



# Children's Foundation of Michigan

## Creating more durable organizations for Michigan's kids

To truly improve the lives of children—today and for generations to come—we must invest in creating more durable organizations that serve them.

At the Children's Foundation of Michigan, we believe one of the keys to lasting impact lies in permanent capital. Many organizations work tirelessly to meet community needs but lack the steady funding required to plan for the future. Endowment is more than a financial tool—it's a dependable source of revenue and the stability organizations need to thrive long-term and independently.

As wealth continues to leave our state, building endowment has never been more important. Without a sustainable source of revenue, many organizations risk losing the resources needed to continue their vital work. By investing in endowment today, we can preserve Michigan's generosity and ensure that the investments made in our region—and in our children—endure for generations to come.

Depending on your goals, you may choose to establish a **Nonprofit Agency Endowment**, a **Donor Designated Endowment**, or both—and we're here to help you explore the right fit.

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## Nonprofit Agency Endowments

*This type of fund is for an organization that has resources they want to commit to their own future sustainability*

As the leader of your youth-serving nonprofit, your mission is to serve children. At the Children's Foundation of Michigan, we envision a Michigan where all children have the opportunity to thrive - and we manage philanthropic resources to help achieve this vision.

We understand your organization may be new to endowment, and that thoughtful partnership will be the key to your success. Establishing a Nonprofit Agency Endowment with us means we will support your organization with coaching and consultation – not only through comprehensive stewardship and administrative expertise, but with a deep understanding of the challenges facing your organization and the children it serves.



## Donor Designated Endowments

*This type of fund is intended for donors who want to support a mission they feel passionate about, for the long term*

As an individual or family who cares deeply about helping Michigan's children thrive, there is a philanthropic role for you in ensuring the youth-serving nonprofits in our community are able to succeed in their missions.

### WHAT OUR PARTNERSHIP PROVIDES:



#### REDUCED OVERHEAD + ADMINISTRATIVE COSTS

Our team handles all gift processing, record keeping, tax reporting, administrative services, and audits.



#### PROFESSIONAL INVESTMENT MANAGEMENT + CONSULTATION

Your endowment is managed by financial experts from the Foundation's Investment Committee and investment advisors.



#### ACCEPTANCE OF VARIOUS GIFT TYPES

We accept gifts of cash, marketable securities, and other assets, ensuring your donors leave a legacy of support they so desire.



#### TECHNICAL ASSISTANCE

We work with you and your donors to help realize philanthropic goals.



#### THOUGHTFUL PARTNERSHIP

Our team is available to help you to think comprehensively about how to use your earnings most meaningfully.



#### FLEXIBILITY

In the event of an emergency, your organization retains the flexibility to access resources from your endowment.