donor intent of existing funds and raise funds in support of the following efforts:

Wellness Programs

Although hospitalized kids may be suffering from physical conditions, their mental and emotional health often struggles, too. Wellness programs ensure kids feel safe, comfortable, and supported during their hospitalization. Our support at CHM includes:

- Child Life Services providing Art, Music, Yoga, and Pet Therapies
- In-patient Schoolteacher
- Holiday Celebrations
- Bottomless Toy Chest

Pediatric Research

Childhood diseases require careful investigation and study, but unfortunately pediatric research is underfunded making it difficult for physician scientists to conduct research. Less than 11% of the National Institutes of Health annual budget is allocated to pediatric research.

Kids rely on these programs for hope and healing.



These programs rely on philanthropy to exist.

What is a Child Life Specialist?

A child life specialist is a healthcare provider who works with children during medical challenges or hospitalization to ensure their life remains as normal as possible. They provide therapeutic play, preparation for procedure, and education that reduce fear, anxiety, pain, and suffering for patients and their families. Studies show child life services result in cost savings, including reduced length of stay, decreased sedation needs, and improved overall hospital experiences.

DONOR STORY

For the Ginopolis family, philanthropy is a core value

“Every day, I ask our two granddaughters ‘What did you do that was kind?’” said Marion Ginopolis.

The former superintendent of a public school system and her husband, Johnny, a former restaurateur, understand the meaning of kindness and community – that a little bit goes a long way, and that if everyone does their little bit, it creates a ripple effect of positivity.

When Johnny and Marion’s eldest son, Georgie, lost his life to a blood disorder in 1979 at just four years old, the couple felt driven to improve children’s health.

Over the past 40 years they have raised more than \$5 million through endowments, golfing outings, restaurant events, and more. These funds have enabled advancements and discoveries in pediatric cancer and hematology research efforts, and increased access to care for youth struggling with mental health and substance use disorder. Additionally, Johnny served as a Foundation Trustee for 15 years and continues his service as an Honorary Trustee.

Their children, Peter and Jennifer, grew up seeing countless examples of their parents, family, friends, customers, and community members supporting a common goal. As a result, they each found their own unique giving spirit.

Jennifer’s career is dedicated to serving kids, much of it as a high school counselor. More recently, she served as a trauma specialist developing programs for youth who were impacted by a mass shooting in their community. She and her husband, Neil Ebaugh, provide expertise and thought leadership to the Foundation, particularly about the mental health issues facing kids.

Peter is a founder of Leaders for Kids, an advisory board to The Foundation, which has raised nearly \$1 million since 2013. By sharing our mission with his workplace, Gallagher, he has facilitated multiple corporate sponsorships for our events, and serves as a Foundation Trustee, following his father’s footsteps.

Peter’s wife, Cassandra, continues to serve on Leaders for Kids, leading event planning efforts, gathering



Top (left to right): Peter, Cassandra, Jennifer, Neil - Bottom (left to right): Sabrina, John, Scarlett, Marion, Johnny

sponsors, and raising awareness of the health challenges kids face every day.

“We are all involved in philanthropy in our own way, but we also come together to make family decisions about how we want to collectively support youth through endowments we’ve helped create,” said Johnny.

“What makes us most proud is that kindness, generosity, and community is in the hearts of our kids and grandkids”

- Johnny Ginopolis

Although their three grandchildren, Sabrina, Scarlett, and John George, don’t yet weigh in on those family meetings, they understand their family’s commitment and that one day, they will be responsible for carrying on that legacy.

“I know that we’ve created impact for many children over time and that makes us really proud – but what makes us most proud is that kindness, generosity, and community is in the hearts of our kids and grandkids,” Johnny shared.

Marion continued with a smile and said, “Yesterday, Sabrina showed me a note she wrote to herself that she keeps in her lunchbox. It said ‘Do something kind today.’”

Since this article was written, Marion Ginopolis passed away. Her life was a blessing to many and her legacy will live on through her family. If you would like to make a gift in her memory, please visit [YourChildrensFoundation.org](https://www.YourChildrensFoundation.org).

