



In alignment with the reopening of Michigan Central Station, Bill and Lisa Ford established the Michigan Central Station Children's Endowment Initiative in partnership with the Children's Foundation. Initial seed funding of \$500,000 will allow ten youth-serving organizations to start or grow an endowment and the opportunity for each organization to establish a \$1.5 million endowment within two years. The ten organizations will be selected through a transparent and equity-driven process.

WHAT IS A "YOUTH-SERVING ORGANIZATION"?

The Michigan Central Station Children's Endowment Initiative defines a "youth-serving organization" as a 501(c)3 organization based in Michigan that provides health (physical, dental and mental, etc.), educational, support, cultural, recreational, and social programs or services to persons from 0 to 24 years old and their parents, family, caregivers or guardians.

WHO CAN APPLY?



501 (c)3

Michigan-based 501 (c)3 (located and operated in Michigan) that does not have a fiscal sponsor



15 MILES

Youth-serving organization within 15 miles of the Michigan Central Station



5 YEARS

5 years or more years in existence serving youth within 15 miles of the Michigan Central Station



\$400k-5.5M

Philanthropic revenue between \$400,000 to \$5.5 million



PHILANTHROPIC REVENUE

Philanthropic revenue is revenue from the charitable giving of private entities (individuals, corporations, foundations, bequests, events, etc.).

Importantly, it does not include earned revenue for services provided and excludes grant dollars from public entities (federal, state, or local).



SOME CITIES WITHIN 15-MILES OF MICHIGAN CENTRAL STATION:

Wayne County:

Allen Park
Detroit
Dearborn
Dearborn Heights
Hamtramck
Highland Park
Inkster
Lincoln Park
Melvindale
Redford
Redford Charter Township
River Rouge
Southgate

Oakland County:

Ferndale
Madison Heights
Oak Park
Royal Oak
Southfield

Macomb County:

Center Line
Sterling Heights
Eastpointe
Warren



Information for Regional & National Organizations

Regional and national organizations with a local affiliate can apply, however, preference will be given to local affiliates that have an EIN separate from the larger organization and an independent board of directors. Local affiliates of national organizations should ensure that their application materials reflect only local operations.

This is because the endowment initiative is for Detroit area organizations, and we want to support organizations without access to the infrastructure and resource capacity of a broader network.





TIMELINE

JULY 1

Phase I
Application Opens Online

AUGUST 1

DEADLINE

Phase I Applications
Due by 11:59pm

**SEPTEMBER
23-27**

Organizations notified of
the Phase I decision

OCTOBER 1

Phase II applications open
for approved organizations

NOVEMBER 1

DEADLINE

Phase II Applications
Due by 11:59pm

DECEMBER 20

Selected Organizations
will be notified no later
than December 20

A public announcement will
be made in January 2025

HOW TO APPLY

If you are eligible to apply, please have the following required documents available to upload as part of the online application:

- IRS Determination Letter
- IRS Form-990 for the last two years (2022 and 2023 or 2021 and 2022)
- Most recent audited financial statement
- Most recent annual report
- List of Board Members that includes their Board Committee membership and professional affiliations (this may be part of the organization's annual report. If not, submit a separate document)

The application will be available on July 1

Please visit our website to apply

✗ WHO CANNOT APPLY?

- Organizations that are 501(c)(4)s, 501(c)(6)s, or otherwise other than 501(c)(3) or 501(c)(19)
- K-12 schools (including charter, public and private)
- Higher education institutions
- Religious Programming (faith-based nonprofits may apply as long as the organization does not discriminate based on religion)
- Municipalities
- Municipal subdivisions
- Government agencies
- For-profit entities
- Hospitals
- Trade associations
- Credit unions
- Insurance trusts
- Fraternal orders

If you have questions about whether your organization meets the Eligibility Criteria, please contact us:
mcsquestions@YourChildrensFoundation.org

