



LEADERS^{FOR} KIDS

The Children's Foundation



Cheers for Children

Gatsby Gala

January 31, 2026

8:00-11:00PM

Garden Theater – Detroit, MI





LEADERS for KIDS
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Event overview

Step into the glitz and glamour of the Roaring Twenties at Cheers for Children: Gatsby Gala, hosted by Leaders for Kids in support of the Children's Foundation. Held at the iconic Garden Theater in Detroit on January 31, 2026, this black-tie affair will feature an evening of jazz-age elegance, craft cocktails, gourmet bites, live entertainment, and a celebration of philanthropy—all to benefit the health and well-being of children in Michigan. Join us as we raise a glass and make a lasting impact.

Attire: Gatsby Glam | Black Tie Optional

Channel your inner Jay Gatsby or Daisy Buchanan with 1920s-inspired elegance—think beaded gowns, tuxedos, feathers, sequins, and bow ties.

Dress to dazzle!

Parking info: TBA





Every child in Michigan deserves the opportunity to thrive—today, tomorrow, and for generations to come.

As drivers of change, we focus on the most urgent needs facing Michigan's kids today – and support dynamic, long-lasting solutions that improve their health and well-being.

Our grantmaking supports kids in our state ages 0-26 with a primary focus on Southeast Michigan and aligns with the following focus areas:



PHYSICAL HEALTH



MENTAL HEALTH



SUBSTANCE USE
DISORDER



HEALTH EQUITY



CHILDREN'S HOSPITAL
OF MICHIGAN
INITIATIVES

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(Board Chair)

Victoria Morin

(Vice Chair)

Mike Sullivan

(Vice Chair)

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Ralph Tomkins

Derek Dickow

Gabrinelle Graham

Greg Martinko

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The Children's Foundation

Cheers for Children

SPONSORSHIP DELIVERABLES

PRESENTING SPONSOR \$25,000	PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000
(20) TICKETS	(15) TICKETS	(12) TICKETS	(8) TICKETS	(6) TICKETS
Signature recognition as Presenting Sponsor in all event assets, including: • Prominent placement on all print and digital signage • Logo featured on digital fundraising platform • 10 tickets to LFK's 2026 Summer Happy Hour	Featured logo recognition on the following: • All print and digital signage • Prominent logo placement with the Presenting Sponsor on the digital fundraising platform	Logo recognition on print and digital signage at event	Logo recognition on print and digital signage at event	Logo recognition on print and digital signage at event
Featured name/logo recognition: • Event page on Foundation website • All e-newsletters promoting the event • High-level social media recognition, including company shout-outs on LinkedIn • Blog on the Leaders for Kids website with backlinks	Featured name/logo recognition: • Event page on the Children's Foundation website • High-level social media recognition, including company shout-outs on LinkedIn • Blog on the Leaders for Kids website with backlinks	• Featured name/logo recognition on the Foundation website • High-level social media recognition, including company shout-outs on LinkedIn	• Featured name/logo recognition on the Foundation website • Social media recognition	• Featured name/logo recognition on the Foundation website • Social media recognition
High-level media visibility and logo inclusion during the entertainment and the program	Featured brand recognition on all food and beverage opportunities	Recognition on ONE branding opportunity at the event		
Company produced video (:60 or less) to air, or spokesperson to speak during event program	On-stage recognition during event program			





COMMITMENT FORM

COMMITMENT FORM DEADLINE:

3011 W. Grand Blvd., Suite
218 Detroit, MI 48202

Company/Name as you would like it to appear where there is recognition

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Contact Name & Title _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

SPONSORSHIP OPPORTUNITIES

- ☐ Presenting - \$25,000
- ☐ Platinum - \$15,000
- ☐ Gold - \$10,000
- ☐ Silver - \$5,000
- ☐ Bronze - \$3,000

ADDITIONAL OPPORTUNITIES

Donation Amount: _____

Print Deadline: January 16, 2026

Low resolution/logos received after this date will NOT be printed on signage or other promotional materials

PAYMENT/BILLING

ALL SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO

☐ Payment Enclosed - Check payable to The Children's Foundation
(Federal Tax ID 32-0087353)

☐ Send invoice to address below

☐ Please charge my credit card ☐ American Express ☐ Discover ☐ Visa ☐ Mastercard

Name on card/Contact Name _____ Title: _____

Card Number _____ Expiration date _____ CVV _____

Billing Address _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____ Date: _____

Please return this form and high-res logos to:

Katie Couture - KCouture@YourChildrensFoundation.org