Help transform kids' lives

Improving the health of kids is important work! Because of your generosity, we can support kids in our community and make an impact on the most pressing issues facing youth. Here are several ways you can use philanthropy to transform the lives of kids, now and into the future.



PLANNED GIVING A Gift Full of Promise

Planned giving leaves a promising gift that may not have been possible in a donor's lifetime due to financial commitments. There are many ways to leave a future gift to the Children's Foundation.



CASH GIFTS A Gift for Immediate Impact

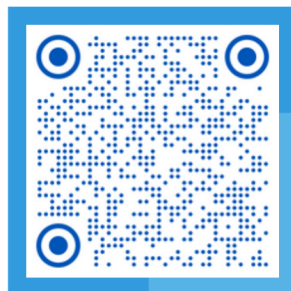
A cash gift allows for immediate impact, and there are a few simple ways to do so:

Mail: Please make your check payable to "Children's Foundation" and send to:

3011 West Grand Blvd, Suite 218,
Detroit, MI, 48202-3042

Phone: 313-964-6994

Online: Scan the QR code or visit
YourChildrensFoundation.org



SECURITIES A Smart Way to Give

Appreciated securities and mutual funds can be a tax-smart way to make a gift that creates vast impact for kids.



ENDOWED GIFTS A Gift That Lasts Forever

An endowment gift provides ongoing annual support and creates a lasting legacy on important issues to you. When you create an endowment, or donate to one, your gift comes with immediate and long-term benefits.



DONOR ADVISED FUND A Gift That Keeps You Involved

A Donor Advised Fund provides you the flexibility to recommend grants to The Children's Foundation or other charitable organizations. You can also leverage The Foundation's in-depth local knowledge for identifying grant opportunities to maximize impact.

To explore your giving options, please contact **Tina Kashat Casoli, Vice President of Development,** at TCasoli@YourChildrensFoundation.org.



"The Children's Foundation and our Endowment are perfectly aligned in our missions. We are confident about the impact we will make together for kids who need it the most."

- Drs. Ashok & Ingrid (Sharada) Sarnaik
Endowment to Create Ladders of Opportunity for Youth

2023 EVENT HIGHLIGHTS

7TH ANNUAL DERBY FOR KIDS MAY 6, 2023

More than 500 guests attended our 7th Annual Derby for Kids, raising a record-breaking \$350,000 for youth substance use disorder interventions. From big hats to big giving, this energetic party was complete with mint-juleps and live coverage of the 150th Kentucky Derby.

Event planning and fundraising efforts were led by incredible event Co-Chairs Kelly Hilliard and Lisa Schrage, and an enthusiastic and committed group of volunteers who made this event a success. Special thank you to our presenting sponsor iHeart Radio and Kelly Houseman Counseling. It was truly fun and festive for a cause!



Leaders for Kids Summer Recess August 5, 2023

Leaders for Kids, an advisory board for the Children's Foundation, raised almost \$250,000 to support Child Life-related programming at Children's Hospital of Michigan. More than 350 individuals enjoyed a night for a cause at the M1 Concourse in Pontiac; the event included specialty food-trucks, circus entertainers, and a raffle with luxury prizes. Special thank you to all who made this event a success!

ROAST & TOAST TOMAS HOLMSTROM AND NICKLAS LIDSTROM AUGUST 26, 2023

What an incredible and impactful night! More than 480 guests joined the Jamie Daniels Foundation for its Roast & Toast of former Detroit Red Wings players, Tomas Holmstrom and Nicklas Lidstrom, raising more than \$400,000. These funds will support substance use prevention, recovery, and stigma reduction efforts for youth, creating a lasting impact.

Thank you to Tomas Holmstrom and Nicklas Lidstrom for allowing us to center this event on their impeccable careers; our dedicated event committee, the Mike & Marian Ilitch Foundation for joining as dinner sponsor, and Trinity Health for its generous presenting sponsorship.



BOARD OF TRUSTEES

“I am excited about The Children’s Foundation’s direction and impact it is making in the community, and I am proud to lead our efforts to improve the physical and mental health of kids.”

- Luanne Thomas Ewald, Chair



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TOGETHER

we can do more.



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